

25 February 2016

Annex B – Rockstart Factsheet

INVESTMENT & PARTNERSHIP BETWEEN INFOCOMM INVESTMENTS PTE LTD & ROCKSTART ACCELERATOR MANAGEMENT PTE LTD FOR ROCKSTART SINGAPORE WEB & MOBILE ACCELERATOR

1. Infocomm Investments Pte Ltd (IIPL) and Rockstart Singapore with its locally registered entity known as RS Accelerator Management, have entered into a partnership aimed at accelerating the growth of innovative tech start-ups based in Singapore.
2. This partnership is aimed at facilitating IIPL's planned investment and mutual sharing of expertise in discovering, funding and supporting the growth of emerging start-ups through the Rockstart Web & Mobile (W&M) accelerator.
3. Established in 2011, Amsterdam-founded Rockstart is a recognised leading accelerator programme in Europe. It has supported over 1,600 founders and accelerated 68 start-ups since 2012.
4. Building upon the Rockstart W&M Amsterdam programme launched in 2012, the Rockstart W&M accelerator aims to accelerate up to 30 web and mobile start-ups over a 3 year period (10 start-ups per year). Selected start-ups will take part in a full-time 150-day program where they will be equipped with the relevant support and networks to grow their start-ups significantly faster.
5. The Rockstart Singapore edition will be part of a global programme with international linkages to Europe, South America and South East Asia. Start-ups admitted into the programme will have access to both local and international mentors. Market access facilitation, into Europe and US, will also take place after demo day. These mechanisms have been built to support start-ups with high potential to go global to enter new markets and scale exponentially.
6. This partnership marks IIPL's continued efforts to leverage proven accelerators to create a strong pipeline of Singapore-based innovation driven, high growth tech product start-ups that are able to tackle important real world challenges, and thus scale globally. The partnership with Rockstart will bring renewed capability & capacity to seek out and foster the growth of these promising start-ups, beginning at the early-stage, with Singapore as their base.
7. Applications will open in May 2016. The first programme run is targeted to start in 3rd quarter 2016. Find out more and apply here: www.rockstart.com/rockstart/singapore/