



## ANNEX B - INNOVFEST UNBOUND FACTSHEET

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Date : 17 & 18 May (Tue – Wed)

Venue : Marina Bay Sands

Time : 8.30am – 7.00pm

Two-day conference. Ticketed event for trade attendees.

Ticketing details: [www.innovfestunbound.com](http://www.innovfestunbound.com)

Organised by NUS Enterprise and unBound Media in partnership with IDA, InnovFest unBound Singapore is a two-day innovation festival and digital conference to showcase Asian innovation and present the latest in disruptive technologies that bear potential to change the world.

Expected to draw over 3,000 key players from the global and local tech ecosystem, InnovFest unBound is a key event in Singapore that unites the six pillars of innovation – corporations, investors, start-ups, researchers and academics, government agencies and media owners. The conference will converge influencers and innovators across different sectors to share insights and create business opportunities.

- Themes: Future Now: Building a Smart Nation; Open Innovation & Collaborations; East Meets West; Creativity in Communications, Internet of Things, The Connected Consumer
- Sector focus: Healthcare, investment, FinTech, retail, media
- Speaker Highlights: Mix of technologists, start-ups, VCs, IHLs, R&D & global brands

Category	Confirmed Companies
Technology & Social Media	BT Global Services, Facebook, GE, Google, Hope Technik, Huawei, IBM, LINE, LivePerson, Rovio, Samsung, Starhub, Survey Monkey, ST Electronics, Twitter, YouTube
Start-ups	Apitode, Backer Founder, Eko, Perx, Salty Customs, Shopback, SUDO, Temploy, Wavacell, 2359 Media
Investors	Accel-X, Incubate Fund, Intel Capital, Rakuten Ventures, Singtel Innov8, SparksLabs Global, Vertex Ventures, Zhen Fund
Fintech, Payments & E-commerce	Barclays, OCBC, UOB, helloPay, Matchmove, Singapore Exchange, Tokopedia, Transferwise, Visa
Corporate Companies	BBC, GSK, Kandar, Kimberley-Clark, J&J, Nestle, P&G, Starwood Hotels, Unilever, WPP, Zalora

Another key highlight of InnovFest unBound is its globally curated exhibition of groundbreaking innovations, from virtual and augmented reality, robotics, high-powered computing analytics to other disruptive innovations.

- **Exhibition Space** – Over 3,000sqm showcase of emerging technologies and the latest in disruptive innovations. Comprising of over 350 local and global exhibitors across key sectors such as FinTech, Healthcare, Retail, Manufacturing and Media, and themed into zones - Start-up, Internet of Things (IoT), Institutes of Higher Learning (IHL) and Experience – this hot spot forms the heart and central space of InnovFest unBound.
- **Tech Alley** - The highlight of the exhibition space will feature 32 “best of the best” with a focus on home-grown innovations.

### About NUS Enterprise

NUS Enterprise plays a pivotal role in advancing innovation and entrepreneurship at NUS. It actively promotes entrepreneurship and cultivates global mind-sets and talents through the synergies of experiential entrepreneurial education, active industry partnerships, holistic entrepreneurship support and catalytic entrepreneurship outreach. As Asia’s Thought Leader for Innovation & Enterprise, its initiatives complement and add a unique perspective to NUS teaching and research at the University and beyond. For more information, visit [www.enterprise.nus.edu.sg](http://www.enterprise.nus.edu.sg).

### About unBound Media

unBound Media (AcreWhite) is a market leader connecting global brands with disruptive technology to fuel their innovation & growth. Our unBound Innovation Festivals acts as platform for start ups, corporate & brand executives, entrepreneurs and investors to interact with disruptive innovation for crossover conversation, unrivalled inspiration and serendipitous discoveries. Our unBound Labs is an open innovation platform, which leverages the unBound global innovation network and powers industry transformation by helping today’s brands meet tomorrow’s innovation. In 2015, the unBound global event series in London, New York, Tel Aviv & Singapore attracted over 7,500 global attendees. For more information, please visit: [www.acrewhite.com](http://www.acrewhite.com)