

**IPS Corporate Associates**  
**“Can Singapore maintain its  
infocomm edge?”**

Presentation by Yong Ying-I  
10 July 2001

# Sentiments in the technology industry



Caution:

Crocodile eating handicapped man at bottom of hill

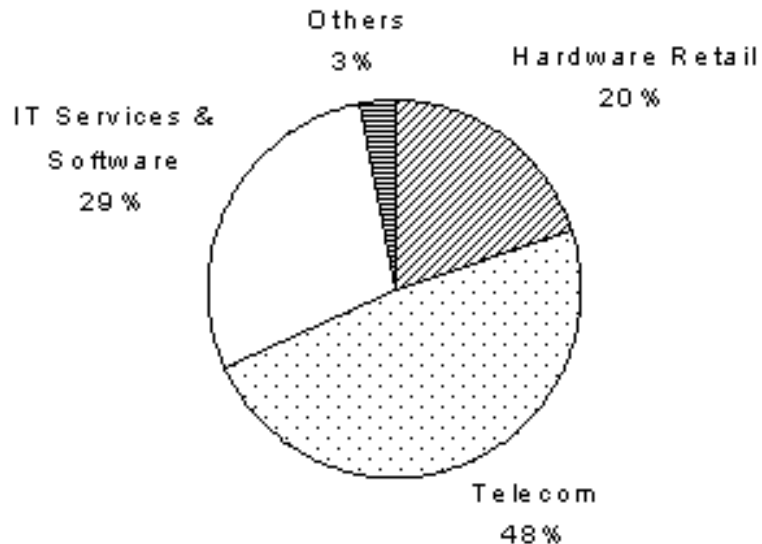
# Crystal-ball gazing



# INFOCOMM INDUSTRY SURVEY (2000 data)

- Infocomm industry accounts for 7% of S'pore's GDP
- Industry grew 30% in 2000 to reach S\$26 billion in revenue
- B2B e-commerce: S\$96 billion

Singapore's Domestic Infocomm Industry, 2000



# RECENT AWARDS



## TELECOMS ASIA READERS CHOICE AWARDS

- SingTel – Best Asian Telecom Operator
- PI – Best Asian Internet Service Provider
- StarHub – Best Asian Competitive Carrier/New Entrant
- Datacraft Asia – Best Asian Systems Integrator
- Yeo Cheow Tong – Best Asian Telecom Minister
- Lee Hsien Yang – Best Asian Telecom Executive



# RECENT RATINGS

➤ **accenture** SURVEY:

**2<sup>nd</sup> Best e-Government in the world**

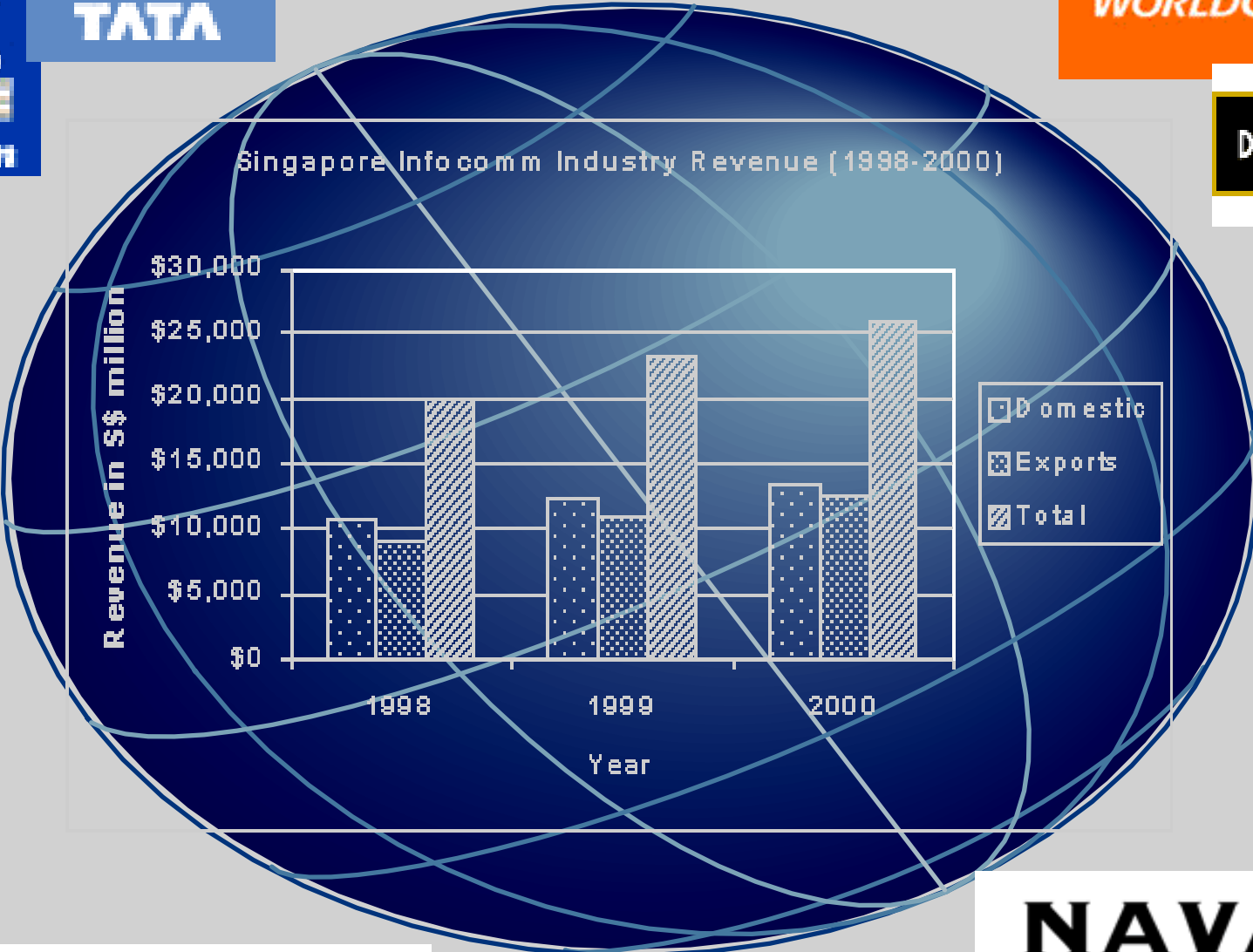
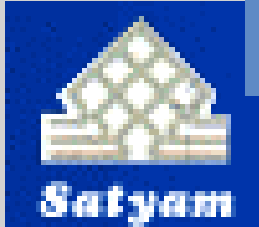


➤ **RED HERRING** : 3 Singapore  
**Companies in Top 100 Coolest Companies**

➤ **ALBERT EINSTEIN AWARD:**

**Lim Kwee Enn**

**(Chairman & CEO of Knowledge Engineering)**







“THE 2 EQUALISERS  
IN LIFE ARE THE  
INTERNET & EDUCATION...  
WITH INFRASTRUCTURE  
AND THE RIGHT  
EDUCATION,  
YOU WIN!”

-John Chambers  
CEO, Cisco Systems

**The  
potential of  
e-commerce  
overcoming  
geographic  
constraints**



**Flowers  
grown in  
Columbia;**

**Flowers  
sold in  
United  
States of  
America;**

**Value of  
transaction  
captured by  
the Dutch**

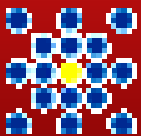
# Singapore's competitiveness

## Key components

- **Attracting global MNCs to hub in Singapore**
  - Technology, capabilities, global markets, global networks
  - Good test-bed
  - Good launch-pad to Asian region
- **Local enterprise development as second wing**
  - IPR is key
  - Differentiation is about creativity & innovation
- **First wing and second wing are inter-dependent**

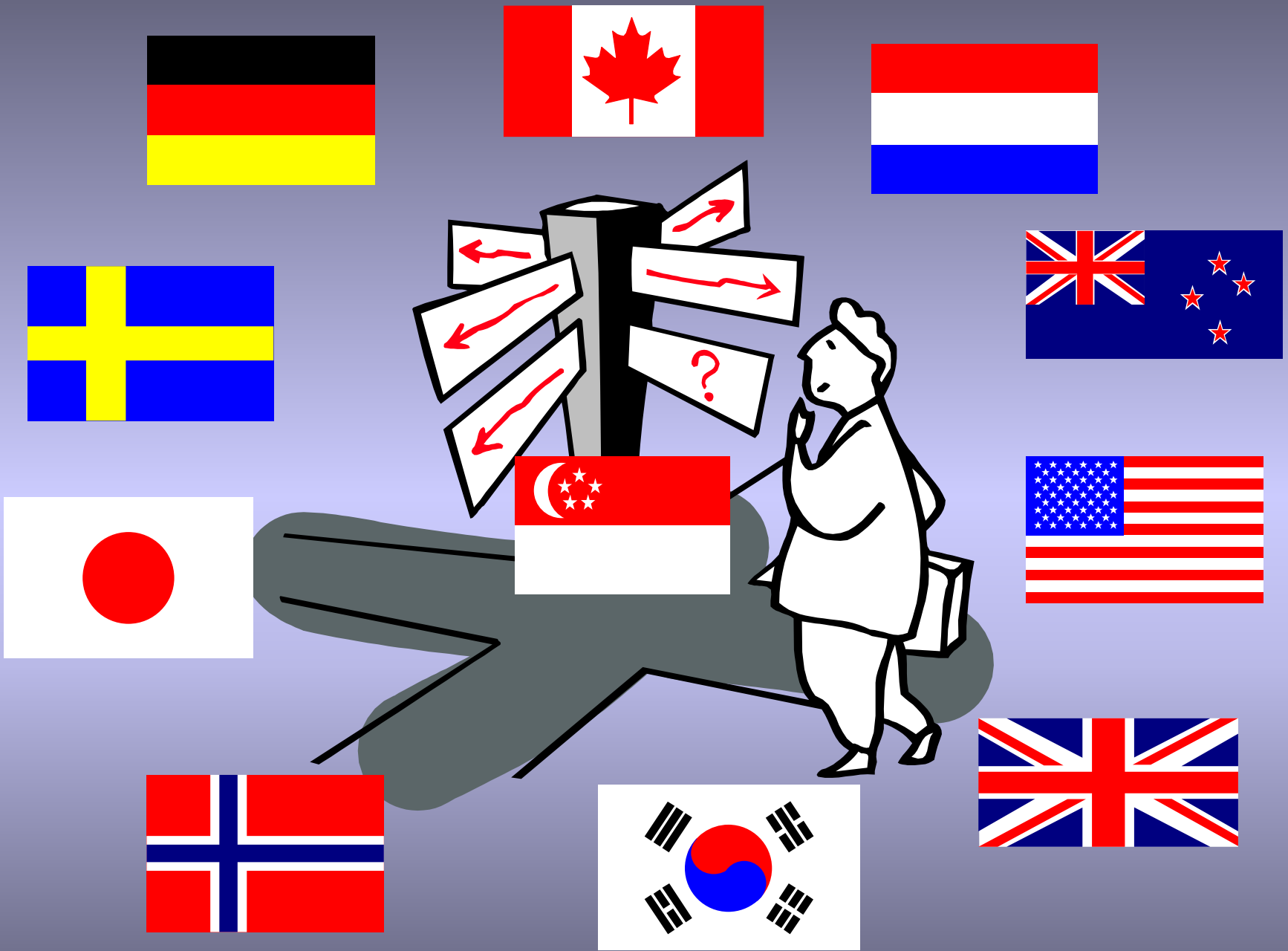


# MADE IN SINGAPORE



EDGEMATRIX





This could be me.....



# The Innovator's Dilemma



# Slaughtering the Golden Goose



.....dare we do it?.....





**If there is a better solution, find it.**

**IPS Corporate Associates**  
**“Can Singapore maintain its  
infocomm edge?”**

Presentation by Yong Ying-I  
10 July 2001