

FACT SHEET
(June 2009)

NEXT GENERATION BROADBAND FORUM 2009

The Next Generation Broadband Forum is a two-day event organised by Singapore Exhibition Services (SES) and supported by the Infocomm Development Authority of Singapore (IDA). The Forum, which is organised for the first time, will be held on 17 and 18 June in conjunction with CommunicAsia2009.

Through a sterling line-up of more than thirty international speakers, the Next Generation Broadband Forum will see industry and thought leaders, regulators as well as researchers and analysts discussing next generation network deployment, the challenges involved and the future of many exciting business opportunities in the new ultra-high speed broadband market. The speakers are from Sweden, Japan, United Kingdom, Singapore, Hong Kong, Middle East, Australia and New Zealand, to name a few.

The inaugural Forum will have the honour of being opened by Mr Zhao Houlin, Deputy Secretary-General of the International Telecommunication Union, or ITU in short. Speaking highlights include :

- Mr Jonathan Dharmapalan, Managing Partner, Global Telecommunications Center, Global Emerging Markets, Ernst and Young will set the stage for the Forum discussion with insights and analysis of global trends and developments for next generation networks.
- RADM(NS) Ronnie Tay, Chief Executive Officer of the Infocomm Development Authority of Singapore will share Singapore's experience in creating an effective open access industry structure to catalyse innovation, business growth and adoption of next generation broadband services.
- In the area of network deployment, Mr Art Price, Chairman and CEO of Axia Netmedia Corporation, and Mr Ricky Wong, Co-Founder and Chairman of City Telecom, Hong Kong and Hong Kong Broadband Network, will touch on their respective FTTH deployment in Canada and France, and Hong Kong.
- To be moderated by Mr Stewart White, CEO of Stewart White Consulting, the following speakers will discuss challenges in next generation broadband development. They include Mr Ricky Wong of City Telecom and Hong Kong Broadband; H.E. Ahmad Abdul Karm Julfar, Group COO of Etisalat; Mr Leong Keng Thai, Deputy Chief Executive Officer and Director-General (Telecoms and Post), Infocomm Development Authority of Singapore; Dr Marianne Treschow, Director-General of Swedish Post and Telecom Agency; and Mr Tristan Gilbertson, Group General Counsel, Telecom Corporation of New Zealand Limited.

- Mr Khoong Hock Yun, Assistant Chief Executive, Infrastructure and Services Development Group, Infocomm Development Authority of Singapore, will touch on the business opportunities to be enabled by Singapore's Next Generation National Broadband Network, while speakers, including Mr Lucas Chow, CEO of MediaCorp Pte Ltd and Dr Masahito Kawamori, IPTV-GSI (Global Standardisation Initiative) Coordinator of the International Telecommunication Union, will give their takes on the future of innovative next generation services.
- Mr Tim Cowen, General Counsel and Commercial Director of BT Global Services, will share British Telecom's bold vision and plans as it seeks to strengthen its position in the highly competitive telecoms and broadband space.
- As Singapore embarks on the nation-wide deployment of fibre into residential and non-residential premises, hear from Ms Tan Kah-Rhu, CEO of OpenNet and Mr David Storrie, CEO of Nucleus Connect on the opportunities that can be leveraged on the world's first open access Next Generation National Broadband Network and how to get connected to Singapore's broadband ecosystem of the future.
- Mr Alan Hadden, President of Global Mobile Suppliers Association or GSA; Mr Robin Mersh, Chief Operating Officer of The Broadband Forum; and Mr James Person, Chief Operating Officer CDMA Development Group will also be speaking on evolving regulatory regimes, best practices for next generation network deployment, as well as mobile technology broadband options.

Closed-Door Regulatory Exchange

In conjunction with the Next Generation Broadband Forum, there will be a closed-door Regulatory Exchange on 16 June, which will cover policy frameworks and formulation, role of the government, as well as the challenges of regulating next generation networks. The Chair of the Regulatory Exchange is Mr Leong Keng Thai, Deputy Chief Executive Officer and Director-General (Telecoms and Post), Infocomm Development Authority of Singapore.

Joining him in the discussion are leading regulators and industry experts including Mr Christopher Forax, Member of Cabinet of Ms Viviane Reding, Commissioner for Information Society and Media, European Commission; Mr Colin Lyons, Deputy Secretary (National Broadband Network Taskforce), Department of Broadband, Communications and the Digital Economy, Australia; Ms Marion Lai, Director-General, Office of Telecommunications Authority, Hong Kong; Dr Marianne Treschow, Director-General, Swedish Post and Telecom Agency; Mr Andrew J. Haire, Deputy Director-General (Telecoms and Post), Infocomm Development Authority of Singapore; and Mr Lim Chong Kin, Director, Drew and Napier LLC.

For more information, please visit www.nextgenbbforum.com

FOR MORE INFORMATION

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