

FACT SHEET (June 2010)

SINGAPORE INFOCOMM

ABOUT INTELLIGENT NATION 2015 (iN2015)

iN2015 is Singapore's 10-year infocomm masterplan that was launched in June 2006. Its vision is to transform the country into an intelligent nation and global city powered by infocomm. It recommends the way forward for Singapore, into a future where infocomm will revolutionise and become intrinsic in the way people live, learn, work and interact. New possibilities will be unleashed for Singapore's industries, economy, and society, empowered by next-era technologies.

There are 3 main areas of focus:

1. To develop the Next Gen infocomm infrastructure to provide pervasive connectivity in Singapore to enable businesses, citizens and government (see Annex A for more information on Next Gen NBN)
2. To develop a vibrant infocomm industry supported by infocomm talent and manpower to meet Singapore's future needs
3. To promote the use infocomm as a critical advantage for development in the economic and social sectors.

Led by the Infocomm Development Authority of Singapore, iN2015 is a multi-agency effort that engages the people, private, and public sectors.

USEFUL FACTS AND FIGURES

- **Infocomm Industry Revenue:** This grew by 8.0 per cent to hit S\$62.74 billion in 2009¹.
- **Infocomm Export Market:** This continues to account for a greater portion of overall industry revenue, at 64 per cent to hit S\$40.44 billion in 2009².
- **Infocomm Manpower:** Singapore's infocomm talent pool increased by 1.3 per cent from 139,000 in 2008 to 140,800 in 2009³.
- **Infocomm Usage Among Businesses:** 93 per cent of enterprises (with 200

¹ 2009 IDA Annual Survey on Infocomm Industry

² 2009 IDA Annual Survey on Infocomm Industry

³ 2009 IDA Annual Infocomm Manpower Survey

employees or more) have established Web presence, while 100 per cent of enterprises (with 200 employees or more), used the Internet and broadband in 2009⁴.

- **Computer Ownership in Homes with School-Going Children:** 95 per cent of homes with school-going children own computers in 2009⁵.
- **Broadband Adoption:** The proportion of resident households with broadband access at home reached 80 per cent⁶. Prices for broadband services have fallen even as speeds for broadband plans increase. Today, consumers can get a 100Mbps fixed broadband plan at \$65 per month, or a 5Mbps fixed broadband plan at \$25 per month. Subscription to mobile broadband services has also taken off. Speeds for mobile broadband services range from 1Mbps to 21Mbps, and consumers can subscribe to a 1Mbps mobile broadband plan from as low as \$14 per month.
- **Mobile Phone Penetration:** Mobile phone penetration rate is at 138.7 per cent in April 2010. 3G subscriptions have reached about 3.551 million in April 2010.
- **Full Mobile Number Portability:** This came into effect from 13 June 2008. Since then, monthly ported subscriptions range between 6,000 to 12,500.
- **Connectivity:** Singapore has access to 15 submarine cable systems equipped to potentially provide a total of 55.8 Tbps of undersea capacity to International locations; it also has total international Internet capacity of over 400 gigabits per second.
- **Telecom Licensees:** There are 45 Facilities-Based Operators (FBOs) and more than 1,000 Services-Based Operators in Singapore today.

For more details on IDA Surveys mentioned in this factsheet, please visit www.ida.gov.sg

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⁴ 2009 IDA Annual Business Infocomm Usage Survey.

⁵ 2009 IDA Annual Survey on Infocomm Usage in Households.

⁶ 2009 IDA Annual Survey on Infocomm Usage in Households.