

## **Fact Sheet**

### **National Infocomm Awards 2002 - Past Winners**

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#### **Past Winner - Most Innovative Infocomm Product / Service**

**Company:** FairEx International Financial Systems Pte Ltd  
**Product / Service:** FairEx E-Trading Systems for Foreign Exchange

#### **Product Description**

First launched online in June 2001, FairEx E-Trading System for foreign exchange (FX) is a highly robust, customisable and innovative web-based proprietary trading and risk management system.

FairEx offers 2 main types of systems, namely Bank to Customers (B2C) systems as well as Bank to Bank (B2B) Dealing platforms. The B2C and B2B platforms can be further interlinked to instantly tap into the liquidity of top-tier global banks. This in turn will help banks and financial institutions immediately eliminate their market risks. This invention has greatly reduced the hassle of human intervention in FX trade execution and management. The system offers clients easier, speedier and more sophisticated access to accurate market prices and better services.

The quality and elegance of this solution, its deployment to a wide base of sophisticated global banks and financial institutions and the turnkey nature of the system set-up sets the system apart from other electronic trading solutions. Its scalability and extendibility to other financial products via the FairEx patented financial supply chain methodology has also made it an outstanding contribution to the financial industry.

#### **Benefits**

- Completely streamlines FX trading and risk management functions.
- Reliable and round-the-clock service over the Internet for the FX market.
- Flexible business model and technology: Can be applied to a wide range of financial products. Customers can choose between an instant time-to-market turnkey solution and a completely customisable deployment.
- Cost effective solution: Many customers are able to recoup their investment cost in less than 3 months of operations. Its "pay-as-you-use" policy also allows some financial institutions to embark on e-commerce at a low entry cost.
- Returns On Investment (ROI): Many customers who implemented the FairEx solutions have seen their foreign exchange transaction volume doubled or tripled within 1 year of system operation.

#### **Company Updates**

- Globally-branded and recognised as a dominant player in the financial services industry, FairEx has forged close working relationship with customers like Citibank, HSBC, UOB (B&F) and iOCBC and many others. These partnerships are forged to deliver FairEx's FX products electronically through its engineered secured web-based platforms to its clients across Asia.

- FairEx is also participating in IDA's Overseas Development Programme and the IDA-SiTF Singapore Solutions Centre programme to launch its financial solutions in Europe and China respectively.

**About FairEx International Financial Systems Pte Ltd**

FairEx produces high quality, cutting edge web-based financial systems solutions for the banking and financial industries and is the pioneer and market leader in foreign exchange (FX) auto dealing system technologies and white-label solutions. A specialist technology innovator in the field of web-based foreign FX transactional platforms FairEx's proven technology and revolutionary business model has permanently changed the way foreign exchange transactions are executed. Please visit [www.fairex.com](http://www.fairex.com) for information.

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## Past Winner - Most Innovative Infocomm Product / Service

**Company:** InfoTalk Technology (Singapore) Pte Ltd  
**Product / Service:** InfoTalk-Recognizer

### Product Description

Launched in December 2001, InfoTalk-Recognizer is a speech recognition engine which can recognise multiple and mixed languages commonly spoken in the Asia Pacific region i.e. English, Mandarin, Cantonese and Korean to name a few. With InfoTalk-Recognizer, callers need not navigate through long and complex menus. Instead, they only need to say what they want to get the information or service they require.

InfoTalk-Recognizer eliminates the limitations of keypad-based phone enquiries and transactions. It also extends the capability of a traditional Interactive Voice Response (IVR) system. Given its robust and highly accurate nature, the engine can be used in a wide range of voice-enabled commercial and industrial applications. From personal banking services, flight information and reservation systems to directory services and call centres, customers can communicate and do business from any fixed line or mobile phone.

InfoTalk-Recognizer's Asian focus, its multi-lingual capabilities and its commercial deployment in the China market makes the speech engine stand apart from its competitors.

### Benefits

- New revenue streams: Some of InfoTalk's customers in the telecom industry have launched new services like automated song dedication or ringtone download systems using the speech engine.
- Greater customer satisfaction: Speech engine allows for faster and more convenient information access for customers.
- High returns on investment (ROI): Speech engine handles standard enquiries thereby freeing human operators to handle more complex services. This in turn will save operational cost and ensure higher ROI.

### Company Updates

- Wide-scale deployment: Over 90% of the commercial voice-enabled deployments in the greater China region are powered by InfoTalk.
- InfoTalk-Recognizer-Handheld developed: The first speaker-independent speech recognition engine that supports Asian and Western languages in an embedded environment, this new product allows for automatic speech recognition for handheld devices such as PDAs and mobile phones.
- Successfully deployed speech engine for Civil Aviation Authority of Singapore, Beijing Train Station in China and Mass Transit Railway Corporation in Hong Kong.
- Worked with IDA Singapore and LG CNS to provide speech-enabled "Connected Home" for pilot users.

- Formed partnerships with technology leaders like Avaya and HP to integrate speech engine into solutions such as Avaya's Interactive Response Platform and HP's OpenCall Platforms.
- Worked with institutes of higher learning (IHLs) like Temasek Polytechnic to promote the innovative use of speech technologies and to train students to develop new and applicable speech projects.

### **About InfoTalk Corporate Limited**

Headquartered in Hong Kong, InfoTalk is a leading provider of multi-lingual conversational speech understanding technology. The company was established in 1996 by an elite team of linguistic and speech understanding experts with extensive academic and professional background. Further expanding its R&D centre in Singapore in 2001, InfoTalk has drawn together the largest and strongest R&D team in speech understanding development in Asia Pacific. InfoTalk provides speech technology to empower voice-enabled applications in both telephony-based systems like CRM solutions as well as mobile and handheld devices like mobile phones. Majority of the successful voice-enabled deployments in Greater China are powered by InfoTalk's products. More information can be found at: [www.infotalkcorp.com](http://www.infotalkcorp.com).

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## Past Winner - Most Innovative Infocomm Product / Service

**Company:** muvee Technologies Pte Ltd  
**Product / Service:** muvee autoProducer

### Product Description

Launched in September 2001, muvee autoProducer is the world's first intelligent and fully automatic video production software for personal computers. In a few simple steps that just take minutes, users can quickly and easily transform their unedited videos into slick, professional-looking productions in only a few minutes that are ready to be saved and shared.

Users simply pick the video and/or pictures they want to use, add music if they wish and choose a creative production style from muvee's list of 24 options. muvee autoProducer then analyses the footage to pick out key scenes, automatically cuts the best footage to the length and rhythm of the chosen music and adds in transitions. Users can then add in personalised titles and credits and save their productions in various popular formats.

### Benefits

- Fast, easy and fun to use: Users can create professional-looking, edited productions up to 1,000 times faster and at a fraction of the cost of other manual editing approaches.
- High-quality output: Patented technology enables users to automatically transform unedited videos into professional-looking productions.

### Company Updates

- muvee autoProducer has been sold online in more than 77 countries worldwide including the USA, Germany and Japan.
- muvee autoProducer is bundled globally with major original equipment manufacturers including Hewlett-Packard, ATI and Sony, and is available in retail stores across Europe, Japan and soon in the USA.
- Awarded "Best of 2003" by PC Magazine (USA) and winner of CHIP Germany's "Testsieger" award to name a few.
- muvee autoProducer Media Center Edition is an official Microsoft Windows XP Media Center partner
- muvee's mobile technology for quick, easy and creative video messaging launched on Nokia's new 7610 cameraphone at CeBIT in Hanover, Germany.

### About muvee Technologies Pte Ltd

Founded in 2001, muvee Technologies is a privately held company headquartered in Singapore with a subsidiary, muvee Technologies, Inc. in New York. To date, the award-winning\* muvee autoProducer has sold into over 70 countries worldwide, and is currently bundled with products by Hewlett-Packard, Sony and ATI, among others. Designed to be fast, easy and fun, muvee autoProducer is a user-friendly PC application that lets anyone transform dull home videos and pictures into slick, professional-looking

productions. Users simply add in their videos and pictures, choose some music, and apply a creative production style. Within minutes, muvee autoProducer analyzes the footage to pick out key scenes, before automatically cutting these video highlights to the music, with effects and transitions synchronized to the beat. Users can instantly create a new production of the same footage simply by choosing a new style. For more information, visit [www.muvee.com](http://www.muvee.com).

\* CHIP Germany's Testsieger award (March 2004), PC Magazine's "Best of 2003" award (January 20, 2004), PC Magazine's four-star award (May 6, 2003).

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## Past Winner - Most Innovative Use of Infocomm Technology

**Company:** Fuji Photo Film (Singapore) Pte Ltd  
**Product / Service:** Print@Fujicolor

### **Infocomm Use**

Launched in April 2001, Fuji's Print@Fujicolor is a showcase of e-lifestyle. The first internet printing service launched in Singapore, Print@Fujicolor is also the first in the world that connects individually owned outlets offering digital image printing services. The system leverages on its existing network of independently owned photofinishing outlets nation-wide to provide print services through the Internet

Consumers can upload their digital images anytime, any day in the comforts of their home and receive high quality photographic prints at affordable prices. Alternatively, consumers can also choose to collect their photos at the nearest Fujifilm Digital Imaging outlets. The Print@Fujicolor portal also allows members to store and share their photos in personal e-albums.

### **Impact**

- Over 40,000 members have used this service since its launch in April 2001.
- The number of transactions and photos developed has increased by 150% since the service was launched.
- Each of the participating photo outlets experienced more than 20% increase in sales revenue.

### **Company Updates**

Spurred by winning the NIA Award, Fujifilm has developed two new self-service kiosks during the last 18 months. The Digital Print Centre (DPC) and the Cheki were launched in January 2004.

The DPC is a standalone, self-service terminal that allows consumers to upload their digital images from most digital media and select images for printing. The DPC can also be installed in a remote location.

The Cheki on the other hand, is a self-service kiosk that allows consumers to upload from any media and also accepts images from mobile phones (via infra-red). They can also select a fun template and print instantly. The Cheki also has a built-in camera that can take instant photos of the consumers. To-date, there are more than 50 units installed island-wide.

**About Fuji Photo Film**

Fuji Photo Film (Singapore) Pte Ltd is the local marketing subsidiary of Fuji Photo Film Co., Ltd. of Tokyo, a leading global manufacturer of imaging and information products. Recognised for its technological innovation and high quality, Fujifilm offers a complete portfolio of imaging and information products, services and e-solutions to retailers, consumers, professionals and business customers. The complete Fujifilm product portfolio includes: professional and consumer film and cameras; digital imaging products, including cameras and printers for commercial and consumer use; digital minilabs and kiosks; photographic paper and photofinishing supplies; professional motion picture film; floppy disks, CDs and DVDs, tape cartridges and other data storage media; videotape and audiocassettes; microfilm and other micrographic products; and graphic arts film, conventional and digital printing plates, analog and digital color proofing systems, drum and flatbed scanners, imagesetters and computer-to-plate systems. For more information on Fujifilm visit [www.fujifilm.com.sg](http://www.fujifilm.com.sg).

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## Past NIA 2002 Winner - Most Innovative Use of Infocomm Technology

**Company:** Supreme Court Singapore  
**Product / Service:** E-Litigation System

### Infocomm Use

Launched in December 2001, the Supreme Court's E-Litigation System (ELS) is an excellent case study of how technology is harnessed to help achieve effective, efficient and economical administration of justice. The ELS is an innovative, comprehensive and integrated solution which comprises various scalable state-of-the-art technologies to give the legal profession a strategic and competitive advantage.

Some of the solutions which make up the ELS can be roughly categorised according to following functions:

- **Filing Process**  
The ELS has in place various services to facilitate the filing and processing of court documents. The Electronic Filing Service allows lawyers to file all court documents electronically over the Internet. The Electronic Extracts Service allows lawyers to search for index of documents and have copies of the documents sent to them. To enable law firms to serve court documents over the Internet with a click of the mouse, the Electronic Service of Documents Facility has been implemented. The Practising Certificates E-Filing Service helps lawyers apply online for the annual renewal of their practising certificates in a matter of seconds.
- **Information Access**  
The Electronic Information Service and Mobile Information Service allow lawyers and the public access to court case information electronically and via SMS respectively. The Wireless Internet Hotspot provides wireless Local Area Network roaming to subscribers from designated hotspots in the Supreme Court.
- **Facilities**  
Symbolising Singapore's model courtrooms in the 21<sup>st</sup> century, the Technology Courts house advanced technologies such as video-conferencing and other audio-visual facilities to enable lawyers to present their cases more effectively. The Internet Videophone and Justice On-Line services enable lawyers to have their applications heard by the court without having to be physically present in court.

### Organisation Updates

- Various components of the ELS has been enhanced to encourage and enable users greater ease of use.
- Electronic Filing System (EFS) has undergone a review in light of the experience gained and technological advancements to enhance the workings of the EFS both operationally and technically.

- Mobile Info-tech Trolley developed to encourage lawyers to use multi-media in the non-Technology courts. Comprising a projector, projection screen, VCR player, DVD/VCD player and a television, the trolley allows technology facilities to be moved from courtroom to courtroom.
- In addition to the library and Registrars' Chambers, the Wireless Internet Hotspots have been extended to include the Technology Courts in the Supreme Court. This enables lawyers to access the various Internet resources more easily during a court hearing.

### **About the Supreme Court of Singapore**

The Supreme Court consists of the Court of Appeal and the High Court, and hears both civil and criminal matters. The vision of the Supreme Court is to establish and maintain a world class judiciary. Its mission is to superintend the administration of justice. The values of the Supreme Court are Integrity, Quality Public Service, Learning and Innovation and Ownership. For more information, visit [www.supcourt.gov.sg](http://www.supcourt.gov.sg).

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