

RFID For Business Efficiency

Keynote Address

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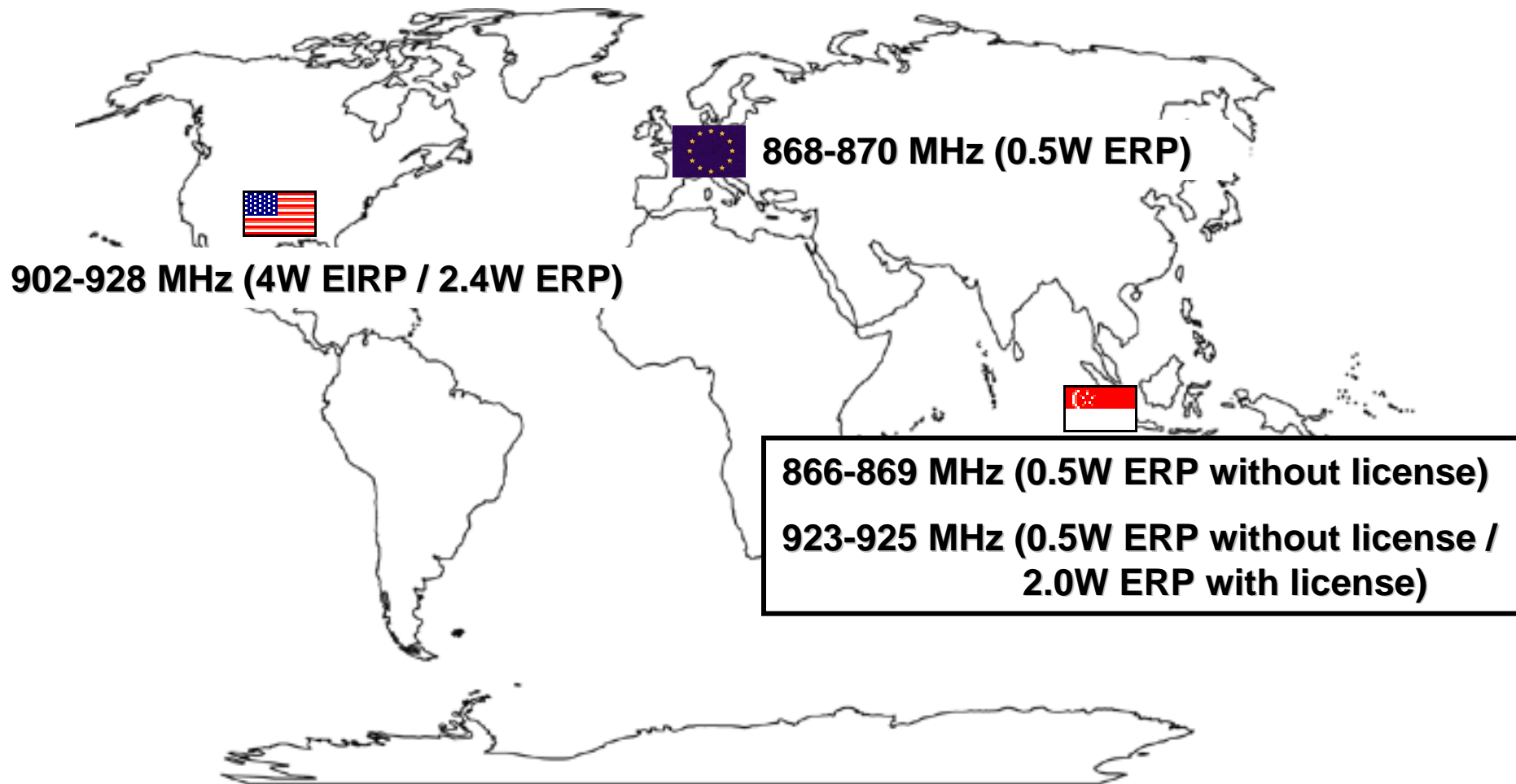
2 November 2004

IDA RFID Development Strategy



- **A**lign Frequency Spectrum
 - For global interoperability
- **B**uild Technology and Manpower Capabilities
 - To create new IP
- **C**ollaborate to Catalyse Adoption

Align Frequency Spectrum

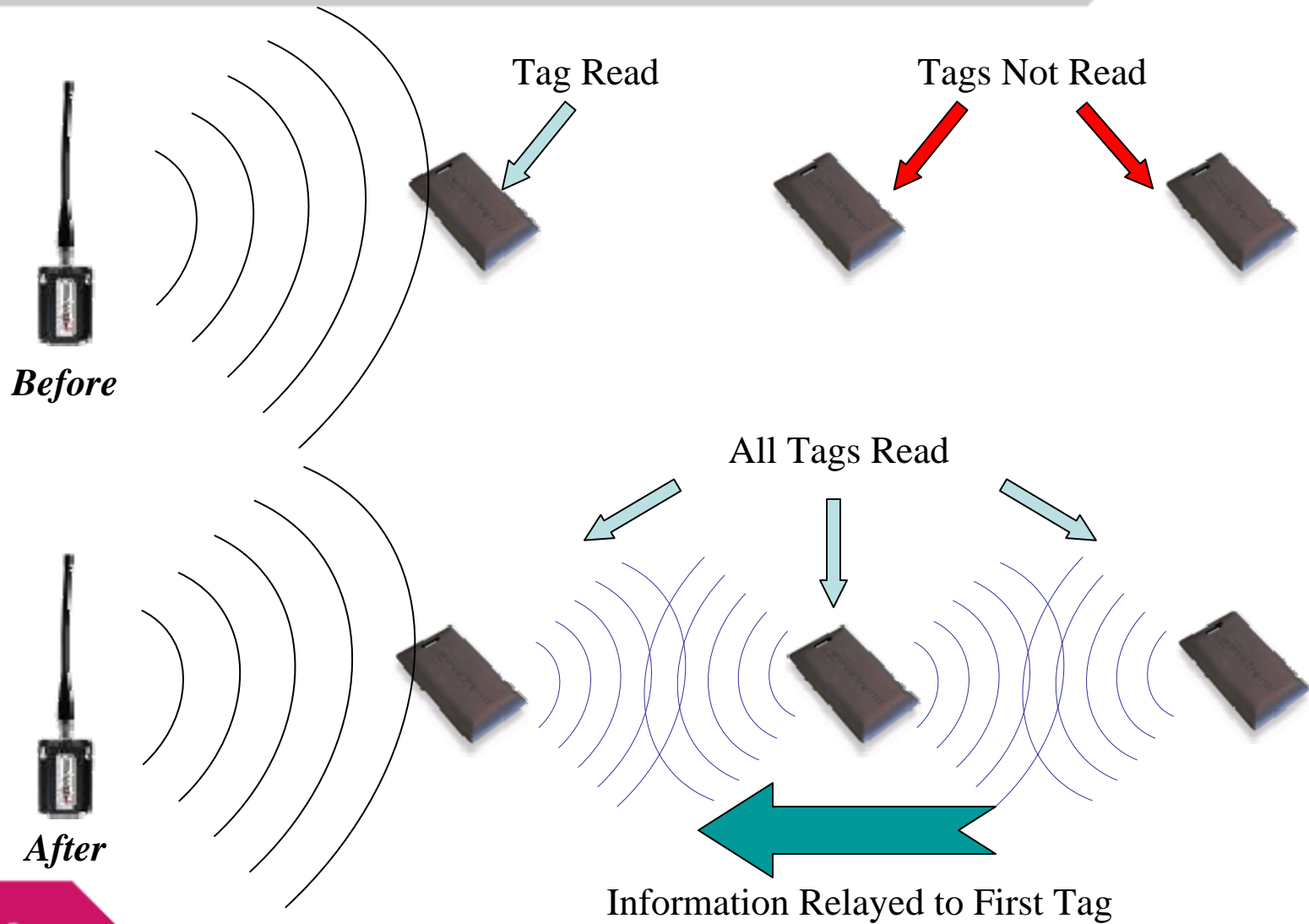


Build Capability – R&D

- Developing multi-frequency RFID tag that responds to different frequencies
- Developing intelligent active RFID tags that can communicate with one another

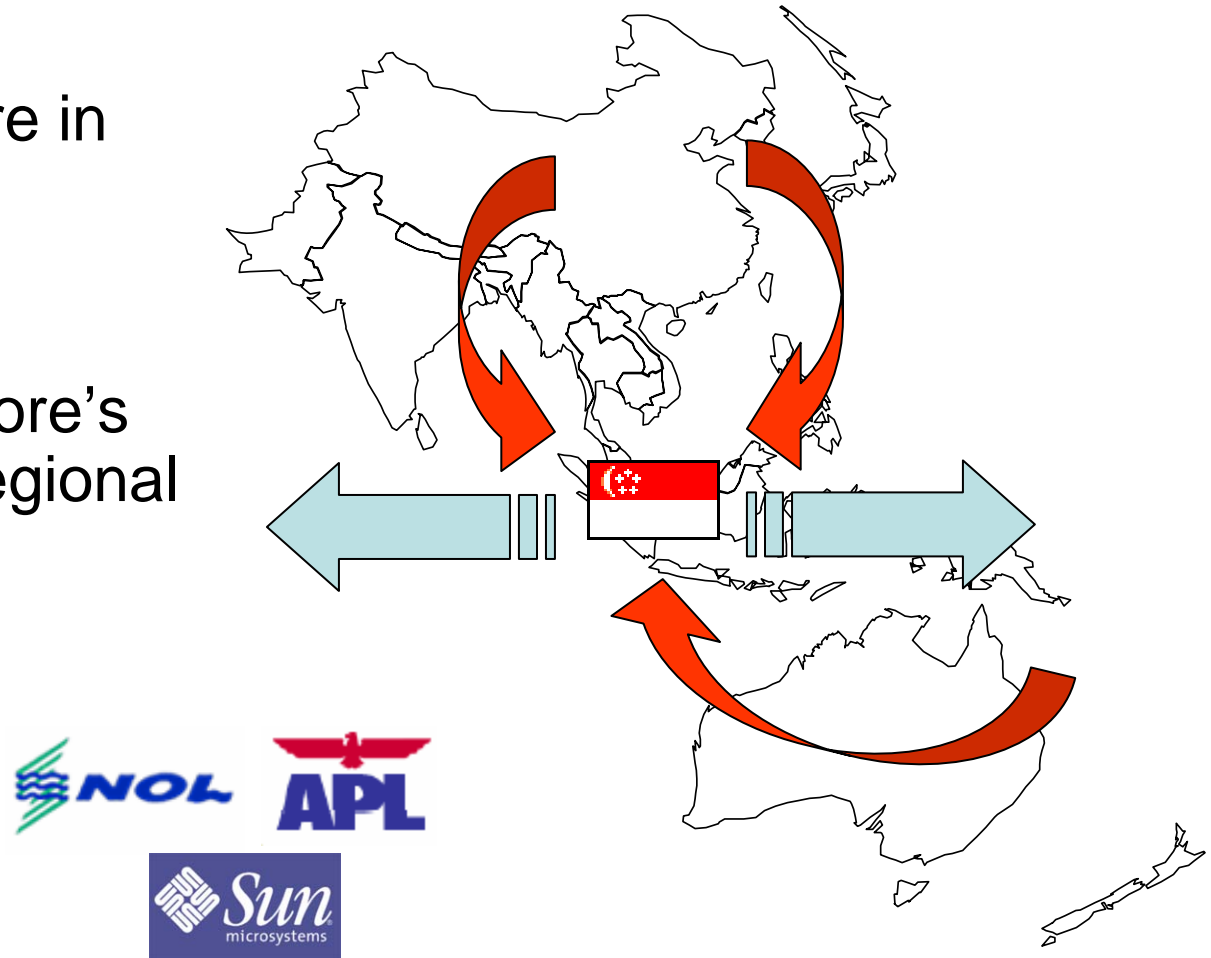


Build Capability – R&D



Build Capability – Infrastructure

- 1st RFID test and compliance centre in Southeast Asia
- Enhance Singapore's position as the regional logistics hub



Build Capability – Manpower

- 2 RFID courses to be launched in next few months



- The Logistics Institute – Asia Pacific in collaboration with Cambridge Auto-ID Labs



- Singapore Manufacturers' Federation in collaboration with @RFID Focus

Collaborate to Catalyse Adoption

> Aviation

- > 1st Airbus centre outside of Germany to implement RFID for tools tracking in aircraft maintenance centres



> High Tech Manufacturing

- > Computer hardware manufacturer to implement RFID for end to end tracking of high-end server and storage products



Collaborate to Catalyse Adoption

➤ Logistics

- Leading homegrown logistics and supply chain management company to implement RFID for bonded warehouse supply chain operations



➤ Retail

- Subsidiary of NTUC Fairprice to implement RFID in their distribution centres for product shipment and tracking



CALL FOR COLLABORATION



- RFID For Business Efficiency Call-For-Collaboration (CFC)
 - Enhance efforts to create RFID-enabled end-to-end supply chain clusters in various industries
 - CFC Public Briefing on **Thursday 18 November 2004**
 - Registration Information on IDA website

Thank You