

Annex B: Activities Planned for the Year

- a) **TV Documentary** – A four-part documentary of half-hour episodes featuring key stakeholders, pioneers and infocomm achievements in e-Government, Business, Education and Lifestyle. It will air weekly on CNA, commencing on Monday 29 May till 19 June at 8.30pm. An online contest will run concurrently from 5 – 19 June on the CNA website for which three Creative Zen Micro Photos will be given away. A mandarin version of the documentary will be aired via Channel 8 end September.
- b) **Commemorative Stamps** – A set of First-Day-Cover comprising four stamps featuring the key areas such as e-Government, Trade, Education and Telecoms in 25 years of infocomm development will be available for public sales in 20 June.
- c) **Commemorative Book** – A magazine-style book detailing a historical trail of infocomm development in the past 25 years, as well as the future in the areas of Work, Live, Learn and Play will be launched at the Industry Gala Dinner on 10 October.
- d) **Integrated Public Event** – A week-long event to be held at the Singapore Expo from 10 – 15 October.
 - i. Industry Gala Dinner
The gala dinner combines the National Infocomm Awards (NIA), the launch of the public exhibition and the commemorative book as well as the 25th anniversary celebrations of the National Computer Board (NCB) Society and the Institute of Systems Science (ISS) in a highly festive setting.
 - ii. Public Exhibition
The 10,000sqm of exhibition space will showcase past, present and future Infocomm solutions and technologies in an experiential and immersive environment. Different narratives will be developed to appeal to the target audience of students, business people and general members of the public.
 - iii. Infocomm Talks
International tier-one speakers from the Infocomm industry will be invited to give inspirational talks in person or through video conferencing during three days of the public exhibition.