



FACT SHEET - NATIONAL INFOCOMM AWARDS

What It Is

The National Infocomm Award or NIA is the industry's highest accolade for infocomm innovation in Singapore. It is jointly organised by the Infocomm Development Authority of Singapore (IDA) and the Singapore infocomm Technology Federation (SiTF).

This biennial Awards, first started in 2002, is into its third year. NIA is supported by the Agency for Science, Technology and Research (A*STAR), the Singapore Economic Development Board (EDB), International Enterprise Singapore (IE Singapore), the IT Management Association (ITMA), the Ministry of Finance Singapore (MOF), the Singapore Business Federation (SBF), the Singapore Computer Society (SCS) and the Singapore Venture Capital & Private Equity Association (SVCA).

A Steering Committee, co-chaired by CEO of IDA and the Chairman of SiTF, oversees the organisation of the Awards.

Objectives of the NIA

The NIA serves two purposes. First, it provides a platform for recognising innovative products and services from infocomm companies in Singapore. Second, it gives recognition to private and public organisations which harness infocomm technologies to ensure their organisations' effectiveness and efficiency.

Apart from the trophy, Award winners will be ambassadors for Singapore in the global Infocomm arena. They will also be role models who can inspire industry players to pursue the world-class benchmark they have set.

In addition, Award winners will be allowed to include the National Infocomm Awards logo in their publicity and marketing materials, subject to the organisers' conditions.

Awards Categories

Awards are given in two categories, with up to a maximum of three winners in each category.

A) Most Innovative Infocomm Product/Service

This category recognises organisations, registered in Singapore, that are involved in the development or provision of innovative infocomm product(s) or service(s). Such product(s)/service(s) should preferably have attained some form of regional or international market presence.

B) Most Innovative Use of Infocomm Technology (Public/Private)

This category recognises the innovative use of infocomm technology among public and private organisations in Singapore. Divided into the Public and Private sub-categories, the awards recognise those who have invested in the innovative deployment of

infocomm technology, and who have reaped significant improvements in productivity and overall competitiveness as a result.

Judging Criteria

The nominees are judged primarily on their innovativeness in the use of infocomm technologies or development of infocomm product/service

In the category for most innovative infocomm product or service, we look for companies which have developed innovative infocomm products or high quality infocomm services in Singapore. Not only will the winning product or service be evaluated on its contribution to improving productivity or profitability – it will also be judged on the scale and complexity involved to create and execute the product/service.

For the innovative use of infocomm in the public and private sector, the judges are looking to see how public organisations and private companies have deployed new or advanced infocomm technologies to enhance productivity and overall competitiveness. Another key criteria is to examine the pioneering/innovative aspects involved in the project – for instance, whether this is the first time the system is being implemented in Singapore or across all industries globally/regionally.

Others such as overall business strategy, business impact created and type of technology used, international market presence are also considered.

Panel of Judges

What makes the National Infocomm Awards special is the involvement of both the industry and government in the evaluation and judging process. The main panel of judges and evaluation committees comprise top personalities from government and industry bodies. This year, the representatives are:

A) Main Panel of Judges

Co-Chairs: Mr Chan Yeng Kit, CEO, IDA
Mr Stephen Lim, Chairman, SiTF

1. Lim Hup Seng, Deputy Secretary (Performance), Ministry of Finance
2. Prof Lawrence Wong, Executive Director, Institute for Infocomm Research
3. Lee Kwok Cheong, President, Singapore Computer Society
4. Willie Cheng, Chairman, Science Centre Board
5. Ng Yoke Weng, Chief Information Officer, Singapore Telecommunications Ltd
6. Ong Poh Kwee, Managing Director, Sembawang Shipyard Pte Ltd
7. Teo Chin Seng, Chief Information Officer, ST Engineering Ltd
8. Tham Ai Chyn, ACE (Industry & Cluster Development), IDA



B) Evaluation Committee – Most Innovative Use of Infocomm Technology (Public/Private Sectors)

Chair: Mr Seah Chin Siong, Country MD, Accenture Singapore

1. Angie Monksfield, VP (Applications Projects), Singapore International Airlines
2. Kenneth James, Technology Editor (Business IT), The Business Times
3. Gwee Seng Kwong, Director (Enterprises Services), SPRING Singapore
4. Fong Yong Kian, Director (Managing For Excellence), Ministry of Finance
5. Andrew Khaw, Acting Director Corporation Group (Electronics & Precision Engineering, Infocomms Technology), International Enterprise Singapore
6. Yap Chee Yuen, Group CIO, JTC Corporation
7. Ong Hian Leong, Council Member, Information Technology Management Association

C) Evaluation Committee – Most Innovative Infocomm Product/ Service

Chair: Mr Wilson Tan, President, Asian-Oceanian Computing Industry Organization

1. Grace Chng, Deputy News Editor (Digital Life), The Straits Times
2. Jimmy Hsu, Chief Executive Officer, TIF Ventures
3. Prof Lye Kin Mun, Deputy Executive Director, Institute for Infocomm Research
4. Dr Steven Miller, Professor & Dean (School of Information Systems), Singapore Management University
5. Quek Swee Kuan, Director (Infocomms & Media), Economic Development Board
6. Eddie Chau, President & CEO, e-Cop.net (S) Pte Ltd
7. Lim Chee Kean, President, Savi Technology Asia Pte Ltd
8. Robert De Souza, Executive Director, The Logistics Institution - Asia Pacific



Former Winners of the National Infocomm Awards

2004

Most Innovative Use of Infocomm Technology (Public Sector)

- JTC Corporation

Most Innovative Use of Infocomm Technology (Private Sector)

- Sembawang Shipyard

Most Innovative Infocomm Product/Service

- e-Cop Pte Ltd
- Savi Technology Asia Pte Ltd

2002

Most Innovative Use of Infocomm Technology (Public Sector)

- Supreme Court of Singapore

Most Innovative Use of Infocomm Technology (Private Sector)

- Fuji Photo Film (Singapore) Pte Ltd

Most Innovative Infocomm Product/Service

- FairEx International Financial System Pte Ltd
- Infotalk Technology (Singapore) Pte Ltd
- Muvee Technologies Pte Ltd

Further information is available on the Awards website, www.nia.org.sg. A special 2-part television series on the companies and their winning entries will be aired on Channel News Asia on the **12th** and **19th** October 2006.