

## **Innovate IT Challenge Fact Sheet**

Innovate IT is proud to be part of the National Infocomm Competition (NIC) under the Junior College/Polytechnic/ITE circuit.

### **Synopsis of the Innovate IT Challenge**

Innovate IT is a challenge where participants are required to come up with an innovative idea for solving a problem scenario using infocomm technology. Its objective is to promote the innovation of using Infocomm technology to improve business value in a fun and engaging manner.

Given a problem scenario, teams must come up with ideas to solve it using infocomm technology. Teams must present their ideas and convince the judges with a prototype, budget, feasibility studies, marketing plan, operation plan, etc.

### **Target Audience**

This challenge is targeted at JC/Poly/ITE students. A school may send up to three teams, with each team comprising of up to three students.

### **Scoring system**

There will be two rounds in the competition – idea fest and venture pitch. Teams qualifying for the venture pitch are required to give more details of their ideas. Both event will be held on **Saturday, 8 December 2007**.

The **judging criteria** are as follows:

#### *Idea Fest*

- *Innovation of original idea (30%)*
- *Illustration of how Infocomm improve business value (30%)*
- *Feasibility of ideas – cost/complexity trade-offs, time to market, (20%)*
- *Presentation (20%)*

#### *Judging criteria will be based on*

- *Design/Demo/Prototype/UI mock up/Usability testing/Functionalities (40%)*
- *Innovation and feasibility (20%)*
- *Value proposition (20%)*
- *Presentation (20%)*

### **Prizes**

Big prizes to be won

### **Rules & Regulations**

- Open to all full time Singapore Junior College students and Polytechnic/ITE students
- Each school can send up to 3 teams
- Teams must comprise of 1 to 3 persons (excluding faculty supervisor)
- All team members must register at <http://innovateit.smu.edu.sg/>

- All submitted materials must be original work of the participating team
- Registration closes on **2 November 2007**.

### **Contact details**

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### **About the National Infocomm Competition**

The National Infocomm Competition is a multi-themed inter-school challenge created to uncover top infocomm talent in Singapore. Divided into three circuits - secondary schools, junior colleges and ITE/polytechnics – the competition will encompass challenges focused on areas such as business IT, digital media, mobile technology, security & networking and more. For more information, visit [talent.singaporeinfocomm.sg](http://talent.singaporeinfocomm.sg). The National Infocomm Competition is organised by the Infocomm Development Authority of Singapore, universities, polytechnics, ITE, Singapore Computer Society, Singapore Institute of Management and Singapore Science Centre.