NATIONAL INFOCOMM COMPETITION

Splash Awards 2007 – Designing the Future of Infocomm! Challenge
Fact Sheet

Splash Awards 2007 – Designing the Future of Infocomm! is proud to be part of the National Infocomm Competition (NIC) under all the three circuits.

Synopsis of the Splash Awards 2007 Challenge

Splash Awards 2007 – Designing the Future of Infocomm is a national designing competition jointly organised by Singapore Computer Society (SCS), and Singapore Institute of Management (SIM) under the umbrella of National Infocomm Competition (NIC). The main objective of this challenge is to provide a platform for students to express their expectations and dreams of the infocomm landscape in Singapore through print and interactive media such as animations, videos or posters.

The competition is open to all students ranging from secondary to tertiary institutions as well as private design schools. The competition will be launched on 21 May 2007 and end in August 2007.

Target Audience

This challenge is open to all students ranging from secondary to tertiary institutions as well as private design schools. The Challenge will be launched on **21 May 2007** and end with the Marketplace and Presentation Ceremony in August 2007. A school/institution may send an individual or team(s) comprising of not more than 3 students. Each team is only permitted to hand in 1 submission.

There are 2 levels of participation:

i. **Pre-Tertiary** – for students currently enrolled in local secondary schools
ii **Tertiary** – for students currently enrolled in full-time courses in any local polytechnics, universities; institute of technical educations or equivalent educational institutions recognized by the Organisers.

The entire competition is divided into 2 categories:

i. **Digital Poster Design**
ii. **Animation Creation**

Participants are allowed to submit **1 entry** in **one or both** of the above mentioned categories.

Digital Poster Design Category

i. Participants are allowed to enter either as an individual or as a team of not more than 3 members.
ii. Each entry will be judged on its own merit without any differentiation between individual or team entries. Similarly, prizes will be awarded on the basis of the respective entry without any differentiation.
iii. Entry must adhere to the specified technical specifications established by SCS.
iv. Submission of entries should be done online and in soft copy. **Hard copies of entries are not accepted.**
v. All entries must be received by SCS online system on **15 July 2007, 2359.** Late entries will not be accepted.
vi. Any entry which has been determined by SCS or any of the judges to be obscene, illegal, violent or contrary to any laws, regulations or public policies in Singapore will be immediately disqualified.
vii. Other than the criteria specified in these rules, there shall be no other restrictions placed on the content(s) and format of entries.
viii. Each participant must ensure that all entries submitted by him must be original, unpublished works which had been created by the participant and that each entry must not infringe an copyright or any other intellectual property rights of any other third party in any part of the world.
ix. SCS requires participants to use legal software for the creation of all entries.
x. SCS will not bear any responsibilities for the use of illegal software in the competition.
xi. All intellectual property rights relating to any entry submitted shall be deemed to be owned by SCS.

<u>Technical Specifications – Digital Poster Design</u>

- soft copy at 300 DPI
- Dimension is set at 1024 X 768 (pixel)

Animation Creation Category

i. Participants are allowed to enter either as an individual or as a team of not more than 3 members.
ii. Each entry will be judged on its own merit without any differentiation between individual or team entries. Similarly, prizes will be awarded on the basis of the respective entry without any differentiation.
iii. Entry must adhere to the specified technical specifications established by SCS.
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Technical Specifications – Animation Creation Category

- Time limit of 3 minutes

Prizes
Prizes worth S$20,000 will be given to the winners

Judging criteria

Judging will be done by a panel of professional judges appointed by SCS and entries will be judged according to the above criteria.

Rules & Regulations
- Registration starts on 21 May 2007 and closes on **15 July 2007, 2359hrs.**
- For the details of the rules and regulations, please refer to http://www.splashaward.com

Contact details

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About the National Infocomm Competition

The National Infocomm Competition is a multi-themed inter-school challenge created to uncover top infocomm talent in Singapore. Divided into three circuits - Secondary Schools, Junior Colleges and ITE/Polytechnics – the competition will encompass challenges focused on areas such as business IT, digital media, mobile technology, security & networking and more. For more information, visit www.talent.singaporeinfocomm.sg. The National Infocomm Competition is organised

by the Infocomm Development Authority of Singapore, Universities, Polytechnics, ITE, Singapore Computer Society and Singapore Science Centre.