

## 1) List of Industry Partners

Industry Partner	Role
QMax Communications and Partners (Rapp Collins, Fleishman Hillard, Nano Equipment, Eyemail Technology Inc.)	Infrastructure and Service Provision
iCell Network	Infrastructure
M1	Mobile Services
StarHub	Mobile Services
SingTel	Mobile Services
Adobe	Contest Sponsor
HTC	Contest Sponsor
Pink Parlour	Contest Sponsor
SingPost	Poster and Flyer locations