

QUOTES BY 3DX PARTNERS

"Today, film goers are able to enjoy 2D digital movies in more than 25 digital cinema screens in Singapore, as a result of our efforts to grow the Digital Cinema industry here since 2003. This latest initiative with Technicolor Digital Cinema will bring the experience of film goers to the next level with the introduction of 3D digital cinema in Singapore. This is part of our efforts to grow the Digital Media and Entertainment sector, including developing Singapore into a global Digital Marketplace, as part of Singapore's iN2015 infocomm masterplan."

- RADM(NS) Ronnie Tay, Chief Executive Officer, Infocomm Development Authority of Singapore.

"3D stereoscopic entertainment represents a new frontier in the consumer's cinematic experience. As a first-of-its-kind, the festival not only demonstrates Singapore's efforts to consistently be at the forefront of developments in digital media, it also serves as a platform for the proliferation of 3D to the rest of Asia."

- Mr Manohar Khiatani, Assistant Managing Director, Economic Development Board.

"Hosting the 3DX: 3D Film & Entertainment Technology Festival will cast international spotlight on Singapore's position as an exchange capital in the field of digital media, technology and content development. Leveraging our strong knowledge-based economy, tech-savvy population, pro-business and dynamic environment, and solid track record in hosting digital media events, this event puts Singapore at the forefront of an exciting new frontier in film and entertainment technology. It is also an excellent opportunity to showcase Singapore's vibrant media and entertainment industry."

"Apart from injecting vibrancy to this key economic cluster, the 3DX: 3D Film & Entertainment Technology Festival augments our calendar of business events. The STB will continue our partnership with other Singapore Inc agencies such as Media Development Authority and Economic Development Board to attract more of such innovative and cutting-edge events to Singapore,"

- Mr Aloysius Arlando, Assistant Chief Executive, Business Travel and MICE Group, Singapore Exhibition and Convention Bureau, a group of the Singapore Tourism Board

"Thomson recognises Singapore's on-going commitment to the digital media and entertainment industry and believes there is value in supporting MDA, IDA, and Chabin Partners in the establishment of 3DX as a premiere film and technology festival demonstrating the benefits of the digital cinema platform. Digital cinema is a rapidly emerging market and we look forward to continuing to lead the way in digital cinema services and expertise in Singapore, Asia-Pacific, and the rest of the world."

- Mr Curt Behlmer, VP, COO of Technicolor Digital Cinema, within Thomson Services division.