NATIONAL INFOCOMM AWARDS
SECRETARIAT
c/o IDA SINGAPORE

National
Infocomm
Awards

FACT SHEET – NATIONAL INFOCOMM AWARDS

The National Infocomm Award or NIA is the industry's highest accolade for infocomm innovation in Singapore. It is jointly organised by the Infocomm Development Authority of Singapore (IDA) and the Singapore infocomm Technology Federation (SiTF).

This biennial Awards, first started in 2002, is into its fourth year. NIA is supported by the Agency for Science, Technology and Research (A*STAR), the Singapore Economic Development Board (EDB), International Enterprise Singapore (IE Singapore), the IT Management Association (ITMA), the Ministry of Finance Singapore (MOF), the Singapore Business Federation (SBF), the Singapore Computer Society (SCS) and the Singapore Venture Capital & Private Equity Association (SVCA).

A Steering Committee, co-chaired by CEO of IDA and the Chairman of SiTF, oversees the organisation of the Awards.

Objectives of the NIA
The NIA serves two purposes. First, it provides a platform for recognising innovative products and services from infocomm companies in Singapore. Second, it gives recognition to private and public organisations which harness infocomm technologies to ensure their organisations' effectiveness and efficiency.

Apart from the trophy, Award winners will be ambassadors for Singapore in the global Infocomm arena. They will also be role models who can inspire industry players to pursue the world-class benchmark they have set. In addition, Award winners will be allowed to include the National Infocomm Awards logo in their publicity and marketing materials, subject to the organisers' conditions.

Awards Categories
Awards are given in three categories, with up to a maximum of three winners in each category.

A) *Most Innovative Infocomm Product/Service*
This category recognises organisations, registered in Singapore, that are involved in the development or provision of innovative infocomm product(s) or service(s). Such product(s)/service(s) should preferably have attained some form of regional or international market presence.

B) *Most Innovative Use of Infocomm Technology (Private Sector-General/Public)*
This category recognises the innovative use of infocomm technology among public and private organisations in Singapore. Divided into the Public and Private sub-

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categories, the awards recognise those who have invested in the innovative deployment of infocomm technology, and who have reaped significant improvements in productivity and overall competitiveness as a result.

C) *Most Innovative Use of Infocomm Technology (Private Sector-SME)*
This new category recognises Small and Medium Enterprises (SMEs) that have used infocomm to achieve business gains and economic competitiveness. This new category is to complement IDA's efforts to accelerate the adoption and innovative use of infocomm by SMEs and to help them see value in integrating it into their business processes.

Judging Criteria
Nominees for the awards are judged primarily on the innovative use of infocomm technologies or development of infocomm product/service. Other criteria include overall business strategy, business impact created, and regional/international market presence.

The entries are evaluated by a panel of judges and evaluation committees made up of representatives from government and industry bodies.

Past Winners

A) 2006
Most Innovative Use of Infocomm Technology (Public Sector)
- Immigration & Checkpoint Authority

Most Innovative Use of Infocomm Technology (Private Sector)
- PSA Corporation Ltd

Most Innovative Infocomm Product/Service
- Activate Interactive Pte Ltd
- XID Technologies Pte Ltd

B) 2004
Most Innovative Use of Infocomm Technology (Public Sector)
- JTC Corporation

Most Innovative Use of Infocomm Technology (Private Sector)
- Sembawang Shipyard

Most Innovative Infocomm Product/Service
- e-Cop Pte Ltd
- Savi Technology Asia Pte Ltd

C) 2002
Most Innovative Use of Infocomm Technology (Public Sector)
- Supreme Court of Singapore

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Most Innovative Use of Infocomm Technology (Private Sector)
- Fuji Photo Film (Singapore) Pte Ltd

Most Innovative Infocomm Product/Service
- FairEx International Financial System Pte Ltd
- Infotalk Technology (Singapore) Pte Ltd
- Muvee Technologies Pte Ltd

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