

Annex 1

Quotes from CFC Awardees

Gemalto Pte Ltd

“Gemalto is pleased to be selected as the Trusted Third Party (TTP) for Singapore’s Next Generation e-Payment Programme by IDA. Together with our partners, we are excited to deploy NFC to consumers in Singapore to create a new shopping and payment experience, while simultaneously providing partners with the TTP interconnection that will greatly enhance their business opportunities. With our strong global track record in providing similar personalization services to the banking, transportation and telecommunication industries, we aim to build a highly secure, reliable and interoperable NFC ecosystem for business partners and consumers alike.”

Mr Tan Teck Lee, Chief Innovation and Technology Officer & Asia President, Gemalto

Citibank Singapore Ltd

“Citibank strongly believes in the immense potential of contactless mobile payments and has consistently led the industry with initiatives in this space, both globally and in Singapore. This includes Singapore’s first contactless mobile credit card payment pilot in 2009. In addition to providing a new payment channel at potentially 20,000 acceptance points, as well as an interactive and customised mobile-based rewards platform, we will leverage on our unique global experience and expertise to deliver innovative products and services that will transform the customer payment behavior and landscape.”

Mr. Anil Wadhvani, CEO of Citibank Singapore Limited

DBS Bank Ltd

“Advancements in mobile technology and the adoption of smart devices over the recent years have had a major influence on the consumer’s lifestyle. With over 330,000 customers using mBanking as well as more than 300,000 downloads for DBS Indulge and DBS Shopper, we have the largest mobile banking customer base in Singapore. As part of our continuous innovation, we are proud to add NFC to our comprehensive suite of mobile banking solutions that include online banking, protection, rewards and payment. The NFC-enabled mobile will further enhance our customers’ purchase experience and bring cashless payment in Singapore to a new level.”

Mr. Sim S. Lim, Country Manager of DBS Singapore

EZ-Link Pte Ltd

“EZ-Link is honoured to be selected as one of the awardees of the NFC CFC. As the pioneers of cashless payment methods, we are excited to embark on this journey together with consortium members to revolutionize cashless payment in Singapore. By combining the mobile phone, NFC mobile payment and the ez-link purse, we are creating a powerful proposition for Singaporeans, adding a combination of innovation & convenience to their lifestyle.”

Mr Nicholas Lee, CEO of EZ-Link Pte Ltd

M1 Limited

“M1 is excited with this opportunity, to be able to introduce the convenience and functionality of NFC technology, just by a tap of the handsets. The benefits from a broad adoption of NFC are far-reaching and we hope our customers will be able to enjoy its simple and compelling functions, ranging from payments to value-added services.”

Mr P. Subramaniam, Chief Marketing Officer, M1 Limited

SingTel Mobile Singapore Pte Ltd

“SingTel is excited to play an important role in making NFC services a reality for Singapore consumers. With NFC services, our customers will soon be able to enjoy one-stop convenience like never before when making payments and using public transport. Our vision is to enable as many applications as possible onto the NFC mobile wallet, and we are working with our partners to offer the most comprehensive range of solutions in the market. A mobile phone may soon be all a user needs for a day out.”

Ms Chan Yim Leng, Vice President of Consumer Products, SingTel

StarHub

“StarHub is proud to provide innovative mobile payment services for our customers as we strongly believe in offering the best solutions and unique experiences for our customers. With the launch of the NFC, our mobile customers will enjoy a highly engaging and convenient experience as they use their NFC enabled mobile handsets for contactless services such as transit, shopping, ticketing, social sharing, and much more. With such attractive features, we expect more customers to embrace the NFC services that simplify and enhance their lifestyle.”

Ms Yeong Mun Ling, Vice President, Business Strategy, StarHub