

November 2011

FACT SHEET
“Can’t Live Without Tech!” Contest

“Can’t Live Without Tech!” is an online contest, co-organised by the Infocomm Development Authority of Singapore (IDA) and Singapore Computer Society (SCS). This contest is aligned with Strategy 3 of the Infocomm Manpower Development Roadmap v2.0 (“MDEV 2.0”) to “Generate Curiosity, Interest and Passion” for infocomm. The contest aims to be a fun and entertaining way to draw students to the online infocomm student community. The aims of the contest are to:

- Increase the awareness of infocomm possibilities by creating a positive online viral buzz;
- Identify young ICT advocates who will inspire the younger generation to pursue infocomm related education and careers; and
- Inject vibrancy into the infocomm student online community and to grow that community.

Contest URL: www.infocommtalent.sg/cantlivewithouttech

Contest Description

The contest will run from 11 November 2011 to 15 January 2012. Contestants are to submit a 1-minute video which showcases the importance of technology in their lives. Final scores will be based on:

- 70% by judging panel; and
- 30% through online voting

Categories and Prize

There will be two categories, pre-tertiary and tertiary, with three winners from each category. The top prize for each category wins an overseas trip to visit infocomm companies.

Judging

Judging of videos will involve a panel from IDA, SCS and industry partners on the criteria of Creativity and Contest (45%), Entertainment Value (25%), Production Value (20%) and Aesthetics (10%).

FOR MORE INFORMATION

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