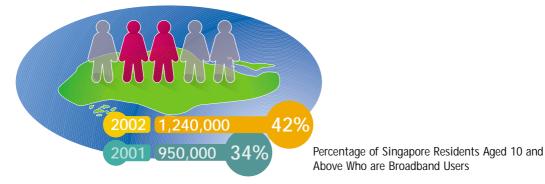
# KEY FINDINGS FROM IDA'S BROADBAND & WIRELESS USAGE SURVEY 2002 #1 2 out of 5 Singaporeans today are Broadband-Savvy, a 30% jump from 2001

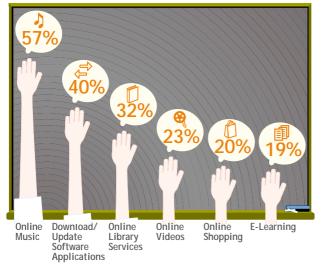


### #2 Besides Communications(Email, Information Retrieval/Search & Instant Messaging), Broadband is also used for Online Entertainment

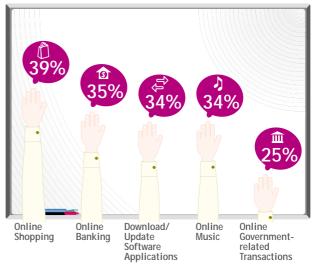
Top 10 Applications Used by Broadband Users:

1 @ Email	94%	6 Download/Update Software Applications	35%
2 P Information Retrieval/Search	54%	7 Doline Shopping	34%
3 😳 Instant Messaging	44%	8 = Internet SMS	29%
4 D Online Music	40%	9 3 Online Banking	26%
5 🔆 Online Chat	38%	10 L Play Online Games	21%

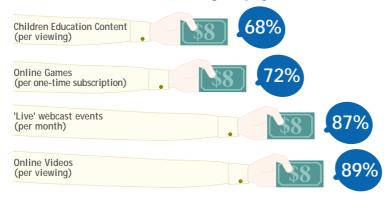
Beyond Communications & Information Search... Students Say They Use Broadband For:



Working Adults Say They Use Broadband For:



#3 Broadband Users are willing to pay S\$8 for...

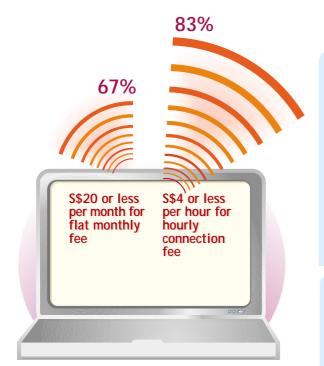


## #4 Wireless Usage in Singapore

Besides SMS(80%), the Most Frequently Used Wireless Applications & Services are:



#5 For WLAN access at public places, Singaporeans are willing to pay...



Students Say They Use Wireless For:



#### Working Adults Say They Use Wireless For:



# A glimpse of our connected lifestyle today...

79% of Singapore residents are mobile phone subscribers <sup>1</sup>
52% of mobile phone subscribers use SMS more than once a day <sup>2</sup>
64% of households in Singapore own a PC <sup>3</sup>
42% of Singapore residents use Broadband Internet <sup>4</sup>
17.7% of households in Singapore have broadband access <sup>5</sup>
13% of Singapore's working population telecommute <sup>6</sup>

#### Footnote

- 1 Latest mobile penetration rate as at Feb 2003, IDA Website/Statistics on Telecom Services (Penetration rate as at Nov 2002 is 76%)
- 2 Mobinet Survey by A.T. Kearney & the University of Cambridge, March 2002
- 3 Infocomm Usage in Households Survey 2002
- 4 Broadband & Wireless Usage Survey 2002
- 5 Infocomm Usage in Households Survey 2002
- 6 Broadband & Wireless Usage Survey 2002