

Hello

I am against the proposed framework imposing an opting out scheme for spams. This will not help e commerce at all but will probably turn the public off any messages via email. As it is several people I know just delete any email from an unknown source! What the proposed legislation will certainly achieve is to create unnecessary work and expense for the unsuspecting recipient. Just imagine having to delete such spam so as not to clog up valuable email space or having to go onto countless websites to opt out once a marketer obtains the email id of a person. That email id can be circulated among so many people and it would cost a retailer (or a con man for that matter) next to nothing to harass the recipient.

What happens during a period when a person is on vacation? The email box can be clogged up by unwanted messages and therefore bar important emails. Or are we, as email recipients required to spend our hard earned cash to increase email space just to accommodate these unwanted email spams - and then by how much are we to increase the email space ? Since we do not know when and who will send such spams, email recipients are just at the mercy of these unknowns. I would hate to miss out an important email because someone did not bother to think through these issues - legislators seem to love the opt out scheme for everything because it is the easiest way to ram things down the general public's throat.

Please adopt an opt in scheme so that a person has a choice as to whether he receives such marketing drivel and can therefore control email requirements and not have their business and/or personal life penalised because of spams. I believe most people had they been asked or known about the proposed legislation, would speak out against the proposed opt out scheme.

Thank you.

Regards

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