

I refer to "Multi-Pronged Measures Developed To Curb E-Mail Spam in Singapore"*

While it is definitely good for us that IDA & AGC is working a legislative framework to curb spam, I feel that the opt-out regime which is convenient for adoption (in view of the US-SG FTA), may lead to subsequent embarrassment when it is shown in years to come that the reality of opt-out implementation.

Attachment are 5 articles which may be useful for further analysis.

1. Executive Summary of International Spam Laws
(<http://www.the-dma.org/antispam/spamlaws.shtml>)
2. Anti-Spam Law (US) Has Holes
(<http://www.praetor.net/Library/L001-CANSPAM.htm>)
3. Spammers ignore FTC rules
(<http://www.nwfusion.com/newsletters/sec/2004/0621sec1.html>)
4. An experiment in opting out
(<http://www.nwfusion.com/columnists/2003/1215buzz.html>)
5. U.S. should follow Europe's e-mail opt-in act?
(<http://cio.co.nz/cio.nsf/PrintDoc/56FDD3EF2574DD31CC256E32005D9174?OpenDocument>)

I was unfortunately unable to locate for empirically results on the effects of opt-in and opt-out implementation due to lack of such research, perhaps there will be more of such results in time to come.

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<http://www.ida.gov.sg/idaweb/media/infopage.jsp?infopagecategory=publicconsultation.mr:media&versionid=1&infopageid=I2884>