## M1'S RESPONSE TO IDA'S CONSULTATION PAPER ON REVIEW OF END USER SERVICE INFORMATION PROVISIONS IN THE CODE OF PRACTICE FOR COMPETITION IN THE PROVISION OF TELECOMMUNICATION SERVICES 2012



## 28 February 2014

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- 1. M1 welcomes the opportunity to submit our views and comments to IDA for its consideration in its review of end user service information provisions in the Telecom Competition Code ("the Code").
- 2. We advocate the principle of maintaining an appropriate balance between business needs and individual's fundamental right to privacy. In refining the legal frameworks for data protection, companies must still have flexibility to cater for specific business and operational requirements without being subject to rigid definitions and prescriptive rules.
- 3. M1 is of the view that it may not be necessary for IDA to amend the Code EUSI provisions concerning use of customers EUSI without consent. The PDPA ("Act") retains our rights under other law. Section 4(6)(a) of the Act reads:
  - "nothing ... shall affect any authority, right, privilege or immunity conferred, or obligation or limitation imposed, by or under the law....".
  - In the PDPA consultation of 5 Feb 2013, the PDPC acknowledged this and stated that this applies "whether such rights, obligations etc arise under written law, such as obligations within <u>Codes of Practice</u>, <u>licenses</u>, <u>regulatory directives issued under written law..."</u>
- 4. We would also point out that the PDPA exceptions for use of personal data without consent do not appear to be a match-for-match for some of the existing Code provisions in Para 3.2.6.2 of the Code.
- 5. M1's specific comments on the consultation paper are set out below.

<b>Existing Framework</b>	Proposed Framework	Comments	
Use of EUSI without end user's consent:			
Planning, provisioning and billing for services provided	To remove the     "provisioning" and     "billing" purposes.	An amendment to this part of the Code may affect licensees' rights to rely on it as a 'grandfather' right to provide and bill for services, in the absence of consent.  By removing the Code provision, technically, should we not be able to get consent after July 2014 from an existing customer (who does not come forward to re-contract), we may then be unable to continue to provide services to him and to bill him.	

Existing Framework	Proposed Framework	Remarks
	Limit scope of     "planning" to network     operations and     maintenance only.	So long as there is clear statement of the principles for personal data protection that provide the guiding direction of the Act, there is no need for a prescriptive approach and rigid definitions, leaving little room for operational flexibility.
Providing assistance to law enforcement, judicial or other government agencies	Remove	It appears that under Schedule 4 of the Act, clause (n), this exception only applies to disclosure of personal data to an officer of a prescribed law enforcement agency, which is defined in the Act as an authority charged with the duty of investigating offences or charging offenders underwritten law.
		Arguably, a judicial authority or other government agency is not one that is charged with investigating offences or charging offenders.  In the event that IDA proceeds
		with the revision, please clarify how licensees should respond to a request from the Court, or government agency (other than the police).