



ANNEX 1

Fact Sheet

IMDA Unveils New Media Partnerships with Global Media Companies for More "Madewith-Singapore" Content

As part of the Capability Partnership Programme (CPP), IMDA has unveiled two new partnerships with Audible and KC Global Media Singapore, and will be rolling out a series of initiatives with these new and existing global media partners e.g. CJ ENM HK, WarnerMedia in the coming months.

This series of collaborations with our partners are expected to benefit nearly 90 local media companies and over 700 media professionals in 2021 through job creation and opportunities for upskilling. Local companies and talent will be able to grow their capabilities, innovate with new formats and platforms, and showcase their works internationally.

More details on the new collaborations are detailed in Annexes 1a - 1e.

Capability Partnership Programme

Launched in 2018, the Capability Partnership Programme enables IMDA to proactively encourage reputable, market-leading MNCs to collaborate with our SMEs and to leverage on their expertise to strengthen capabilities and business networks of local media talent and SMEs in our ecosystem. Every partnership supported by CPP will likely cover one or more of the following three core activities – "develop", "amplify" and "right skill" – which aims to identify media broad-based SMEs with potential to meet the demands of the MNCs, and groom them through elevating their portfolios and capabilities. In the long-term, this will catalyse MNCs investment in the Singapore media ecosystem as more business relationships and networks are built between the MNCs and Singapore media SMEs.

The CPP aims to achieve the following:

- "Develop" Catalyse the growth of a pipeline of media companies capable of attracting media MNCs and other international talent to collaborate with them, leading to increased vibrancy of our media ecosystem and Singapore's Media Hub effectively capturing the content investments available globally today.
- "Amplify" Create opportunities for local media talent and companies to expand their business networks with SEA talent and global media players.
- "Right skill" Help talent and companies rapidly level up their digital content skills and build on their existing track record for the competitive regional market.





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ANNEX 1a

Fact Sheet

Audible Partners IMDA Under the Capability Partnership Programme to Bring Singapore's Top Talents to the Audio Medium

Audible, an Amazon company and one of the world's largest producers and sellers of original spoken-word entertainment and audio titles, will be collaborating with IMDA to identify local storytelling talent, provide training in audio development and production, and create original content that will be considered for distribution on Audible's services around the world.

Supported under IMDA's Capability Partnership Programme, Audible has launched the "Audible Accelerator" in October, the first of its kind training programme that the technology MNC has in Asia. Through this training programme, Audible hopes to be able to identify promising original stories, to be created into audio series for its services.

Under the programme, Audible will shortlist promising talent and companies and provide them with training through a series of virtual workshops and interactive webcasts on all aspects of audio content development and production, including scripting and concept pitching. Participants in the program will then write pilot scripts that will be evaluated by Audible.

20 speakers and mentors will be invited to be part of the training programme. This includes Academy Award-nominated producer of the acclaimed film, *Jojo Rabbit*, **Carthew Neal**, who will be premiering a clip from his inaugural work for Audible. Playwright **Madhuri Shekar**, who is a graduate of the Julliard playwriting programme and whose audio play "Evil Eye" was named one of the top 10 Audible titles of 2019, will also be offering her guidance in the programme. Over 70 media professionals and at least 10 Singapore media companies are expected to benefit from the programme.

Up to ten scripts developed by Audible Accelerator participants will be selected to be produced into an up-to 30-minute audio pilot which will be tested on Audible's services to an international audience. Good performing pilots will also have a chance to be commissioned by Audible to be produced into full commercial audio series.

Call for participation for Audible Accelerator programme have closed on 25 October 2020. Some notable media companies and talent shortlisted to take part in the programme include Double Vision, Luff Media, Pilgrim Pictures, Tusitala Books, Warrior9 VR and Viddsee,.





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About Audible, Inc.

Audible, Inc., an Amazon.com, Inc. subsidiary (NASDAQ:AMZN), is a leading producer and provider of original spoken-word content, offering customers a new way to enhance and enrich their lives every day. Audible content includes more than 570,000 audio titles from leading audiobook publishers, podcast producers, broadcasters, entertainers, magazine and newspaper publishers, and business information providers.





ANNEX 1b

Fact Sheet

KC Global Media Singapore to train local talents through partnership with IMDA under the Capability Partnership Programme

KC Global Media Singapore, in partnership with IMDA under the Capability Partnership Programme, will be rolling out initiative(s) to train and upskill the creative and storytelling capabilities of local media companies and talent.

Through this partnership, KC Global Media Singapore intends to co-develop at least six original content IPs with local media companies and talent, providing close mentorship and training to upskill media professionals in core areas such as producing and scriptwriting. At least 10 local media companies and a minimum of 38 media professionals are expected to benefit from these efforts.

Through the co-development of IPs, KC Global Media Singapore will be able to help local media companies explore new audiences and expand into new markets beyond Singapore, given its strong presence in over 20 countries including key markets like Southeast Asia, Korea and Taiwan.

About Infocomm Media Development Authority (IMDA)

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About KC Global Media Singapore

KC Global Media Entertainment LLC is a global multi-media company based in the United States. The brainchild of former Sony Executives Andy Kaplan and George Chien, KC Global Media Singapore (KCGM Singapore) is primed to be Asia's leading entertainment hub through the production, distribution and programming of quality, ground-breaking content. Backed by more than two decades of industry experience, KCGM Singapore boasts an impressive portfolio of premium pay-TV channels in South-East Asia and Korea, including Englishlanguage general entertainment network **AXN**, anime channel **Animax**, South Korea's **ONE** and Japanese entertainment channel **GEM**. By combining award-winning and





well-loved entertainment formats with extensive knowledge and insight of the Asia Pacific market, KCGM Singapore is paving the way for a new standard of entertainment in Asia and beyond.





ANNEX 1c

Fact Sheet

ViacomCBS Partners Home-Grown Production Studios to Tap On New Market Opportunities for Animation Under IMDA's Capability Partnership Programme

Driven by the success of iconic animated franchises such as *South Park* and *SpongeBob SquarePants*, ViacomCBS Networks Asia is in talks with Singaporean production companies to tap into this market opportunity and develop two original animation series IPs for ViacomCBS' flagship brands, MTV Asia and Nickelodeon Asia.

Supported under IMDA's Capability Partnership Programme, this collaboration is an effort by ViacomCBS to invest in the local media ecosystem, and identify Singapore talent and companies with potential to support its business ambitions in this region.

Media veterans at ViacomCBS will be mentoring Singapore companies and talents involved in the two IPs on key building blocks such as character, story and world development. Market and audience insights based on data analytics will also be shared by ViacomCBS with the IP development teams to enable more informed creative decisions. The collaboration is expected to benefit 19 creative media professionals in roles such as writers, producers, and animation artists.

Notably, the animation series developed by MTV Asia will be ViacomCBS Networks Asia's first major foray into original animation series for young adults in the region. The series will aim for edgier plots, dialogues and dark humour. If picked to go to series, the title could open various doors in the industry, as MTV looks to build more diverse content for the Asian markets. It is an opportunity for the works of home-grown companies and animation talent to be showcased in international markets.

Production of the pilots for the two animation IPs is expected to complete in 2021.

About Infocomm Media Development Authority (IMDA)

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information, visit <u>www.imda.gov.sg</u> or follow IMDA on Facebook IMDAsg and Twitter @IMDAsg.

About ViacomCBS Networks International

ViacomCBS Networks International, a unit of ViacomCBS Inc. (NASDAQ: VIAC), is comprised of many of the world's most iconic consumer brands. Its portfolio includes Network 10, Channel 5, Telefe, Viacom International Studios, Nickelodeon, MTV, Comedy Central, BET, Paramount Network and Pluto TV among others. In addition to offering innovative streaming services and digital video products, ViacomCBS Networks International provides powerful capabilities in production, distribution and advertising solutions for partners on five continents and across more than 180 countries.





ANNEX 1d

Fact Sheet

IMDA partners WarnerMedia to rollout a series of initiatives in 2021, to develop capabilities of Singapore companies and talent

IMDA will partner WarnerMedia, under the Capability Partnership Programme, to rollout a series of scripted drama and/or animation series productions, and training initiatives to develop the creative capabilities of Singapore's media companies and talent.

WarnerMedia is a leading media and entertainment company with a portfolio of brands including HBO, Cartoon Network, and Warner Bros. The international MNC has a proven track record in producing and delivering quality international productions. In addition to its award-winning HBO Original series, movies and documentaries, HBO Asia Originals tell compelling stories from around the region and air on HBO's networks and streaming service HBO GO across Asia.

This collaboration will create opportunities for our local media companies and talent to work with WarnerMedia and to leverage on their expertise and networks to strengthen capabilities and extend the reach of the "Made-with-Singapore" content developed to an international audience.

Through the close guidance from experienced WarnerMedia executives and industry veterans, our local media professionals can expect to learn the intricacies of managing large scale productions of international standards, and rapidly level up their core creative skills such as scriptwriting, directing, or producing. This will in turn also build on their existing track record for competitive global markets.

WarnerMedia has had early successes in working with Singapore media companies on projects such as *Folklore*, *Food Lore* and *Invisible Stories* for the Southeast Asian markets. The company intends to build on previous success and identify promising Singapore media companies with good, original ideas that can be developed into high-quality productions for distribution on WarnerMedia's channel and platforms such as HBO and HBO GO to audiences in the Asian markets.

About Infocomm Media Development Authority (IMDA)

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About WarnerMedia

WarnerMedia is a leading media and entertainment company that creates and distributes premium and popular content from a diverse array of talented storytellers and journalists to global audiences through its consumer brands including: HBO, HBO Max, Warner Bros., TNT, TBS, truTV, CNN, DC Entertainment, New Line, Cartoon Network, Adult Swim, Turner Classic Movies and others. The organization also includes Xandr's suite of advanced advertising solutions designed to help to improve advertising for brands, publishers, and consumers.





ANNEX 1e

Fact Sheet

CJ ENM HK and IMDA collaborate to create Premium Scripted Series

IMDA has partnered CJ ENM Hong Kong (Regional Office of CJ ENM South Korea) to form the IMDA-CJENM Capability Partnership Programme (CPP) as part of IMDA's initiative to create more "Made-with-Singapore" content for the world and a vibrant media ecosystem in Singapore. It aims to create opportunities and drive content investment into broad-based local media start-ups to strengthen Singapore's position as a strong regional media hub.

CJ ENM is Asia's leading entertainment and merchandising company headquartered in Seoul, Korea. The partnership will allow local media professionals and companies to leverage CJ ENM's production expertise and gain access to new distribution platforms.

Through the collaboration with IMDA, CJ ENM Hong Kong is looking to innovate beyond its linear channel and SVOD business, by producing content for digital-first distribution. Supported activities under the partnership will comprise:

 Development and production of scripted content to be distributed first on digital platforms

The objectives of this partnership are:

- To enable talent and companies to rapidly level up their content production skills and build on their existing track record for competitive global markets; and
- To create opportunities for talent and companies to expand their business networks and access to distribution platforms.

Through this collaboration, local media companies and professionals will get a chance to work closely with producers and writers from CJ ENM. The exchange of ideas and production knowledge aims to elevate local talents to the next level in key areas such as scripting and best practices in production. Over 35 media professionals and at least five Singapore media companies are expected to benefit from the programme.

About Infocomm Media Development Authority (IMDA)

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About CJ ENM

CJ ENM is Asia's leading entertainment company headquartered in Seoul, Korea. Its entertainment division has five main business units - broadcast, film (CJ Entertainment), music, live entertainment and animation. CJ has been contributing to promote Korean culture around the world, through the company's 'One Source, Multi-Content' strategy. As a trend leader in Asia, it has produced and distributed various popular content, some of which include Asia's largest music awards Mnet Asian Music Awards (MAMA), leading Hallyu convention KCON, Tony Award-winning musical Kinky Boots, record-breaking box office hits Roaring Currents, Ode to My Father and Parasite, along with sought-after television series such as Guardian: The Lonely and Great God, Hotel Del Luna, and 3 Meals a Day. For more information, please visit: http://www.cjenm.com.





ANNEX 2

Fact Sheet

78 New Projects Commissioned as part of S\$8M Public Service Content Fund

In May 2020, a S\$8 million Public Service Content (PSC) Fund was launched by IMDA in partnership with Mediacorp, Singapore Press Holdings (SPH) and Viddsee in an effort to catalyse more production projects that in turn, benefits media professionals during the COVID-19 situation. These efforts aim to develop strong and relatable content by working with local media partners, create opportunities for local companies and freelancers to develop a pipeline of projects, while strengthening the media ecosystem.

Under this initiative, Mediacorp, Viddsee and SPH commissioned short-form content for their digital platforms through Call-for-Proposals (CFP). Up to S\$150,000 in funding was made available per project per call.

Approximately 67 companies have benefited from the fund, resulting in the birth of 78 projects. 22 of these will be released by November 2020, while the remaining projects will be released progressively until September 2021.

Titles released in November 2020 as part of this PSC Fund include:

Mediacorp – MeWatch Stories4SG	Viddsee StoriesTogether Originals	SPH *more new titles will be relased by Dec 2020.
 Tiles War #CoffeeShots Kaki's Kitchen Mitara Thiruvai Malarvai Love Unbound How are you today? Serving Pespectives Kitchen Alchemy Travel Diaries 	 The Cat Lady at 2AM Sunset Dim Sum A Long Night in March Fiona, My Friend Cricket Sunday First Vacation Peyar The Distance Between Us 	 【超爆笑】国庆特备: UFM100.3 vs Sugar Melon 【庄米雪】Ah Lian来到 96.3 好 FM What People REALLY Think Of Singaporeans Singapore Sonnets (To be released in Jan 2021)

The 67 companies awarded the grant are:





No.	Name of Company	Commissioning Partner
1	AMOK	Mediacorp
2	360 Entertainment Productions	Mediacorp
3	Abundant Productions	Mediacorp
4	Ananya Pictures	Mediacorp
5	August Pictures	Mediacorp
6	Blue3 Asia	Mediacorp
7	Desert Wine	Mediacorp
8	Director's Team	Mediacorp
9	Dreamforest Media	Mediacorp
10	Elements Pictures	Mediacorp
11	Filmat36	Mediacorp
12	FLY Entertainment	Mediacorp
13	Frames Entertainment	Mediacorp
14	Gravitas Media	Mediacorp
15	Hum Theatre	Mediacorp
16	Little Penguins	Mediacorp
17	Long Story Short	Mediacorp
18	Luff Media	Mediacorp
19	MCC International	Mediacorp
20	mm2 Entertainment	Mediacorp / SPH
21	Mocha Chai Laboratories	Mediacorp
22	NoonTalk Media	Mediacorp / SPH
23	Oak3 Films	Mediacorp / Viddsee
24	Ochre Pictures	Mediacorp
25	Omens Studios	Mediacorp
26	One Dash 22	Mediacorp / SPH
27	Out Of This World LLP	Mediacorp





20	Danahan Filma	Madiacawa / Viddaca
28	Papahan Films	Mediacorp / Viddsee
29	Perfectimage00 Entertainment	Mediacorp / SPH
30	Red Dot Moving Pictures	Mediacorp
31	Silver Screen International	Mediacorp
32	SPROUD	Mediacorp / Viddsee
33	Stardust Story	Mediacorp
34	Studio Ikigai	Mediacorp
35	Tantra Incorporated	Mediacorp
36	The Hummingbird Co.	Mediacorp
37	The Moving Visuals	Mediacorp /VIddsee
38	Triangle Tales	Mediacorp
39	Vicinity Studio	Mediacorp
40	Violet Tales	Mediacorp
41	Visual Works	Mediacorp
42	Wawa Pictures	Mediacorp
43	Xtreme Media	Mediacorp
44	Birdmandog Pte Ltd	SPH / Viddsee
45	Camp Up Studio	SPH
46	Filmat36	SPH
47	Left Profile Holdings Pte Ltd	SPH
48	Peddling Pictures Pte Ltd	SPH
49	Verite Productions Pte Ltd	SPH
50	Ying Group Pte Ltd	SPH
51	Zhao Wei Films Pte Ltd	SPH
52	Akanga Asia	Vlddsee
53	Bert Pictures	Viddsee
54	Butterworks	Viddsee
55	Cutscene	Viddsee
	<u> </u>	l.





56	Little Red Ants	Viddsee
57	Millenia Motion Picture	Viddsee
58	Orange Socks	Viddsee
59	Taipan Films	Viddsee
60	The Bright Production	Viddsee
61	The Void Deck Man's	Viddsee
62	BDA (Bruce Dunlop and Associates)	Viddsee
63	Poetry In Motion	Viddsee
64	Infinite Frameworks	Viddsee
65	United Records Production	Viddsee
66	Jump Cut	Viddsee
67	Lovorth	Viddsee

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ANNEX 3

Fact Sheet

Six New Projects Awarded at the Second Southeast Asia Co-Production Grant by Singapore Film Commission

Launched in 2019 to support "Made-with-Singapore" projects, the Southeast Asia Co-Production Grant (SCPG) encourages film talent in Singapore and the Southeast Asian region to jointly produce quality stories for the world.

Each project must be directed by a Southeast Asian (non-Singaporean) with at least one Singaporean and another Southeast Asian producer. The producers must have produced film or television content publicly aired within the last five years, while the director must have directed at least three short films, or one feature film, or one television programme in the last five years.

The second call for proposals was conducted in August 2020, awarding six projects from Vietnam, Myanmar, Philippines and Indonesia from a total of 25 applicants:

- 1. Cu Li Never Cries by Pham Ngoc Lan (Vietnam)
- 2. *Inside the Yellow Cocoon Shell* by Pham Thien An (Vietnam)
- 3. **Skin of Youth** by Ash Mayfair (Vietnam)
- 4. **The Women** by The Maw Naing (Myanmar)
- 5. **Some Nights I Feel Like Walking** by Petersen Vargas (Philippines)
- 6. *This City is a Battlefield* by Mouly Surya (Indonesia)

Six Singapore producers Lai Weijie, Teh Su Ching, Jeremy Chua, Fran Borgia, Anthony Chen and Tan Si En will be at the helm of the six projects. More information and the full listings of these six projects can be found in the table.

In November 2019, the inaugural SCPG was awarded to eight feature length films from Indonesia, Malaysia, Thailand and Vietnam. Three of the eight – *Anatomy of Time, Vengeance is Mine, All Others Pay Cash* and *Yuni* – are now in post-production, with the rest scheduled to start filming early next year. More information and the full listings of these eight projects can be found here.





Title	Project Details	Synopsis
Cu Li Never Cries	Singapore company: Purple Tree	Mrs Nguyện is a blue collar retiree in Hanoi, Vietnam
	Pictures	who once worked in East Germany as a foreign
Cu Li Never Cries' Director:		labourer. When she learns that her German
	Director: Pham Ngoc Lan (Vietnam)	husband has passed away, she returns to retrieve
		his ashes. She inherits an urn of his ashes and a pet
	Producers:	cu-li, a small creature resembling a monkey. With
	Lai Weijie (Singapore)	these, she has to bypass a series of absurd,
	Teh Su Ching (Singapore)	bureaucratic hurdles to bring the ashes and cu-li
	Tran Thi Bich Ngoc (Vietnam) Phan	back home to Vietnam. Upon arriving back at her
Pham Ngoc Lan (Vietnam)	Dang Di (Vietnam)	apartment, she finds that her niece Van, who she
* First time feature director		has raised, is engaged to her boyfriend Quang. Mrs
	Writer: Pham Ngoc Lan (Vietnam)	Nguyện is unpleasantly surprised at this turn of
Cu Li Never Cries' Producers:		events, as Quang and his family come from the
	Genre / Language: Drama, Comedy	
	/ Vietnamese, German	status than his. Learning that Van is planning to
		move away from her and live with her new in-laws,
	Runtime: 100 minutes	she questions why, and learns that it is a shotgun
		wedding. As wedding preparations are underway,
		Mrs Nguyện starts to unravel.
Left: Lai Weijie (Singapore)		
Middle: Teh Su Ching (Singapore)		
Right: Tran Thi Bich Ngoc (Vietnam)		





Inside the Yellow Cocoon Shell

Inside the Yellow Cocoon Shell's Director and Writer:



Pham Thien An (Vietnam)

* First time feature director

Inside the Yellow Cocoon Shell's Producers:



Singapore company: Potocol

Director: Pham Thien An (Vietnam)

Producer: Jeremy Chua (Singapore) Tran Van Thi (Vietnam)

Le Quynh Anh (Vietnam)

Writer: Pham Thien An (Vietnam)

Genre / Language: Drama /

Vietnamese

Runtime: 120 minutes

On a street corner somewhere in Saigon city, a mysterious conversation is happening among three men at a food stall. Suddenly a traffic accident occurs involving a motorbike, getting the attention of the crowd. Except Thien, 30, born and raised in a mountainous town but has moved to work in Saigon. He doesn't seem to care because accidents are the most common thing here. Hours later, Thien receives an unexpected phone call informing him that his sister-in-law has passed away in an accident near where he had just left. However, Dao, her young boy, has survived. Thien is the only relative living in Saigon, so in the rainy night, he goes to the hospital to meet the kid and take care of all the procedures to receive and bring Hanh's body back to his hometown.

After the funeral, Thien stays in town for a few days to pray for Hanh's soul with their relatives. During this time, he meets Thao, a Sister (nun), a woman he knew from long ago who fills up his memories and desires. Thien decides to send Dao to Lovers of the Holy Cross, the local orphanage where Thao has dedicated her life towards. He then starts a journey to find his brother Tam, Dao's father, who had left





Left: Jeremy Chua (Singapore)	them years with a strange man. After a few days
Middle: Tran Van Thi (Vietnam)	spent searching, Thien finally finds Tam in a remote
Right: Le Quynh Anh (Vietnam)	place. But the encounter does not provide the
	answers he was looking for. Thien has no other
	choice than to go back to his life.





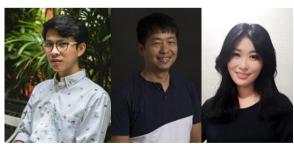
The Women

The Women's Director:



The Maw Naing (Myanmar)

The Women's Producers:



Left Jeremy Chua (Singapore) Middle: The Maw Naing (Myanmar)

Singapore company: Potocol

Director: The Maw Naing (Myanmar)

Producers:

Jeremy Chua (Singapore)
The Maw Naing (Myanmar)
Oh Youngjeong (South Korea)
Writer: Oh Youngjeong (South Korea)

Genre / Language: Drama
Burmese

Runtime: 90 minutes

In 2014, Mi-Thet's father is forcefully arrested and goes missing. Mi-Thet (18) heads off to Yangon to earn a living. She starts working at a Chinese sewing factory in Yangon, but fails to get paid for two months. At wit's end, one of her colleagues initiates a strike movement. Mi-Thet fears the repercussions and hesitates to join the strike. One day, one of her roommates commits suicide in the dormitory. Shocked by this, Mi-Thet for the first time starts to come to terms with the gravity of the dark reality she lives in, and comes face to face with her trauma at the strike camp.

She returns to the dormitory, fearful and dejected. But while staying in the dormitory, she gets acquainted with Ko-Tun (50's) who has long been imprisoned for being a student leader of a democratization movement. After a brief encounter, Mi-Thet becomes more mature both intellectually and emotionally. Mi-Thet eagerly joins the strike again, but the factory receives their signatures on the unfair contract. Mi-Thet and the other strikers begin distributing that information to the media. When an article about these strikes appears in a





Right: Oh Youngjeong (South Korea)	foreign newspaper, Mi-Thet and the other strikers
	find themselves involved in an accident.





Skin of Youth

Skin of Youth's Director:



Ash Mayfair (Vietnam)

Skin of Youth's Producers:



Left: Fran Borgia (Singapore) Right: Tran Thi Bich Ngoc (Vietnam) Singapore company: Akanga Film

Asia

Director: Ash Mayfair (Vietnam)

Producers:

Fran Borgia (Singapore)

Tran Thi Bich Ngoc (Vietnam)

Writer: Ash Mayfair (Vietnam)

Genre / Language: Fiction, Drama /

Vietnamese

Runtime: 105 minutes

San and Nam court the criminal underworld of 90s Saigon to find enough money for San's gender reassignment surgery. The young lovers are unaware that the price they have to pay will test their love and the limit of their humanity.





Some Nights I Feel Like Walking

Some Nights I Feel Like Walking's Director:



Petersen Vargas (Philippines)

Some Nights I Feel Like Walking's Producers:



Singapore company: Giraffe Pictures

Director: Petersen Vargas (Philippines)

Producers:
Anthony Chen (Singapore)
Tan Si En (Singapore)
Alemberg Ang (Philippines)
Jade Francis Castro (Philippines)
Claire Chassagne (France)

Writer: Petersen Vargas (Philippines)

Genre / Language: Drama, Youth, Road Movie / Filipino

Runtime: 100 minutes

Zion is a teenage boy who wants to belong in the world of men. One night, he hops off a bus into the chaos of the city, unsure where to go. Inside a taxi, he spots a group of hustlers crossing the street. One of them, UNO, locks eyes with him. Zion impulsively steps out to follow him, unaware that he's following the four boys straight into trouble. In a backstreet, Zion witnesses the death of the youngest, Miguelito, who whispers to Zion his final wish: to go home to his brothers.

Uno welcomes Zion into their group as a fellow runaway, even though the alpha leader, Bayani, disapproves, while Rush does whatever his older friends say. Together, they lug around Miguelito's lifeless body in buses and highways to Miguelito's hometown, a mission that will take an entire night to accomplish. Pieces of the boys' pasts come alive as Uno and Zion grow intimate, not only through mutual attraction but also by childhood scars: For Uno, a community fire that orphaned him, and for Zion, the real reason he was out alone tonight – to meet his older brother who fled their rich military family years ago. As they reach their destination, the young men





	0
N. W. B.	

Top left: Anthony Chen (Singapore)
Top right: Tan Si En (Singapore)

Bottom left: Alemberg Ang (Philippines)

Bottom right: Jade Francis Castro (Philippines)

face the prospect that there is no place in the world for them except with each other.





This City is a Battlefield

This City is a Battlefield's Director:



Mouly Surya (Indonesia)

This City is a Battlefield's Producers:





Singapore company: Giraffe

Director: Mouly Surya (Indonesia)

Producers:

Pictures

Anthony Chen (Singapore)
Tan Si En (Singapore)
Rama Adi (Indonesia)
Fauzan Zidni (Indonesia)
Bianca Balbuena (Philippines)

Writer: Mouly Surya (Indonesia)

Genre / Language: Drama War /

Indonesian, Dutch

Runtime: 90 minutes

Based on Mochtar Loebis's 1952 book called "Jalan Tak Ada Ujung (A Road With No End)"

Isa - an impotent war hero and school teacher in Jakarta, Indonesia - reluctantly joins the revolution for money in a mission to bomb a cinema to kill a Dutch general whilst the Dutch and English collaborate to re-colonize Indonesia after World War II.







Top left: Anthony Chen (Singapore)
Top right: Tan Si En (Singapore)
Bottom left: Rama Adi (Indonesia)
Bottom right: Fauzan Zidni (Indonesia)





The Infocomm Media Development Authority (IMDA) leads Singapore's digital transformation with infocomm media. To do this, IMDA will develop a dynamic digital economy and a cohesive digital society, driven by an exceptional infocomm media (ICM) ecosystem – by developing talent, strengthening business capabilities, and enhancing Singapore's ICM infrastructure. IMDA also regulates the telecommunications and media sectors to safeguard consumer interests while fostering a pro-business environment, and enhances Singapore's data protection regime through the Personal Data Protection Commission. For more news and information, visit www.imda.gov.sg or follow IMDA on Facebook IMDAsg and Twitter @IMDAsg.

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ANNEX 4

Fact Sheet

Singapore Games Market Bootcamp Joins Singapore Media Festival 2020

Games Market Bootcamp: Singapore' is part of a Digital Miniseries of events produced by the organisers of gamescom asia, the first satellite event of the world's largest computer and videogames festival: gamescom.

The Digital Miniseries brings together the global gaming industry through a selection of highquality webinars spotlighting Asia Pacific. Each month, the organisers showcase a selection of Games Market Bootcamps with key insights into each Asia Pacific market as well as GameDev Talks by gaming veterans and experts.

The upcoming episode of Games Market Bootcamp zooms in on Singapore, uncovering the attributes that make up Singapore's appeal, why it is an attractive regional hub for gaming companies from across the world, and how local esports have been given a burst of support in recent years. This is the first hybrid event by gamescom asia.

The event was broadcasted to viewers across the globe on 30 November, while 150 Singapore-based audiences attended the hybrid event live at Suntec Convention & Exhibition Centre.

Distinguished speakers present at the event included:

- Guilherme Coelho Fernandes, Game Market Consultant, Newzoo
- Marc Johns, Head of Marketing, Riot Games SEA
- Gwen Guo, Chairperson, Singapore Games Association (SGGA)
- Shawn Toh, CEO, BattleBrew Productions
- Desmond Wong, CEO, The Gentlebros
- Simon Davis, CEO, Mighty Bear Games
- Julian Corbett, President APAC, Voodoo
- David Ng, CEO & Founder, goGame
- Damien Leyris, Senior Associate Producer, Assassin's Creed Valhalla, Ubisoft Singapore





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About gamescom

gamescom is the world's largest event for computer and video games and Europe's largest business platform for the games industry. Due to the global COVID-19 pandemic, gamescom 2020 was held exclusively in digital format from Thursday, August 27, 2020 to Sunday, August 30, 2020. Next year's event, which will have both physical and online elements, will take place from Wednesday, August 25, 2021 to Sunday, August 29, 2021. gamescom is jointly organised by Koelnmesse and game - the German Games Industry Association. For more details, visit www.gamescom.global.

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ANNEX 5

Fact Sheet

VidCon Now Asia to Launch at Singapore Media Festival 2020

VidCon, the world's largest celebration of online video and digital creators, launches its first VidCon Now Asia series in Singapore. The bi-weekly online show will launch on 3rd December 2020 at the prestigious Singapore Media Festival, supported by the Infocomm Media Development Authority (IMDA).

The launch will be a 3.5-hour virtual event focusing on the current and future of online and community led media.

VidCon Now Asia will see innovative online video platforms reveal their plans, top creators sharing how they have moved from pitching other products to building their own brands and turning them into big business. The future of influencers will also be unveiled as the world's first synthetic AI transhuman – and her creators – share how AI will change media and marketing forever.

The launch session will be followed by bi-weekly programming throughout 2021 across all three of VidCon's established tracks - Community, Creator, and Industry presenting a mix of hands-on workshops helping creators and business build bigger audiences and drive more revenue, fireside chats and panels to help the media and creative industries understand the future of creator-first media, and a discussion of the key issues facing media and marketing as it transforms from linear to on-demand and always on. All free of charge.

Through a unique mix of top creators, emerging stars, industry leaders, and insightful experts, the virtual experience will bring the best parts of VidCon to its Asian fans no matter where they are in the world.

"Southeast Asia is one of the most innovative places in the world, with a huge pool of creative talent. We are thrilled to once again be part of the Singapore Media Festival, and continue to bring the world's experts to Singapore while we celebrate and include local businesses, creators, and experts. VidCon Now Asia will help drive the entire media ecosystem forward as creator-first media takes over more and more of media consumption, advertising dollars, and creative and technological innovation globally and in Asia," said Jim Louderback, GM VidCon.





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About Vidcon Now

VidCon Now Asia is a 3.5 hour virtual event focusing on the current and future of online and community led media. Innovative online video platforms will share their plans, and top creators will explore how they have moved from pitching other products to building their own brands – and turning them into big business. In addition, the future of influencers will be revealed as the world's first synthetic Al transhuman – and her creators – share how Al will change media and marketing forever. Attendees can view and register for programming at VidCon.com. New programming, creators, and speakers will be updated weekly and available online in two-week increments. For more information on VidCon Now Asia, visit www.vidcon.com/now.

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