

Overview of SG:D Techblazer Awards

1. SG:D Techblazer Awards is the nation's highest accolade for tech innovation and aims to provide recognition and endorsement to Singapore-based organisations and companies that exemplify the spirit of innovation in the development of their tech products and services.
2. The Awards is a merger of the bi-annual National Infocomm Awards (NIA) by then-Infocomm Development Authority of Singapore (IDA) and the annual SiTF Awards by then-Singapore Infocomm Technology Federation (SiTF), with the goal of strengthening and accelerating digital transformation efforts.
3. SG:D Techblazer Awards 2020 is the third run of the Techblazer Awards with the first run in 2018.

Techblazer Award Categories:

A. Most Promising Innovation

Recognises the innovation behind products or solutions developed by Singapore-registered Infocomm Technology (ICT) companies. The product or solution must create outstanding impact on the way businesses operate or greatly enhance the quality of lives for end users. The companies should have fulfilled a marketplace need by developing a commercially viable business model around this innovative product or solution, which has the potential to be sustainable in the long run. They should also have carved out new markets, with high growth potential, for themselves through this innovative product or solution.

B. Best Adoption

Recognises Singapore-registered companies and public sector organisations that have adopted products or solutions leveraging emerging technologies. Solutions could have been co-developed jointly with technology companies to digitally transform their businesses, resulting in greater competitive advantage, operational efficiency, enhanced productivity and improved citizens or customer experiences.

C. Student TechBlazer

Recognises innovative ideas with commercialisation potential developed by students and student teams from Singapore public educational institutions. Solutions must leverage emerging technologies to fulfill a marketplace need or has potential to carve out new markets. The submission should demonstrate the spirit of entrepreneurship through technology innovation and include potential business plan. This award category aims to discover and encourage the next generation of innovators.

Judging Criteria

The nominations are judged by industry veterans, business leaders, investors, and public sector representatives. There were 2 rounds of judging - Preliminary & Finals. Participants presented to a panel of judges for each category.

Nominations were judged based on:

- (i) Product innovation and competitive advantage;
- (ii) Types of customers/market served;
- (iii) User experience and ease of implementation; and
- (iv) Value and business impact among others.