

Digital for Life Logo

About the Digital for Life Logo



The Inspiration

Going digital has become a way of life. Today, we live in a digital universe filled with many wonders. From education, finance and medical, to music, games and shopping, the digital life connects us to these and more, enriching our lives.

The possibilities of our digital future are endless: think innovative wearable technology, experiential connected parks, to even exploring the universe – digital is our gateway to an incredible future where dreams are made reality, and the impossible, possible.

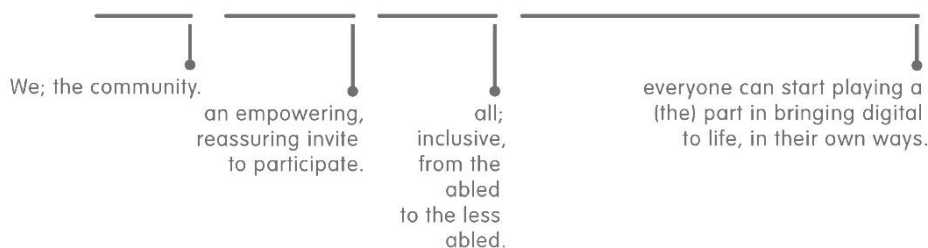
That's why the Digital for Life movement is here to bring together the community to help Singaporeans embrace digital as a lifelong pursuit, to enrich their lives – because no one should be left behind in Singapore's journey into the digital future.

Logo Design Rationale

The Digital for Life logo captures the exciting digital universe in a 'Play' button that invites everyone to start their digital journey, as well as to play their part to ensure everybody can enjoy, engage and embrace the digital way of life.

Join us in this national movement. Share your ideas today @ go.gov.sg/digitalforlife

WE CAN ALL PLAY A PART



For More Information

For full details on Digital for Life, please visit go.gov.sg/digitalforlife or scan the QR code.