

ANNEX B

About SME Centre@Chinatown

SME Centre@Chinatown is a satellite centre of SME Centre@SCCCI and is a joint collaboration between SCCCI and ESG. This is the third centre by SME Centre@SCCCI. The other two SME Centres are located at the Trade Association Hub and HDB Hub.

SME Centre@Chinatown will support Chinatown businesses through:

- 1. One-on-one business advisory** – to provide customised advice to businesses. Once the businesses' needs have been identified, Business Advisors will also support the businesses in their transformation journey.
- 2. Capability development through workshops & events** – to equip businesses with knowledge in areas such as digitalisation, capability building and financial resilience.

Specific to the Chinatown Digitalisation Initiatives, SME Centre@Chinatown will connect interested Chinatown businesses with the two technology partners (Chope and Qoo10) for onboarding and training, or to advise on other digitalisation options as well as business-related schemes and support. Businesses can also benefit from the vast network, events and capability building programmes by SCCCI.

SME Centre@Chinatown is located at Chinatown Point (Unit number #12-06). Businesses can set up an appointment with a Business Advisor from SME Centre@Chinatown on the SME Centre's Appointment Booking Page: <https://partnersengage.enterprisesg.gov.sg/book-appointment> or via email at chinatown@smecentre-sccci.sg. There is currently a total of 12 SME Centres in Singapore, set up by ESG and five main trade associations and chambers¹.

¹ The trade associations and chambers are Association of Small & Medium Enterprises, Singapore Chinese Chamber of Commerce & Industry, Singapore Indian Chamber of Commerce & Industry, Singapore Malay Chamber of Commerce & Industry and Singapore Manufacturing Federation.