



## **ANNEX**

### **Details of ATxSG Events**

#### **ATxSummit**

An exclusive invite-only summit. Gathering governments, global enterprises and communities, delegates will engage in conversations on trends, challenges and opportunities across four key pillars.

#### Pillars

- Tech x Trust, where the role of tech in engendering trust in our increasingly “trust-less” world is dissected by thought leaders in the space.
- Tech x Good, which examines how diversity, inclusivity and sustainability are necessary at an individual, company and country level.
- Tech x Builders, that spotlights pioneers who have pushed the limits of innovation to build products and solutions that maximise the impact of technology.
- Tech x Creative, that brings you behind the scenes to reveal how creative design and storytelling elevate technology.

**Date:** July 13, 2021

**Venue:** Marina Bay Sands, Singapore

#### **ATxEnterprise**

The flagship industry events of ATxSG, bringing together telecommunications, broadcast and media, satellite and enterprise solutions into exhibition marketplaces and conferences.

- BroadcastAsia  
BroadcastAsia is the region’s must-attend international trade event where industry leaders present the newest and most innovative technologies reshaping the value chain for pro-audio, film, digital media and broadcasting.

**Date:** July 14 – 15, 2021 (hybrid)

July 16, 2021 (virtual only)

**Venue:** Marina Bay Sands, Singapore

- CommunicAsia  
CommunicAsia is Asia’s most established and relevant international industry event for the telecommunications sector, showcasing the latest ICT technologies that help companies in Asia evolve and maintain a competitive edge in the communications and digital world.

**Date:** July 14 – 15, 2021 (hybrid)

Held in



Brought to you by



Supported by





July 16, 2021 (virtual only)

**Venue:** Marina Bay Sands, Singapore

- SatelliteAsia  
SatelliteAsia is the largest gathering of satellite operators in Asia. Previously a segment of CommunicAsia, SatelliteAsia now has its own stage to feature Satellite technology, equipment and their applications in the many industries they serve.

**Date:** July 14 – 15, 2021 (hybrid)

July 16, 2021 (virtual only)

**Venue:** Marina Bay Sands, Singapore

- TechXLR8 Asia  
TechXLR8 Asia spotlights technologies that help enterprises from across industry verticals in their digital transformation journey. The event will explore the role new innovations play in connecting cities, businesses, citizens and machines.

**Date:** July 14 – 15, 2021 (hybrid)

July 16, 2021 (virtual only)

**Venue:** Marina Bay Sands, Singapore

### **ATxImpact**

A collection of events fostering Social Impact. Inspiring start-ups, talents, diversity & inclusivity and topical training for the businesses of tomorrow.

- Elevating Founders Asia and Innovfest  
Elevating Founders Asia and Innovfest by NUS Enterprise will make up the start-up programme of Asia Tech x Singapore, with the aim to nurture start-ups and promote entrepreneurship in the region.

**Date:** July 14 – 15, 2021 (hybrid)

July 16, 2021 (virtual Only)

**Venue:** Marina Bay Sands, Singapore

- accelerateHER Asia  
accelerateHER Asia equips leaders and achievers in tech with invaluable insights and advice from today's eminent women founders, c-suite executives and change makers.

**Date:** July 15, 2021

**Venue:** Virtual only

- Telecoms & Tech Academy

Held in



Brought to you by



Supported by





Telecoms & Tech Academy is the leading training partner to the industry, having trained more than 30,000 professionals and 500 businesses globally. Its training portfolio continues to evolve to help address new and emerging skills gaps telecoms & tech businesses are facing.

**Date:** July 12 - 16, 2021

**Venue:** Virtual only

### **ATxPlus**

An especially chosen selection of conferences providing deeper insight into today's hottest topics in business and technology.

- AI Governance Conference

The Conference convenes thought leaders and industry experts from East and West to discuss strategic values of AI governance, technology trends and showcase real-life implementations.

**Date:** July 14, 2021

**Venue:** Marina Bay Sands, Singapore

- FutureChina Global Forum 慧眼中国环球论坛

Established in 2010 by Business China, the FutureChina Global Forum is the only Forum going beyond the usual discussions on China's economic and political evolution to provide a holistic perspective of how China is evolving, the various drivers of change and how they interact with one another. The formats of discussion and the layout of the venue are designed to promote genuine, candid discussions as well as high level of interaction.

**Date:** July 12 and 13, 2021

**Venue:** Singapore

Held in



Brought to you by



Supported by





## Enabling Safe and Innovative Visitor Experiences

ATxSG is a pilot event supported by the Emerging Stronger Taskforce (EST)<sup>1</sup> Alliance for Action (AfA) on Enabling Safe and Innovative Visitor Experiences that will take place following the successful pilot of TravelRevive in November 2020 and Geo Connect Asia in March 2021, and the upcoming Architecture & Building Services in June 2021. ATxSG will see rigorous measures put in place to ensure attendees' safety. With the support of the Singapore Tourism Board (STB), ATxSG paves the way for calibrated resumption of MICE events in a safe, trusted and innovative manner, piloting new solutions that prioritise safety without compromising the event experience.

---

<sup>1</sup> The EST was formed under the Future Economy Council (FEC) to review how Singapore can stay economically resilient and build new sources of dynamism to emerge stronger from COVID-19. The EST is co-chaired by Minister for National Development, Mr Desmond Lee, and Group CEO of PSA International, Mr Tan Chong Meng, and comprises members from various sectors, including businesses, and trade associations and chambers. It has convened the Singapore Together AfAs, which are industry-led, government-supported coalitions that act quickly by prototyping ideas in areas of opportunity for Singapore. The AfA on Enabling Safe and Innovative Visitor Experiences is one of these AfAs.

Held in



Brought to you by



Supported by

