

## PARTNERS' WRITE-UPS AND QUOTES

Organisation	Spokesperson Quotes
<b><u>SADeaf</u></b> <p>Started in March 2021, the Singapore Association For The Deaf (SADeaf) joins SDO as one of the partners to bring SDO's one-on-one digital coaching to the deaf and hard-of-hearing seniors, with the aim to create a conducive and safe space for seniors to ask questions and learn at their own pace. SADeaf recognised that every individual may have different learning needs, hence, SADeaf has worked very closely with SDO DAs and volunteer interpreters to support them every step of the way.</p>	<p>"We are very grateful for the support from SDO and IMDA for enabling and equipping our Deaf seniors with digital skills in a timely manner. This Covid-19 situation is motivation for Deaf seniors to pick up the relevant skills. The essential skills learnt was where they could communicate using technology with their loved ones and friends, and will not feel isolated. Our Deaf seniors have also learnt how to book a ride, order food, or keep track of their health through useful mobile apps downloaded on their phone, so that they could catch up with the latest technology."</p> <p>Judy Lim, Executive Director, SADeaf</p>
<b><u>YCH Group</u></b> <p>YCH Group, Singapore's largest home-grown supply chain solutions company, is the first-mover company for SDO@Workplace, which will embed Seniors Go Digital within its on-site operating environment at its international headquarters at Supply Chain City (SCC) in Jurong Innovation District (JID). Following the pilot run in early September, YCH Group will open their premises as a partner community hub to engage seniors who are employees of tenants and users of SCC, as well as JID.</p>	<p>"We are pleased to partner with SG Digital Office (SDO) on the Seniors Go Digital as we look at bringing our communities to grow in tandem with the digitalised world. As YCH have always been at the forefront of adopting new technologies in our operations, having digital skills and knowledge will not only complement our seniors in their line of work, but also ensure their place in Singapore's digital future. Resonating with our philosophy in 'teaching a man to fish', this collaboration also reinforces our culture of inspiring continuous learning and innovation through partnerships with the community and align ourselves with Singapore's digitalisation initiatives and the nation's goal of being a Smart Nation."</p> <p>Mr Ryan Yap, Head of Growth, Innovation and Partnerships, YCH Group</p>