

## ANNEX A: QUOTES FROM PARTNERS AND PRODUCER

“As Asia’s leading entertainment content market and conference, ATF and ScreenSingapore remain committed to delivering strong business outcomes with the industry. Even though we cannot resume business in a full physical format like before, we continue to innovate to present the best possible experiences effectively and safely. We are confident that the new hybrid event - with a physical Opening Day in Singapore, and the Online+, will facilitate meaningful connections for local and international professionals.”

-- Yeow Hui Leng, Group Project Director, RX Singapore

“As the largest and longest-running film event in Southeast Asia, SGIFF is thrilled to be screening more than 100 films in cinemas this year, where our audiences can experience the true magic of film. With an outstanding line-up curated by our new Programme Director, we are excited for Singapore to gather again, and be able to watch and discuss the diverse range of works by filmmakers from over 40 countries.”

-- Emily J. Hoe, Executive Director, SGIFF

“The creator economy has exploded globally over the last two years, with new startups, platforms, and ways for creators to connect with their fans. We’re excited to bring VidCon’s unique mix of creators, insight, strategy, startups, and education to Singapore as we explore how creators, crypto, brands, and fans are building new media marketing and entertainment businesses – and providing new opportunities for existing ones across Southeast Asia and beyond.”

-- Jim Louderback, General Manager of VidCon

“Singapore Comic Con has always been a place for fans to come together and celebrate their love of pop culture. Even though we might not be able to have a physical convention this year, we are excited to present SGCC in a new format, and to be able to stay engaged with the fans.”

-- Michelle Lim, CEO/Founder Generation Experience (Organisers of Singapore Comic Con)

"There are a great number of inspiring stories, creators and opportunities here in Asia, and many of these have come to life because of showrunners who paved the way in connecting the myriad of factors that make quality productions possible. With the Singapore Media Festival as a platform for content, talent and businesses to come together, I'm hopeful that we will be able to uncover even more gems that we can share with a global audience,"

-- Fran Borgia, Film Producer and Line Producer for Hollywood’s blockbuster *Crazy Rich Asians*