

ANNEX B: INFORMATION ON THE SINGAPORE MEDIA FESTIVAL AND PARTNER EVENTS

SINGAPORE MEDIA FESTIVAL 2021

25 November to 5 December 2021

#sgmediafest

The Singapore Media Festival, hosted by the Infocomm Media Development Authority, is one of Asia’s leading international media events, where the industry meets to discover the latest trends, talents and content in Asia. Taking place from 25 November to 5 December 2021, the Singapore Media Festival brings together the Asia TV Forum & Market and ScreenSingapore (ATF|SS), Singapore International Film Festival (SGIFF), VidCon Asia Summit and Singapore Comic Con (SGCC) 2021. For more information, please visit <https://www.imda.gov.sg/news-and-events/our-signature-events/Singapore-Media-Festival>.

PARTNER EVENTS



Asia TV Forum & Market (ATF) 2021
1 – 3 December 2021

Into its 22nd edition, Asia TV Forum & Market (ATF) – the region’s leading entertainment content market and conference – is the proven industry platform to acquire knowledge, network, buy, sell, finance, distribute and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet, and the future of Asia’s content is shaped.

ATF will be hosting its trade market, conferences, pitches, speed dating and meetings through its ATF Online+ digital platform from 1 to 3 December 2021. This platform will be available until 30 June 2022.

ATF’s Opening Day, which will be held in a hybrid format, with audiences attending onsite and virtually, will be streamed live from Marina Bay Sands, Singapore, on 1 Dec 2021. The Opening Day event will connect top Singapore-based executives from leading companies face to face to share trends and insights into the developments of the region’s entertainment content industry.

The 2021 edition will feature talent and content from more than 60 countries and regions, and discussions featuring decision makers and commissioners from Discovery, iQiyi, KKBOX, Tencent Video Doc Studio and Waave.

For more information, please visit www.asiatvforum.com



ScreenSingapore

ScreenSingapore 2021
1 - 3 December 2021

ScreenSingapore – Southeast Asia’s definitive marketplace for filmmakers, producers, distributors, financiers and film buyers to explore co-production opportunities, seek financing, make deals and learn about the changing film landscape.

In 2021, ScreenSingapore will host the SEAScreen Project Market and Conference, in partnership with the Southeast Asian Audio-Visual Association (SAAVA) and Ties That Bind: Asia/Europe Producers Workshop (TTB) to connect promising filmmakers and producers from Southeast Asia and Europe with international co-producing partners, festival programmers, distributors, commissioners, and financiers. Submissions for the SEAScreen Project Market are ongoing and will close on 31 October 2021.

For more information, please visit www.screensingapore.com.sg



Singapore International Film Festival (SGIFF)
25 November – 5 December 2021

Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by international film critics, and known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while paying tribute to acclaimed cinema legends. With its mentorship programmes, masterclasses and dialogues with attending filmmakers, the Festival also serves as a catalyst for igniting public interest, artistic dialogue, and cultural exchanges in the art of filmmaking. The SGIFF is organised by the Singapore International Film Festival Ltd, a non-profit organisation with Institution of Public Character (IPC) status.

This year’s SGIFF, which marks a return to the cinemas for physical screenings, will focus on promoting co-production collaborations in the region through networking activities.

The Singapore Panorama category will highlight local filmmaking talent, and showcase local films, including ‘Scene UnSeen’ by the late Abdul Nizam and friends, and ‘Mat Magic’ by Mat Sentol and John Calvert.

Also, as an affirmation of the festival’s commitment to promoting Asian cinema, six regional co-production films will also be presented this year.

	<ul style="list-style-type: none"> ○ The festival's competition component, the Silver Screen Awards, will also continue to uncover new filmmaking talents as part of its Asian Feature Film Competition and Southeast Asian Short Film Competition. ○ ○ SGIFF will be also awarding the inaugural Outstanding Contribution to Southeast Asian Cinema Award to Southeast Asia Fiction Film Lab (SEAFIC), for their exceptional work in elevating regional cinema. <p>For more information, please visit www.sgiff.com.</p>
	<p>VidCon Asia Summit <i>25 November 2021</i></p> <p>VidCon, the world's largest celebration of online video and digital creators, will see the return of VidCon's signature Industry Track to the Asian market. Programming will focus on the ways in which the creator economy and digital ecosystem have evolved over the past two years via a variety of keynotes from global industry and platform leaders coupled with hands-on workshops focused on growing an audience and revenue in the fast-paced Asian online video marketplace. The one-day event will be held on November 25th, 2021 at the Suntec Convention Centre, Singapore.</p> <p>For more information, please visit at www.vidcon.asia</p>
	<p>Singapore Comic Con (SGCC) <i>3 December 2021 - 2 January 2022</i></p> <p>Singapore Comic Con (SGCC), previously known as Singapore Toy, Game & Comic Convention (STGCC), is Southeast Asia's ultimate celebration of the best of Western and Asian pop culture.</p> <p>This year, SGCC will build on its Work In Progress (WIP) Programme, that brings content creators, publishers, media companies, and consumers together. Partners for The WIP Programme 2021, include 108 Media, Asiapac Books, ComicVid, Difference Engine, Epigram Books and G.H.Y Culture & Media.</p> <p>SGCC 2021 will be a free virtual event split into 2 key segments, SGCC Online and SGCC E-Mall by Shopee. Fans can look forward to talks by guest creators, e-sports and table-top tournaments, exclusive merchandise, virtual exhibitor booths and more. Both segments will run from 3 December 2021 to 2 January 2022.</p> <p>For more information, please visit www.singaporecomiccon.com</p>

