



ANNEX B

Quotes from Data for All partners

"We continually champion digital inclusion across various community segments because we want everyone to benefit from digitalisation. Through our Singtel Digital Silvers programme, seniors are equipped with the digital knowledge and skills such as how to use their smartphones and make e-payments, so they can lead more fulfilling and engaged lives. We also worked with IMDA to provide needy seniors with free data through our Donate Your Data initiative by mobilising our GOMO subscribers to donate their extra data, and we are pleased to expand Donate Your Data in support of Digital for Life movement's Data for All initiative, to bring the benefits of Singtel's fast and reliable mobile connectivity to 10,000 seniors by year-end."

- Ms Anna Yip, CEO, Consumer Singapore, Singtel

"We are glad to support the Digital for Life movement and do our part to contribute to a digitally inclusive society, which also brings us one step closer to our goal of connected sustainable urbanisation. Through mobilising our users to pledge towards the initiative and M1's donation of up to 10,000 M1 Maxx SIMs under the Data for All initiative, we hope to provide a pathway for our youths to unlock the myriad of possibilities the digital future holds and build a caring community where no one is left behind."

Mr. Manjot Singh Mann, Chief Executive Officer, M1

"Being in touch with others can ease our feelings of isolation, significantly improving our quality of life. A call or text can inspire, encourage, and help us build meaningful relationships. Donating mobile lines through giga!, StarHub's all-digital brand, we are making digital services more accessible not just for persons with disabilities but also their caregivers, connecting them to their loved ones and enriching their lives with technology. We are thrilled that giga! turns three this month, and are celebrating this milestone by collaborating with IMDA, SG Enable, and our customers to give back to our community. We are delighted to contribute 10,000 giga! lines under the Data for All initiative to provide a fully digital mobile experience for persons with disabilities and their caregivers, bringing them closer to others in the simplest way possible, without contracts and excess charges. Most importantly, we want to maximise the digital potential of beneficiaries, and help them find support and companionship across time and space."

- Mr Nikhil Eapen, Chief Executive, StarHub

"With digitalisation rapidly changing the way we live, work, learn and engage, persons with disabilities and their caregivers must not be left behind in this digital age. The Data for All initiative gives them the opportunity to access digital content and connect with others. Beyond the direct benefits, we also hope this will encourage communities to develop an inclusive digital ecosystem."

Ms Ku Geok Boon, Chief Executive Officer, SG Enable

"MSF is grateful to partner IMDA and M1 in the Data for All initiative in support of the Digital for Life movement. The free mobile and data plans for ComLink families will help enhance digital connectivity for them. Thank you M1 for stepping forward to contribute to uplifting lives and building a caring community."

Mr Lim Teck Kiat, Senior Director of MSF's Social Policy and Services Group





"At THKMC, digital literacy is an integral part of our programming in our Active Ageing and Senior Activity Centres. However, the cost of internet access is always a concern among seniors. We are thus delighted to team up with IMDA and Singtel in the Data for Allinitiative to enable free access to data for our seniors. Through this initiative, our seniors will be able to connect to health and safety services like fall monitoring as well as watch free videos and listen to on-demand music and more. This will go a long way in helping seniors to remain connected digitally and in preventing isolation and depression amidst the Digital economy in Singapore."

- Mr Jason Lee, Chief Operating Officer, THKMC

Quote from Data for All Beneficiary

"It has been a hassle to have to top up my prepaid card or to run out of data just when I need to use it. With the monthly free data top-up provided by Singtel under the Data for All initiative, I look forward to making more WhatsApp video calls with my friends and attending Zoom parties organised by Care Corner AAC!"

- Mdm Ang Lay Hoi, 74, Member of Care Corner Active Ageing Centre