

Annex A: Company Profiles

Please refer to the table below for information on the companies who are participating and pitching at the D·CAMP event:

<p>Tictag</p>	<p>Tictag is a one-stop source for data from Asia. We're a Singapore startup with an office in South Korea that's built an innovative, gamified, mobile-first platform for companies to harness crowdsourcing to collect, annotate and manage valuable image, text or audio data.</p> <p>Tictag offers unmatched accuracy rates for data collection and annotation, so that companies get the best quality ground truth for their models, with an emphasis on speed and scalability. Companies that are investing in data, AI and machine learning can expect to develop much better models with Tictag's Truetag system, with up to 99.97% accuracy.</p> <p>We're working with innovative companies like Singapore's Mediacorp and Korea's Superbin, and we're an SG:D Spark company as well as an accredited Korea Data Voucher supplier.</p> <p>Tictag runs a #GoodData4Good initiative where we work with companies keen on making a social impact to help persons with disabilities find meaningful ways to earn income through our app.</p>
<p>BBP</p>	<p>bbp is an award-winning energy efficiency company that enables businesses to achieve their carbon neutrality and sustainability goals.</p> <p>Founded in 2012, bbp has since enabled multiple blue-chip and Fortune 500 companies to achieve up to 40% of energy and cost savings using patented HVAC optimization technologies, Internet of Things (IoT), proprietary software algorithms, and machine learning.</p> <p>Energy savings solutions delivered by bbp are implemented on customers' sites with fail safe methods. Cost savings across all sites are audited by 3rd party auditors like TUV and DNV. Investment costs associated with implementation and delivery of energy savings solutions are typically borne by bbp.</p>

	<p>bbp is backed by KKR, a leading global investment firm with US\$491 billion of assets under management as of June 2022.</p> <p>At present, bbp serves customers across Southeast Asia, China, India and Taiwan and continues to innovate and develop new products to drive value creation on the sustainability front. Some of the customers served by bbp include 3 of the world's top 10 semiconductor manufacturers, 4 Fortune 500 companies and Asia's largest and top 20 real estate companies.</p>
BetterData	<p>Founded in 2021 by two AI and blockchain enthusiasts, betterdata is headquartered in Singapore and is the next generation synthetic data platform that helps highly regulated enterprises and government institutions to instantly share high-quality data internally within a company and externally with different companies.</p> <p>betterdata envisions a world powered by an open data sharing economy and is building the infrastructure necessary to ensure data democratization and healthy growth of businesses. As featured in Gartner, Channel News Asia and Efma, betterdata accelerates businesses to scale and mature digitally so that a full range of individuals, teams, and enterprises may share data safely.</p>
BeLive	<p>BeLive Technology is an IMDA Accredited interactive video software company whose solutions have reached over 100 million viewers worldwide. Its customers include global enterprises like Grab, Trendyol, Jumia, Rakuten, Bukalapak, Zalora, Changi Airport Group and M1.</p> <p>Businesses can broadcast real-time interactive live and short shoppable video directly on their website or mobile apps with BeLive's easily integrated solutions.</p> <p>With a mission to accelerate the world's inevitable adoption of video-first commerce, BeLive Technology's solutions include powerful live streaming sentiment analysis and analytical</p>

	capabilities and the ability to support millions of concurrent live stream viewers.
Red Dot Analytics	Red Dot Analytics Pte Ltd (RDA), a deep-tech spin-off from Nanyang Technological University (NTU) Singapore, is a pioneer in developing Artificial Intelligence (AI) and Digital Twin (DT) technologies to improve the sustainability, agility, and resiliency of operating mission-critical infrastructures. Its award-winning cognitive digital twin platform (DCWiz) empowers data centres to digitalise, optimise and automate toward greater business resilience and environmental sustainability.