

Annex A Quotes from Partners

Scrawl Animation x Cyber Group Studios

“*Alex Player* blurs the lines between the real and game worlds, as our young heroes juggle school life with dreams of becoming e-sports champions. We’re thrilled to partner with Cyber Group Studio’s creative and technical teams in re-imagining the age-old coming-of-age tale while bringing the world of video games to life with animation produced using the Unreal game engine. The support from IMDA enables us to leverage this strategic partnership to create a unique real-time production ecosystem in Singapore,” says **Seng Choon Meng, CEO of Scrawl Animation.**

“Cyber Group Studios is a forerunner in animation production using the Unreal engine, having launched the 100% real-time animation series *Giganto Club* which is a digital spin-off from the hit series *Gigantosarus*. The *Alex Player* co-production supports Cyber Group Studios and Scrawl Animation’s strategy to develop a global real-time pipeline, exchange storytelling techniques using the Unreal pipeline, and extend creative boundaries in efficient ways,” says **Dominique Bourse, Chief Operating Officer of Cyber Group Studios.**

Mocha Chai Laboratories

“Story always comes first and I am clear about why I want to tell a story. *Venus on Mars* was made because I feel that there is a lack of stories told from the female perspective, especially one where our heroine navigates a world of only men. The show’s themes - Curiosity and Courage - are values I embrace as a showrunner and values that underpin our brand of content. Mocha Chai Laboratories is fortunate to have partners that are looking to us for original content. We are glad to have the support of CJ ENM HK and IMDA, and streaming platforms we are developing new content with for Asia, all of whom appreciate our creative vision and work. Ultimately, making stories requires many complicated conversations and the willingness and openness to embrace cross-cultural, diverse viewpoints. It is a delicate balance, but with the right collaborators, the challenges make every project and endeavour worthwhile.”

- **Michelle Chang, Co-Founder, Mocha Chai Laboratories**

Infinite Studios x CATCHPLAY

“Infinite Studios and CATCHPLAY have partnered together to produce the supernatural horror series titled *Losmen Melati*. This limited series will be shown on the OTT streaming platform CATCHPLAY+. The Infocomm Media Development Authority (IMDA) has been instrumental in supporting the production between Infinite Studios and CATCHPLAY through the Capability Partnership Programme (CPP). With the support of the IMDA through the CPP, Infinite Studios has not only been able to grow as a company but has also been able to bring more Asian content to international audiences. This has also provided more opportunities to fuel the passion of Singaporean creatives, such as writers, producers, post producers, editors and many more. The CPP has allowed us to connect local content creators with regional and global digital platforms, effectively building bridges for Singapore to the infinite opportunities in the vast media ecosystem.”

– **Infinite Studios**

“CATCHPLAY is thrilled to bring *Losmen Melati*, the exciting collaboration with Infinite Studios, to audiences on CATCHPLAY+ in the first quarter of 2023. This project is made possible with the support of the Infocomm Media Development Authority (IMDA), which brings CATCHPLAY together with Infinite Studios for the production. IMDA has been very supportive about promoting co-productions and to bridge creatives across the region, enabling us to contribute to the content industry in Southeast Asia with greater depth and width. CATCHPLAY looks forward to joining forces with IMDA and embarking on more international co-productions in the future with the goal of creating high quality content that appeals to both local and international audiences alike.”

- **CATCHPLAY**