



Annex B Information on the Singapore Media Festival and Partner Events


SINGAPORE MEDIA FESTIVAL 2022
24 November to 11 December 2022
#sgmediafest

The Singapore Media Festival, hosted by the Infocomm Media Development Authority, is one of Asia’s leading international media events, where the industry meets to discover the latest trends, talents and content in Asia. Themed “Celebrating Asia’s Stories with the World”, the ninth edition will take place from 24 November to 11 December 2022. The Singapore Media Festival brings together the Asia TV Forum & Market (ATF), Singapore International Film Festival (SIFF), Singapore Comic Con (SGCC) and CreatorWorld. For more information, please visit <https://www.imda.gov.sg/news-and-events/our-signature-events/Singapore-Media-Festival>.

Partner Events	
	<p>Asia TV Forum & Market (ATF) 2022 7 – 9 December 2022</p> <p>Asia TV Forum & Market (ATF) is the region’s leading entertainment content market and conference, and the proven industry platform to acquire knowledge, network, buy, sell, finance, distribute, and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world where the best minds meet and the future of Asia’s content is shaped.</p> <p>The 2022 edition will feature talent and content from 60 countries and regions, 2 new pitches in partnership with Vidio and Warner Bros. Discovery, and discussions featuring</p>

	<p>decision makers and commissioners from leading platforms and studios.</p> <p>For more information, please visit https://www.asiatvforum.com.</p>
	<p>Singapore International Film Festival (SGIFF) 24 November – 4 December 2022</p> <p>Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. It has become an iconic event in the local arts calendar that is widely attended by key figures in the regional and international film community, and is known for its dynamic programming and focus on ground-breaking Asian cinema for Singapore and the region. Committed to nurturing and championing local and regional talent, its competition component, the Silver Screen Awards, brings together emerging filmmakers from Asia and Southeast Asia while recognising cinema excellence of independent filmmakers whose works have generated international festival buzz. The Festival also serves as a catalyst for igniting public interest, artistic dialogue, and cultural exchanges in the art of filmmaking through an ecosystem of mentorship programmes, masterclasses and dialogues with filmmakers. SGIFF is organised by the Singapore International Film Festival Ltd., a non-profit organisation with Institution of Public Character (IPC) status.</p> <p>This year’s SGIFF will continue its storied legacy advocating for change through a robust line-up of films, talks, programmes,</p>

	<p>and events that challenge convention and provoke conversation.</p> <p>The festival’s competition component, the Silver Screen Awards, will also continue to uncover new filmmaking talents as part of its Asian Feature Film Competition and Southeast Asian Short Film Competition.</p> <p>For more information, please visit www.sgiff.com.</p>
	<p>Singapore Comic Con (SGCC) 10 – 11 December 2022</p> <p>Singapore Comic Con (SGCC), previously known as Singapore Toy, Game & Convention, is Southeast Asia’s ultimate celebration of the best Western and Asian pop culture.</p> <p>This year, SGCC’s Work In Progress (W.I.P.) Programme that brings content creators, publishers, media companies, and consumers together will be expanded with the addition of new programmes such as the Comic Submission, where creators can get feedback on their works from publishers and media companies. Partners for The W.I.P. Programme 2022 include Asiapac Books, Difference Engine, Epigram Books and G.H.Y Culture & Media.</p> <p>SGCC 2022 will return in physical format for the first time since 2019. Held at the Marina Bay Sands, Singapore, fans can look forward to a variety of content and exclusives from new and familiar exhibitors, gaming tournaments, and a gallery of the best submissions by budding creators. SGCC 2022 will also</p>

	<p>feature 350 exhibitors and 420 brands, including Bandai Namco Singapore, Mighty Jaxx and Games Haven.</p> <p>Tickets to SGCC can be purchased on the Klook website https://www.klook.com/en-SG/activity/75556-sgcc-2022/.</p> <p>For more information, please visit https://www.singaporecomiccon.com/.</p>
	<p>CreatorWorld</p> <p>24 – 27 November 2022</p> <p>CreatorWorld is the place to connect, learn and celebrate everything & everyone in the Online Creator Ecosystem by bringing Creators together with key executives from the global online media industry including platforms, brands and the wider fan community.</p> <p>For more information, please visit www.creatorworld.live.</p>