

Annex C

Infographic on the EUSDP



Key benefits to businesses and citizens:

Digital trade

Digital Trade Principles facilitate more seamless transactions for consumers and cost savings for businesses.



Digital connectivity

Strengthen cross-border connectivity for businesses between countries and across regions.



Data flows

Businesses can adopt model data protection contracts to facilitate trusted cross-border data flows.



Supply chain resilience: Semiconductors:

Enable seamless exchange of relevant information to monitor semiconductor supply chains and anticipate disruptions.



Artificial Intelligence

Encourage interoperability of AI governance, standards, and testing frameworks; as well as create new opportunities for AI test-beds and research collaboration.



Online platforms

Deepen cooperation and information sharing in platform governance and regulation, to promote a safer and human-centric online environment.



Digital identities and electronic authentication

Enable citizens and businesses to use digital identities (i.e. electronic signatures) for seamless digital transactions.



Digital transformation of SMEs

Provide more opportunities for business matchmaking, as well as support SMEs in leveraging digital tools and adapting to digital trade.



Digital education and skills

Enable citizens and businesses to level up digital education and skills through capability and capacity building programmes.



Standards, technical regulations, and conformity assessment procedures

Promote common standards globally, including in emerging technology areas such as Internet of Things (IoT), AI, and digital identities.

