

Annex D

Quotes from companies on the EUSDP

Sector	Organisation	Quote and spokesperson
Technology	SGTech	<p>SGTech welcomes the signing of the EUSDP. This enhanced partnership between Singapore and the EU is timely as businesses from both sides are already in close collaboration, with a strong interest to step up cooperation, especially with the resumption of international travel.</p> <p>SGTech is confident that the EUSDP will open invaluable business opportunities for both European and Singapore companies in the digital space, and we look forward to the implementation of the agreement soon.</p> <p>Ms Yean Cheong, Executive Director, SGTech</p> <p>张苑青, 执行总监, 新加坡科技工商协会</p>
Trade Associations and Chambers	Singapore Business Federation	<p>The Singapore Business Federation welcomes the signing of the EU-Singapore Digital Partnership (EUSDP).</p> <p>The EU is an important market for Singapore companies, and we look forward to clear bilateral digital trade rules that would better facilitate the free flow of cross-border data, and enable businesses to innovate, scale, and serve customers across borders. This would benefit businesses and deepen digital trade and investment between the EU and Singapore.</p> <p>We will work closely with the Ministry of Trade and Industry (MTI) and Infocomm Media Development Authority (IMDA) to help more companies leverage these agreements to grow their business in the digital economy.</p> <p>Mr Soo Wei-Chieh, Executive Director, Global Division 3, Singapore Business Federation</p>

<p>Trade Associations and Chambers</p>	<p>European Chamber of Commerce (Singapore)</p>	<p>The Digital partnership is a natural next step and encore to the EUSFTA and can be a catalyst and guide for Singapore and EU to cooperate on the digital economy by co-developing standards, setting benchmarks and establishing interoperability in areas that are important for cross-border digital transactions.</p> <p>For the corporate members of EuroCham, the partnership could be an opportunity for smoother digital activities between both sides in areas such as e-payments and paperless trading and can boost online trade.</p> <p>The Digital partnership could also create opportunities for companies to meet their sustainability goals as digital technologies and data offer not only solutions to mitigate the impact of climate change, but also to monitor and adapt."</p> <p>Federico Donato, President, European Chamber of Commerce (Singapore)</p>
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