



## Scam measures implemented by IMDA

IMDA has proactively implemented multiple upstream measures to disrupt scammers' reach to potential victims. Some of the measures include –

- i. The Singapore SMS Sender ID Registry (SSIR), which was first introduced in March 2022 as a voluntary scheme and made mandatory in January 2023 under the Full SSIR regime requires All organisations that use SMS Sender IDs to register with the registry before sending such SMSes.
  - a. With the SSIR, only bona fide Sender IDs belonging to organisations and registered with the registry will be allowed. SMSes carrying non-registered Sender IDs are channelled to a Sender ID "Likely-SCAM" to alert users to exercise caution.
- ii. Blocking of scam calls, including robocalls and spoofed calls. Since February 2023, any international calls that are spoofing Singapore fixed, mobile or VOIP numbers are blocked by our telecom operators upfront, thus preventing such calls from reaching the public.
- iii. Option not to receive international calls and SMS. IMDA is working with telcom operators to provide consumers with the choice of receiving international calls and SMS.