

ANNEX B: INFORMATION ON THE SINGAPORE MEDIA FESTIVAL AND ITS PARTNER EVENTS

SINGAPORE MEDIA FESTIVAL 2025

26 November to 7 December 2025

instagram.com/madewithsg | #SGMediaFest


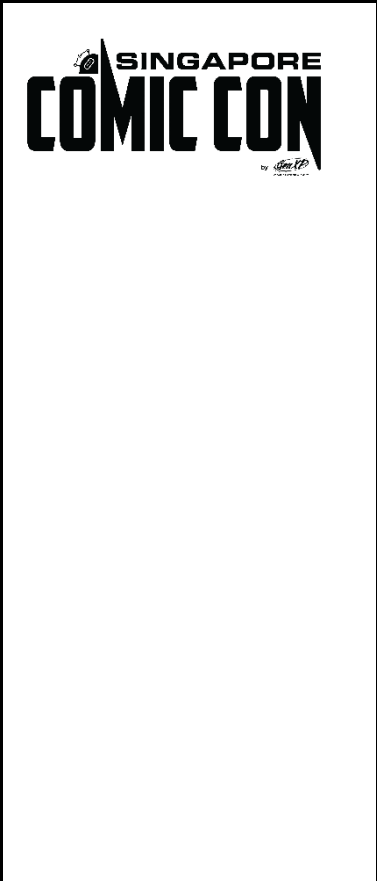
About the Singapore Media Festival


The Singapore Media Festival, hosted by the Infocomm Media Development Authority (IMDA), proudly returns for its 12th edition as one of Asia's premier international media industry platforms. From 26 November to 7 December 2025, Singapore will be the focal point for Asia's media community, showcasing diverse media innovations, forging industry deals, and presenting Singapore's world-class content. Under this year's theme, The Heart of The World's Stories, the festival empowers, inspires, and connects the region's media talent to create and realise their visions. The event will bring together media professionals, industry leaders, creators, and consumers through the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF), Singapore Comic Con (SGCC), and Nas Summit (NAS). the region's media talent to create and realise their visions. The event will bring together media professionals, industry leaders, creators, and consumers through the Singapore International Film Festival (SGIFF), Asia TV Forum & Market (ATF), Singapore Comic Con (SGCC), and Nas Summit (NAS).

For more information, please visit: www.imda.gov.sg/smf

Partner Events at Singapore Media Festival

 Singapore International Film Festival	<p>Singapore International Film Festival (SGIFF) 26 November - 7 December 2025</p> <p>Founded in 1987, the Singapore International Film Festival (SGIFF) is the largest and longest-running film event in Singapore. As an illustrious cornerstone in the local arts calendar, the Festival is known for its dynamic programming and focus on groundbreaking Asian cinema for Singapore and the region.</p> <p>Beyond its annual Festival programme, SGIFF is also dedicated to nurturing and championing local and regional talent through its industry-led SGIFF Pro platform. SGIFF Pro brings together the festival's various industry initiatives, such as the Asian Producers Network and the SGIFF Industry Days conference event, under one umbrella to meet the evolving and complex demands of the film industry.</p>
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	<p>The SGIFF is organised by the Singapore International Film Festival Ltd, a non-profit organisation with Institution of a Public Character (IPC) status.</p> <p>The 36th edition of SGIFF will return from 26 November to 7 December 2025.</p> <p>For more information, please visit https://www.sgiff.com</p>
	<p>Asia TV Forum & Market (ATF) 2025 2 December 2025: The ATF Leaders Dialogue 3 - 5 December 2025: Market & Conference</p> <p>Into its 26th edition, Asia TV Forum & Market (ATF) – the region’s co-production & entertainment content market and conference – is the proven industry platform to acquire knowledge, network, buy, sell, finance, distribute, and co-produce across all platforms. It is the premier stage in Asia to engage with the entertainment industry’s top players from around the world. It’s where the best minds meet, and the future of Asia’s content is shaped.</p> <p>For more information, please visit www.asiatvforum.com</p>
	<p>Singapore Comic Con and Creators Con 5 December 2025: <ul style="list-style-type: none"> - Industry Day (By invitation only) - Preview Night for Platinum Ticket Holders 6 - 7 December 2025: General Admission</p> <p>Singapore Comic Con (SGCC) is Southeast Asia’s ultimate celebration of Western and Asian pop culture. Organised by Generation Experience, SGCC brings together fans, creators, and brands from around the world for an unforgettable weekend of comics, toys, gaming, cosplay, collectibles, anime, and entertainment.</p> <p>As Singapore’s premier pop culture event, SGCC features appearances by international and local artists, creators, and industry icons, alongside exclusive merchandise launches, engaging panels, live experiences, and community-driven showcases. From passionate fans to families discovering the world of pop culture, SGCC offers something for everyone.</p> <p>SGCC is part of the Singapore Media Festival (SMF), hosted by the Infocomm Media Development Authority (IMDA), supported by</p>

	<p>the Singapore Tourism Board (STB), with Mediacorp as the official media partner.</p> <p>For more information, visit www.singaporecomiccon.com</p>
	<p>Nas Summit 1 - 2 December 2025</p> <p>Nas Summit is the global creator and entrepreneur conference by Nas Daily, uniting thousands of creators, solopreneurs, SME owners, and brand leaders from around the world. Returning to Singapore in 2025, the Summit will be held in a hybrid format, combining in-person experiences with global virtual participation.</p> <p>Through engaging sessions, panels, and activations, Nas Summit bridges creativity, business, and technology to empower people to tell better stories and build stronger digital brands.</p> <p>For more information, please visit https://www.nasummit.com/</p>