

**Factsheet on the Logistics IDP****LAUNCH OF THE REFRESHED LOGISTICS INDUSTRY DIGITAL PLAN****Background**

Singapore's Logistics sector is a critical enabler of our economy and our everyday life. It connects suppliers to manufacturers and merchants to consumers, both domestically and overseas. In 2018, the Logistics sector contributed to 1.4% of Singapore's GDP and employed 2.3% of Singapore's workforce<sup>1</sup>.

**Logistics Industry Digital Plan**

Aligned to the Logistics Industry Transformation Map (ITM), the Logistics Industry Digital Plan (IDP) is part of the SMEs Go Digital programme that aims to make going digital simple for SMEs. It guides SMEs on their digital transformation efforts, providing an easy-to-use, step-by-step guide on the digital solutions to adopt at each stage of their growth.

This refreshed Logistics IDP builds on the one launched in 2017, taking into account the current and anticipated future needs of companies in the Logistics industry. This is a joint effort by the Infocomm Media Development Authority ('IMDA'), in partnership with Enterprise Singapore ('ESG') and the industry (including enterprises and partners).

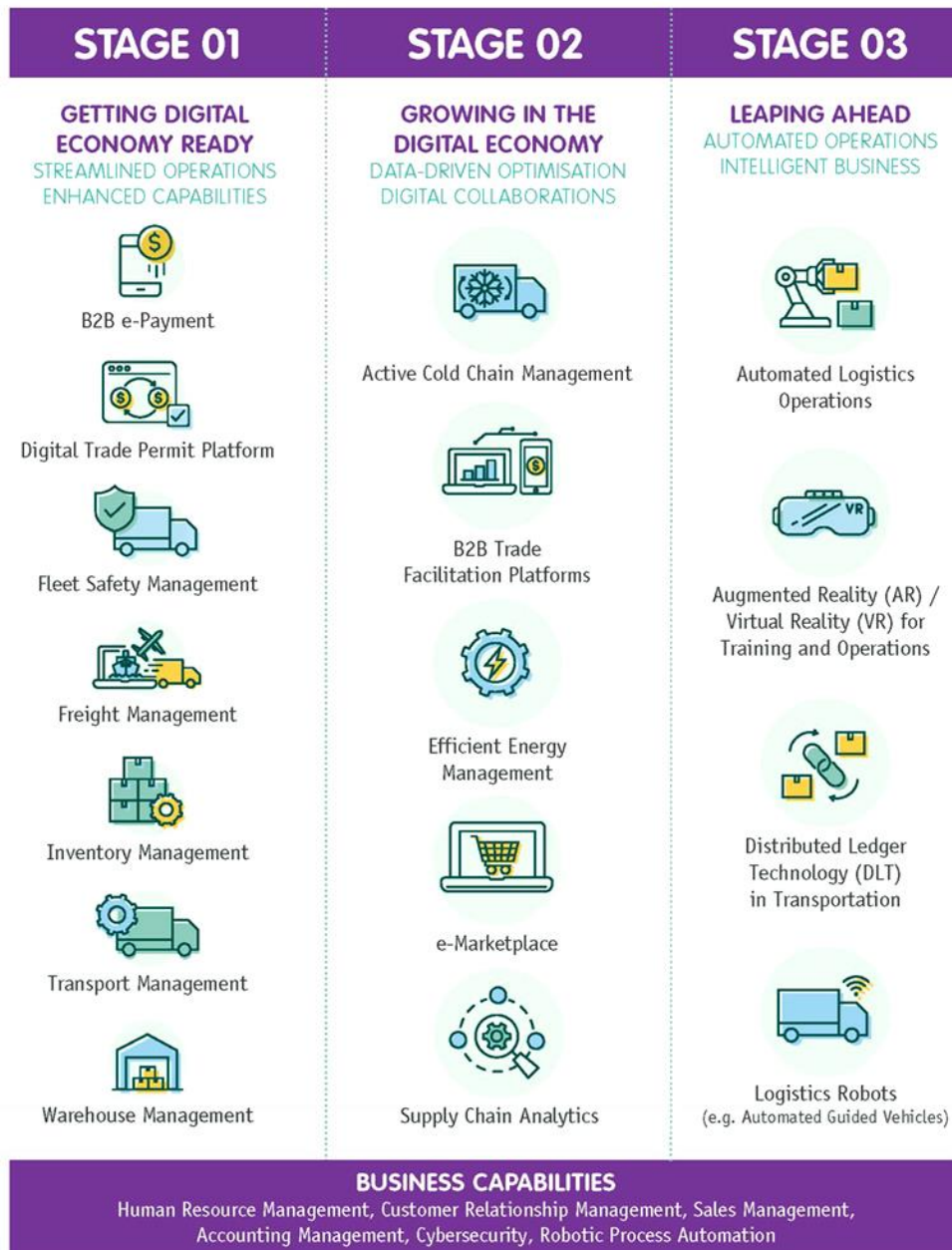
The IDP will continue to be updated over time as the industry progresses, and newer, more relevant technologies are introduced.

**Components of the Logistics IDP****1. Digital Roadmap**

The three-stage digital roadmap of the IDP charts out the digital solutions that enterprises in the Logistics industry can adopt at each stage of their growth to support their digital journey.

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<sup>1</sup> Source: DOS, MOM

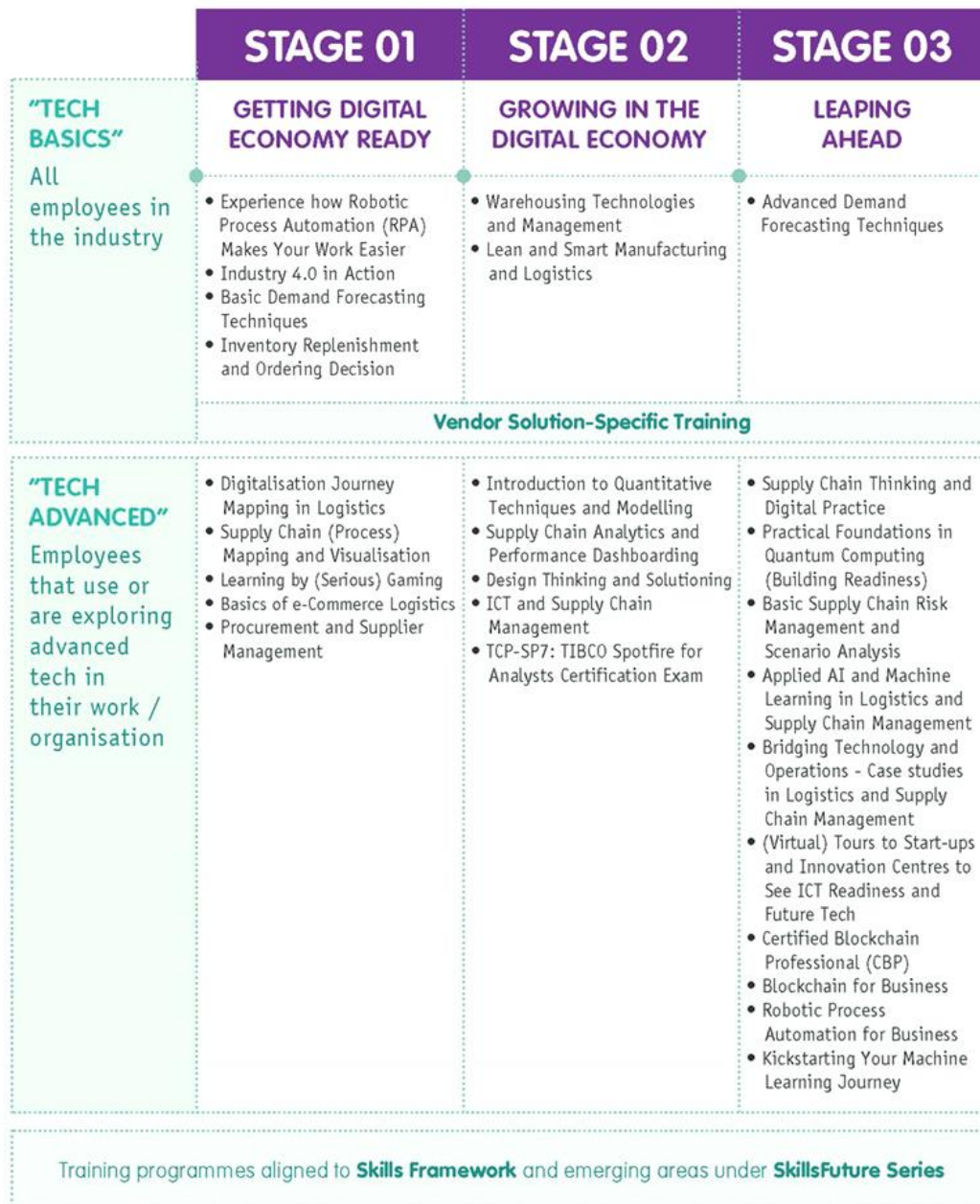


- a. **Stage 1: Getting Digital Economy Ready.** The initial stage aims to help SMEs get ready for the digital economy and lists the basic solutions to kick start their digital journey, optimise operations and channel digitalised resources into providing higher-value work. The objective is to achieve streamlined operations and enhanced capabilities.
- b. **Stage 2: Growing in the Digital Economy.** The second stage highlights digital solutions that enable SMEs to participate in digital ecosystems to maximise resources and open access to new markets. The objective is to increase data-driven optimisations and digital collaborations.

- c. **Stage 3: Leaping Ahead.** The third stage identifies advanced digital technologies that SMEs can make use of to extend their services and products offerings. The objective is to achieve automated operations and intelligent business.

## 2. Digital Training Roadmap

The IDP also includes a Digital Training Roadmap to guide the industry in preparing their workforce with the necessary skills to adopt digital solutions, so that they are ready for changes that come with digital transformation.



### 3. Online self-assessment checklist

SMEs can use the online self-assessment checklist to assess their digital readiness and identify opportunities to go digital based on their current business operations, level of digitalisation and business expansion plans. For more information, visit [www.imda.gov.sg/SMEsGoDigital](http://www.imda.gov.sg/SMEsGoDigital).

### 4. Tapping expertise of partners

- a. SMEs can reach out to the Centre of Innovation for Supply Chain Management (COI-SCM) at Republic Polytechnic to develop and strengthen supply chain and logistics capabilities through process innovation, technology enablement and capability development.
- b. For a review of their business, SMEs can approach **Business Advisors at their nearest SME Centre**<sup>2</sup> for business diagnosis and advisory on digital solutions relevant to their operations. SMEs that require specialist consultancy on sophisticated technologies, such as data analytics and cybersecurity, can engage **Principal Consultants at the SME Digital Tech Hub**<sup>3</sup>. These digital consultancy services are provided at no cost to SMEs.
- c. SMEs can also engage **Project Management Services**<sup>4</sup> from a ready pool of skilled digital project managers, at subsidised fees, to help with implementing their digital solutions. This can include the review of business processes and job redesign so that SMEs can realise the full benefits of going digital.

### 5. Pre-Approved Solutions

To make it easy for SMEs to adopt digital solutions recommended in the Logistics IDP, IMDA provides a list of pre-approved solutions assessed to be market-proven, cost-effective and supported by reliable vendors. SMEs can visit GoBusiness Gov Assist (<https://govassist.gobusiness.gov.sg/productivity-solutions-grant/>) for the contact information of the pre-approved solution providers. If funding support is required, SMEs can apply for the

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<sup>2</sup> List of SME Centres can be found at [www.enterprisesg.gov.sg/smecentre](http://www.enterprisesg.gov.sg/smecentre).

<sup>3</sup> For more information, please refer to [www.digitaltechhub.sg](http://www.digitaltechhub.sg).

<sup>4</sup> For more information, please refer to the SMF webpage [here](#).

Productivity Solutions Grant (PSG) on the Business Grants portal, before purchasing and implementing digital solutions.

SMEs can also participate in digital sector projects that are initiated jointly by IMDA and industry leaders. Such projects pilot new digital solutions or platforms that have the potential to uplift the whole sector.

## **6. Start Digital**

SMEs that just started their business or are new to digital technology can tap on the Start Digital Pack for a head start in going digital. The initiative aims to help new SMEs start their business right with foundational and competitively-priced digital solutions. These solutions cover: Accounting, Human Resources Management & Payroll, Digital Marketing, Digital Transactions and Cybersecurity. SMEs can take up any two solutions and receive cost waivers for at least six months when they sign up for a minimum 18-month contract. The solutions are pre-approved by IMDA and offered by Start Digital Partners like DBS, M1, Maybank, OCBC, Singtel and UOB. More information available here: [www.imda.gov.sg/startdigital](http://www.imda.gov.sg/startdigital)