

To MDA MTVS Comment/MDA/SINGOV@SINGOV

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Subject Feedbacks on TV mobile

Dear MDA authority

I am writing to give feedbacks on how I feel about Singapore TV mobile.

Yes, it's true that TV mobile can generate lots of business and profit. However, I strongly believe Singapore has overlooked many problems that affect our Singaporeans lives negatively with TV mobile.

Honestly, what is so good about watching TV all the time? What is the real reason for Singaporeans to benefit from TV mobile besides profit?

- (1) What kind of values we can promote through TV mobile?. I don't see this TV mobile promote any educational values to any children or any form of values to any one on board? Many times, it shows more junks than any of our channels like Channel 5..
- (2) Too many violent and explicit contents on commercials and TV programmes feature on TV mobile. Too many contents throughout the day at different time slots are absolutely inappropriate to young children and adults. Censorship is very poorly done.
- (3) Installing TV mobile on private transport is completely taking away our family time also. We are living in a city life, we already have very little time to spare for our family and converse. All Singaporeans do are to watch TV some more even on the short way home. We don't even have enough places to take our children out. Why are we still having more TV on cars?
- (4) We have so many problems with children who have myopia in Singapore. Since young we know that reading books in bus would spoil our eyes, why are we still promoting TV on bus and transports?.
- (5) Ultimately, it comes down to the question of what "good" Singapore government wants for its Singapore people to have? Singapore government has to weigh the scale of .the importance of making money or more into the direction in making our nation and fellow Singaporeans to have healthy lifestyles and values.

Therefore, I strongly object the continuation of TV mobile on any form of transport.