

# VIDEO EXEMPTION LABEL SPECIFICATION GUIDE

## 1 Introduction

This document draws reference from, and must be read subject to, the Films (Exempt Video Recordings) Notification 2013.

This Exemption Label Specification Guide applies to exempt video recordings and is intended to distinguish between content that has been classified by the Board of Film Censors (“the Board”) and content which has been exempt from classification. The exemption label is also meant to assist consumers in making informed decisions.

## 2 Manner of Display of Exemption Labels

The placement of the exemption label should aim to be clear and visible. The exemption label is to be self-printed by the industry and applies to both stick-on labels and/or those markings that are incorporated at the design stage.

## 3 Format and Proportion of Exempt Label

The following guide includes both the current exemption label and the revised version (with effect from 15 Nov 2013).

The current exemption label consists of an exemption number (for example VCE20070000001-5 or CCE20070000008-3).

The revised exemption label includes the exemption label and an exemption number to offer clarity to consumers. The exemption label may appear in black and white, following the specifications stated in this specification guide.

Exemption Label

Exemption Number



**VCE20130000001-5**

Actual Size of Label

Label Dimensions:

- Width of box 3.50 cm
- Height of box 2.00 cm



**VCE20130000001-5**

Things to note:

- The exemption number must appear in uppercase, centrally aligned to the text box of the label.
- Font size and type of the exemption number: Arial (Bold), size 10.

4 Applicants are encouraged to use the new exemption label with immediate effect.