

Full SMS Sender ID Regime

With the surge in scams using SMS, IMDA set up the Singapore SMS Sender ID Registry ("SSIR") in March 2022. SMS that spoofed registered Sender IDs on the SSIR, are blocked upfront.

The SSIR currently remains a *voluntary system*, i.e., for organisations who choose to register and protect their Sender IDs. The public however may still be subject to spoofed SMS, using *non-registered Sender IDs* (e.g., from organisations that choose not to register, or IDs that do not belong to any organisation). To build stronger scam prevention capabilities, IMDA is proposing to make Sender ID registration a requirement for organisations that use Sender IDs ("Full SSIR Regime"). IMDA would like to seek views and comments from members of the public and the industry on the proposed Full SSIR Regime.

Feedback: voluntary system would imply a NOT effective solution. Authority should not propose a half hearted solution.

IMDA needs to also work with banks, insurance and property to not make phone number a mandatory input for registering a interest in product/services.

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