



# Public Consultation on Full SSIR Regime

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14 September 2022

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**Public Consultation on Full SSIR Regime**

Dear sirs,

With regards to the Full SSIR Regime, we have the following views:

1. Numeric sender ID in particular short code numbers. E.g 77677
  - a. Will the Full SSIR Regime only allow registered alpha text and registered mobile numbers but not numeric sender ID?
2. Generic Sender ID for example – e.g. “Info SMS” or “OTP SMS”
  - a. Will such generic text sender ID be support?
3. Roaming mobile users installing a new application while overseas.
  - a. Mobile users may not be able receive the SMS OTP if a new foreign based mobile application is not registered.

Thank you for your consideration.

Sincerely,



Amos Lee

Sinch Singapore Pte Ltd