

PGK Media Group

Thank you for inviting us to the industry consultation and for sharing with us IMDA planning for the New Broadcasting Class Licence for Operators of Distribution Network Digital Display Panels.

As a way of quick introduction I have been personally involved in digital media broadcasting in Singapore for nearly 20 years since the early days of DAB Digital Radio, have supported the introducing one of the first DVB-H network and walked the long path to Digital TV Switchover. As pioneers in digital media we have seen the evolution of many technologies and experienced first hand how our media regulator did manage to provide a balanced approach aiming to protect our viewers while enabling a dynamic and vibrant media industry sector.

As one of the 2 current operators of such new Digital Display Panels Network we are welcoming the new Class Licence and we do believe will be of essence and paramount to any operator especially in light of the extensive government related content distribution carriage that is peculiar to this network specifically.

We do only have one comment. In light of the troubling tendency that we are now experiencing across the world with foreigners entities attempting to disrupt democratic societies we would like to propose for the New Class Licence to also include the requirement for the Company holding the licence to have a substantial Singaporean shareholding ownership and Singaporean directorship quota considering the responsibility of divulging information on such national network footprint. We believe that similar requirement may be in use in other broadcasting licensing if not mistaken.

We are glad that IMDA has taken the initiative to provide directives and support once again our industry and hope that our comment may prove to be useful and constructive.