### **Interested to post a challenge on the Open Innovation Platform?**

The OIP, an initiative by the IMDA, connects enterprises, large and small, to a large community of solvers with expertise in a range of digital technology areas such as Artificial Intelligence (AI), Internet of Things (IOT), CyberSecurity, Immersive Media (AR/VR/MR), and more. If you have an unsolved business challenge or digitalisation opportunity, and are looking to access a large community of tech innovators and ideas, we want to hear more about it!

Please fill up the below template for OIP challenges and send it back to us at [info@openinnovation.sg](mailto:info@openinnovation.sg).

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| **Organisation** |  |
| **Name** |  |
| **Designation** |  |
| **Email Address** |  |
| **Contact Number** |  |
| 1. **Context**   *What is the nature of business of your organisation?*  *What are your organisation’s key customer segments and markets?* | |
|  | |
| 1. **Problem Statement**   *What is the key business challenge or digitalisation opportunity**faced by your organisation today? (E.g., Productivity of staff, differentiation of product/solutions, retention of talent etc.)*  *Please elaborate on what are your organisation’s key pain points in the above area(s).* | |
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| 1. **Type of Challenge & Benefit to Solvers of your Challenge** | |
| *Challenge type*  *(Select one – Please click* [*here*](https://www.openinnovation.sg/platform/faq#section1) *to see the difference between the challenge types)* | * *Ideation* * *Proof of Concept* * *Prototype* |
| *Indicative Prize money (S$)*  *(Select range)* | * *<$10K* * *$10 - 30K* * *$30 - 50K* * *$50 - 100K* * *>$100K* |
| *Any additional benefit to shortlisted solvers (E.g., Provide data sandbox for prototyping, Technical or GTM support for winning solution, etc.)* |  |
| 1. **Potential Benefit or Impact on Your Organisation**   *Please elaborate on what is the potential benefit or impact on your organisation if this challenge is successfully solved.* | |
|  | |
| 1. **Need for Digital Innovation to Address the Problem Statement**   *Please elaborate if you have considered or/and tested existing solutions to address your problem statement, and if so, why existing solutions were unable to address it satisfactorily.* | |
|  | |
| 1. **Timeline**   *If we find your problem statement suitable for the OIP, we may prioritise problem statements based on readiness of interested Problem Owners. Please indicate when you would likely to be ready to participate as a Problem Owner on the OIP.* | |
| * *Next OIP Call (4Q 2018)* * *3rd OIP Call (1Q 2019)* * *4th OIP Call (2Q 2019)* * *Future Calls* | |

Please email the completed document to the IMDA OIP team at [info@openinnovation.sg](mailto:info@openinnovation.sg). You may also visit and register on [www.openinnovation.sg](http://www.openinnovation.sg) to view other challenges that are open for application as a reference. We will review your draft problem statement and get in touch with you subsequently.