



HBO ASIA WORKS WITH THE MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE TO DEVELOP LOCAL DRAMA PRODUCTION CAPABILITIES

SINGAPORE, December 2, 2015 – HBO Asia today announced a partnership with the Media Development Authority of Singapore (MDA) to support, grow and develop the drama production capabilities of the local media industry and talents.

Over a period of two years, HBO Asia will train local practitioners and aspiring individuals, and work with local production houses and talents to develop and produce content. HBO Asia will also leverage local production facilities or locations for future HBO Asia Original productions.

“With the pedigree of the HBO brand and our continuing development and production of Asian original shows, HBO Asia is in a unique position to impart skills and share knowledge with local companies and aspiring talents in Singapore to create premium entertainment for global audiences,” said Jonathan Spink, CEO, HBO Asia.

Angeline Poh, Assistant Chief Executive Officer (Industry Group), MDA, said *“We are excited to launch this partnership with HBO Asia to grow the pool of drama production talent in Singapore. Through the partnership with HBO Asia, promising producers will have the opportunity to work with industry veterans to develop dramas for international audiences.”*

The first activity arising from this partnership is a training forum taking place on 2 December 2015, which Singapore-based production companies and independent practitioners have been invited to attend. .

Conducted by HBO Asia and HBO’s Los Angeles based Jay Roewe, Senior Vice President for West Coast Productions, participants of this forum will gain first-hand insight to HBO’s complete production process, from pitching of an idea through development, practical production, and risk management, to final delivery.

A member of the Director’s Guild of America and Producer’s Guild of America, Jay is responsible for overseeing the physical production of television series, as well as film and television productions produced for HBO, including *Game of Thrones*, *The Newsroom*, *Angels in America*, and *John Adams*.



Jay will also be conducting a separate training forum for students from Nanyang Polytechnic on 3 December 2015.

HBO Asia will announce more workshops targeting industry professionals at a later date.

About HBO ASIA

Singapore-based HBO Asia brings the best of Hollywood to Asia first through its exclusive licensing deals with major Hollywood and independent studios including Paramount Pictures, Sony Pictures, Universal Studios, Warner Bros. and Lionsgate. HBO Asia has proprietary and award-winning HBO and HBO Asia Original programmes that are produced exclusively for HBO viewers. Wholly owned by HBO (a Time Warner company), HBO Asia reaches 23 territories across Asia and offers a bouquet of channels and services including 24-hour commercial-free subscription movie channels in standard-definition and high-definition – HBO, HBO SIGNATURE, HBO FAMILY, HBO HITS, CINEMAX and RED by HBO – as well as HBO GO and HBO ON DEMAND. HBO Asia is also the exclusive distributor of BabyFirst and the DreamWorks Channel in Asia. Log on to www.hboasia.com for more information.

About MDA

The Media Development Authority of Singapore (www.mda.gov.sg) promotes the growth of globally competitive film, television, radio, publishing, games, animation and interactive digital media industries. It also regulates the media sector to safeguard the interests of consumers, and promotes a connected society. MDA is a statutory board under the Ministry of Communications and Information (www.mci.gov.sg).