

## **ANNEX A: QUOTES FROM SMF PARTNERS**

### **SMF Constituent Events**

“Singapore International Film Festival brings local and regional creators and audiences together, creating opportunity for dialogue. The Festival will continue to cement our position as *the* film platform in Southeast Asia to showcase quality independent cinema and engage with regional film talents. SGIFF celebrates the diversity of our region and cultures, and with the Philippines under the spotlight this year, we are excited to feature a selection of Filipino films and filmmakers in our festival line-up. We remain steadfast in our commitment to continue nurturing and championing talent in filmmaking in the region; as we look towards developing next generation of filmmakers here.”

**Sebastian Tan, Chairperson, Singapore International Film Festival**

“The Asian Academy Creative Awards recognizes excellence in content creation across the Asia Pac region. It serves as a prestigious showcase of Asian storytelling and creativity. Importantly, our mission is to train the next generation of creatives and so, we can think of no better platform from which to achieve this than the Singapore Media Festival.”

**Michael Mckay, President and Founder, Asian Academy Creative Awards**

“ATF and ScreenSingapore is an important trade market and conference on the international calendar – it is where the best minds meet and the future of Asia’s content is shaped. We are privileged to have helped facilitate the connection between Hollywood romantic comedy ‘Crazy Rich Asians’ and Singapore, and look forward to opening the doors for more Asian stories to go global, and international stories to reach Asia.”

**Yeow Hui Leng, Group Project Director, Asia TV Forum & Market and ScreenSingapore, Reed Exhibitions**

### **SMF Country-of-Focus**

“It is an incredible honour for us to be the Country of Focus at this year’s SMF, as it allows us to strengthen our partnership with Singapore and the IMDA to build a bridge between Philippine and Singapore Cinema and foster more productive collaborations between the two countries. It is also a special milestone for us as we are celebrating one hundred years of Philippine Cinema. We believe that the next big thing for our Cinema is to go global and SMF is certainly a great platform where we are able to connect more of our Filipino filmmakers with partners and supporters in the further development of quality stories and content that we can share with the world.”

**Liza Diño, Chairperson and CEO, Film Development Council of the Philippines (FDCP)**

### **Mediacorp**

“Singapore consumers continue to be drawn to local stories and storytelling that reflect their lives, their passions, their heritage and future. Mediacorp has been showcasing our local creativity and talent for decades. For us, this curation is a way to put a wonderful slate of Singapore-made films proudly centrestage.”

**Irene Lim, Chief Customer Officer, Mediacorp**