

**Marché International des Programmes de Communication
(MIPCOM) 2026**
IMDA x STUDIOCANAL SCRIPTED CONTENT PITCH BRIEF



OVERVIEW

This call is open to Singapore-registered companies only.

As a key activity under the Singapore Pavilion at MIPCOM 2026, IMDA is partnering STUDIOCANAL on a pitch initiative for Singapore media companies.

Founded as a French subscription-TV channel 40 years ago, CANAL+ is now a global media and entertainment company. On 22 September 2025, CANAL+ confirmed it is in effective control of MultiChoice Group and beginning the integration process. MultiChoice is Africa's leading entertainment platform, offering a wide range of products and services, including DStv, GOtv, Showmax, M-Net, SuperSport, Irdeto, and KingMakers. Together, the new combined group has 40 million subscribers worldwide, operates in over 70 countries and has approximately 15,000 employees.

CANAL+ operates across the entire audio-visual value chain, including production, broadcast, distribution, and aggregation. It is home to STUDIOCANAL, a leading film and television studio with worldwide production and distribution capabilities; Dailymotion, major international video platform powered by cutting-edge proprietary technology for video delivery, advertising, and monetization; CANAL+ Distribution, a production and distribution company specializing in creating and distributing diverse content and channels; and telecommunication services, through CANAL+ Telecom Africa in Africa and CANAL+ Telecom in the French overseas jurisdictions and territories.

CANAL+ also has significant equity stakes in Viaplay (the Pay-TV leader in Scandinavia), Viu (a leading OTT platform in Southern Asia), and UGC, a leading French cinema group. <https://www.canalplusgroup.com/en/group>

tone and approach

CANAL + and STUDIOCANAL are seeking English language premium series with the following characteristics:

- i. **Returning potential** - characters and story worlds that can sustain a returning audience across multiple seasons, rather than a single, contained story.
- ii. **Strong, distinctive storytelling** - bold narratives with genuine emotional stakes and the potential to travel across markets and reach a wide global audience.
- iii. **IP with franchise potential** – projects where the concept, world, or characters can extend beyond a single series.

KEY GENRES

- i. Elevated crime
- ii. Genre-driven action thrillers
- iii. Horror

TARGET AUDIENCE

- A. PRIMARY
 - Male, 30-45 and above
- B. SECONDARY
 - Females 30-45
 - Gen Z

OTHER KEY INFORMATION

- Format: 6-8 episodes per series
- Budget: US\$2 - 4 million per episode
- Featured locations in content: Asia, Europe and/or Africa

MANDATORY REQUIREMENTS

- The project must have both local and global appeal
- The project must have co-production potential across Asia, Europe, and/or Africa, with commissioning partners to be secured.
- Provide a clean chain of title for the project's origin, contributions and rights.
- As the face-to-face pitch session with the STUDIOCANAL commissioners listed in Annex A will take place in person at MIPCOM 2026 between 12–15 October, shortlisted applicants will be required to attend MIPCOM.
- Shortlisted applicants will also be required to attend a mandatory virtual masterclass on pitch development on 7 September 2026, followed by two 1-hour virtual one-to-one mentoring session to be conducted between 8 September-9 October 2026.

OUT OF SCOPE

We are not accepting submissions that focus solely on a single Asian market, fall within the genres of local comedy or mainstream free-to-air romance, or take a conventional storytelling approach.

HOW TO SUBMIT

Please prepare a pitch deck of **no more than 10 slides** in English, covering the following:

1. **Project information** — logline, synopsis, treatment, potential cast, target audience, episode count and length, current development or production status, and full production timeline.
2. **Creative materials** — bring your best pitch. This may include sizzle reels, trailers, mood boards, look books, or other visual materials.
3. **Creative team profiles** — including portfolio and relevant credits.
4. **Company profile** — track record, recent works, and key contacts.

To submit your proposal, please complete the application form and upload all required materials via the following FormSG link: [IMDA x STUDIOCANAL MIPCOM 2026 Scripted Content Pitch | FormSG](#)

CLOSING DATE: 02.08.2026, 11:59pm (Singapore time)

Shortlisted projects will be notified by email. Only shortlisted applicants will be contacted.

For enquiries, please contact Michelle_Yao@imda.gov.sg

ANNEX A: ABOUT THE COMMISSIONER



Alix Lebrat is SVP Series for France & Southern Europe. Lebrat has oversight of the French and Spanish-language slates, as well as all series opportunities arising in Italy and Greece. Under Lebrat's leadership STUDIOCANAL plans to broaden scripted production in its home territory through labels 2ÈME BUREAU, FLAB, UPSIDE and PERNEL. She will also be responsible for driving the studio's explorations in Latin America where the aim is to expand on the tremendous success of its wholly owned BAMBU PRODUCCIONES led by multi-hyphenate Ramon Campos and newly launched producer TE ESPERO EN MARTE led by Teresa Fernández-Valdés. Lebrat is also Chief Operating Officer and is based in CANAL+'s Paris Headquarters. Alix Lebrat joined the group in 2012. She became STUDIOCANAL's SVP English speaking TV series in 2020 and was appointed COO of TV Series in 2022.



Nicolas Loock is SVP Series for Northern Europe. Based in the group's Munich offices, he has been Managing Director of STUDIOCANAL Series GmbH since 2020, Loock is responsible for all German series and added Poland, Scandinavia, and the Benelux to his remit. He serves as the primary contact for producers under the STUDIOCANAL umbrella based in the region. He is also overseeing the group's developments in Asia where STUDIOCANAL recently announced a collaboration with Korean powerhouse producers, MR ROMANCE, on an upcoming adaptation of the Jean-Pierre Melville classic THE RED CIRCLE, as well as RED BUTTERFLY, set in 1950's Singapore, teaming with BEACH HOUSE and MOMO. Nicolas Loock joined the group in 2003.



Paul Gilbert is SVP English-Language Series. Based in London, Gilbert spearheads the development and production of a bold slate of premium series hailing from the UK and US, which STUDIOCANAL will produce via their recently launched in-house producing arm, STUDIOCANAL TELEVISION. Additionally, he works closely with STUDIOCANAL's production companies, Urban Myth Films, The Picture Company, SunnyMarch, Strong Film & TV, Birdie Pictures, and the recently announced Brock Media. Gilbert is Channel 4 & CANAL + commissioned political thriller ARMY OF SHADOWS written by Ronan Bennett, and APOLLO HAS FALLEN which is the second instalment of the global hit CANAL+ commissioned "HAS FALLEN" franchise.



Damiano Malchiodi is Channels and Contents Director. Born in France, English and Italian by birth. A graduate of the Université Sorbonne Nouvelle in Paris in Modern Literature and holder of a master's degree in Movies from the Université Panthéon - Sorbonne, after starting his career in 1995 in production at TF1 (FTA broadcaster), and in 1999 he joined Canal+ group which is a major leading pay TV platform in France. He successively held positions of responsibility in production, marketing, and editorial management for the channels in the Group's publishing division. In 2007 he took part in the creation and launch of PLANETE+ JUSTICE, before becoming Head of Program at CUISINE+ in 2011. In 2013, he joined CANAL+ to create, launch and manage from Ivory Coast the Group's 1st 100% African Pay TV (A+) & FTA (A+ Ivoire) channels. He joined the APAC division of the Canal+ group in the position of Channels & Content Director for Canal+ Myanmar since 2021 and overviews Asian Scale projects for CANAL+.