FACT SHEET
NATIONAL INFOCOMM AWARDS 2012

Background

The National Infocomm Awards (NIA) is a biennial event that was first launched in 2002. Jointly organised by the Infocomm Development Authority of Singapore (IDA) and the Singapore infocomm Technology Federation (SiTF), the NIA is positioned as Singapore's highest accolade for infocomm innovation. This is the sixth year that IDA and SiTF have organised the Awards.

Objectives

The NIA serves two purposes. First, it provides a platform for recognising innovative products and services from infocomm companies in Singapore. Second, it gives recognition to public and private sector organisations which harness infocomm technologies to ensure their organisation's effectiveness and efficiency. This recognition will help establish a brand name for infocomm leaders in Singapore and inspire other industry players to pursue the world-class benchmark set by the winners.

Award Categories

A) *Most Innovative Use of Infocomm Technology*
   - *Public Sector*
   - *Private Sector (General)*
   - *Private Sector (SMEs)*

These sub-categories recognise the innovative use of infocomm technology among public and private sector organisations in Singapore, including small- and medium-sized enterprises.

B) *Most Innovative Infocomm Product/Service*
This category recognises Singapore-registered organisations and companies that have developed innovative infocomm products or services.

Judging Criteria

The nominees are judged primarily on their innovativeness in the use of infocomm technology or the innovative development of an infocomm product or service.

For the innovative use of infocomm in the public and private sectors, the judges are looking to see how these organisations have effectively and innovatively deployed technology to reap significant improvements in productivity or competitiveness. Other criteria include the ease of implementation and distinctiveness of the solution – for instance whether this is the first time the solution is being implemented in a particular industry in Singapore.

For the most innovative infocomm product or service, entries are evaluated based on the product's innovativeness and use of emerging or advanced technology. The product or service should also have a positive impact on the organisation's revenue and customers, as well as have attained some form of local, regional or international market presence.

Former Winners of the National Infocomm Awards

Categories	2002	2004	2006	2008	2010
(A) Most Innovative Use of Infocomm Technology					
Public Sector	Supreme Court of Singapore	JTC Corporation	Immigration & Checkpoints Authority	Land Transport Authority	Integrated Health information Systems Pte Ltd/National University Hospital/Tan Tock Seng Hospital
Private Sector - General	Fuji Photo Film (Singapore) Pte Ltd	Sembawang Shipyard	PSA Corporation Ltd	YCH Group	Resorts World at Sentosa Pte Ltd
Private Sector – SMEs				Pictureworks Pte Ltd	GTW Holdings Pte Ltd
(B) Most Innovative Infocomm Product/Service					
	FairEx E-Trading Systems for Foreign Exchange *(FairEx International Financial System Pte Ltd)* **InfoTalk-Recogniser** *(Infotalk Technology (Singapore) Pte Ltd)* **muvee autoProducer** *(Muvee Technologies Pte Ltd)*	**Managed Security Services** *(e-Cop Pte Ltd)* **Smart and Secure Tradelanes** *(Savi Technology Asia Pte Ltd)*	**Activate XGame** *(Activate Interactive Pte Ltd)* **Video Personaliser** *(XiD Technologies Pte Ltd)*	**Securite** *(Advanced Network Technology Laboratories Pte Ltd)* **Community-Based Mobile Advertising Network** *(BuzzCity Pte Ltd)*	**Business and Brand Online Intelligence Service** (Brandtology Pte Ltd) **EPI Life** (EPI Mobile Health Solutions (Singapore) Pte Ltd)