
CHAPTER 1

GROWING FROM STRENGTH TO STRENGTH

- 1.1 HELPING HOMEGROWN TALENT AND COMPANIES
POWER FORWARD
- 1.2 SHINING ON THE WORLD'S STAGE
- 1.3 FROM LOCAL SHORES TO THE WORLD STAGE



2014 saw the media sector making headway with some notable milestones and recognition – from the inaugural Singapore Media Festival to homegrown talents taking centre stage at festivals and award shows worldwide.

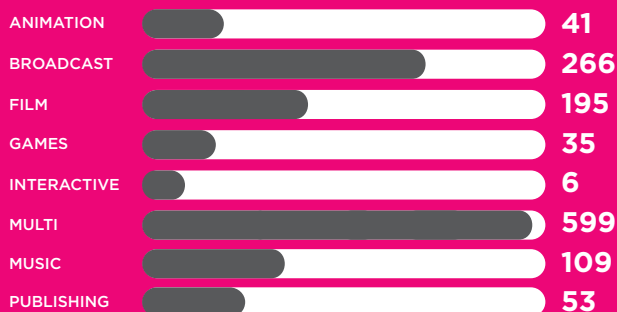
“MDA has always been passionate about nurturing and enabling media talent. The result is good quality made-in-Singapore work that is gaining recognition the world over and which we all enjoy.”



MDA remained committed to developing a vibrant local media landscape in 2014, with 1,304 projects commissioned, and S\$21.38 million committed through our scholarships, grants and schemes.

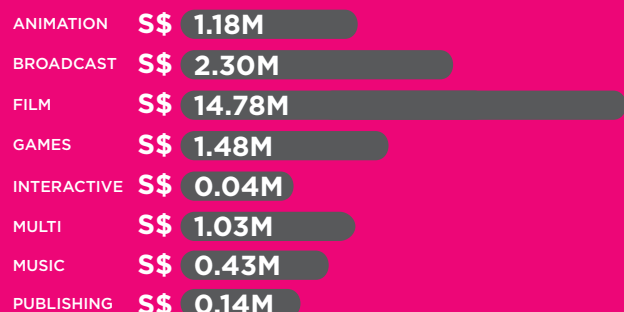
On top of growing the local talent pool and building a steady pipeline of jobs, MDA also continued to support the production of globally-competitive local content across the seven sub-sectors: animation, broadcast, film, games, interactive digital media, music¹ and publishing.

NUMBER OF PROJECTS SUPPORTED



TOTAL: **1,304 PROJECTS**

FUNDING COMMITTED FOR FY2014



TOTAL: **S\$21.38 MILLION**

¹National Arts Council took over the growth of the music industry with effect from 1 September 2014.