

Annex A: Details on Respective Partnership and Partners' Quotes

Boston Consulting Group

Boston Consulting Group is a global management consulting firm that partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. Recognised by leading independent research firms and frontier AI companies as a global leader in AI services and transformation, BCG brings over a decade of real-world experience helping global and local enterprises across industries navigate AI and digital transformation.

Through BCG U, BCG's capability-building and enablement solution, BCG co-designs and co-delivers DLAB with IMDA to help Singapore enterprises in moving beyond AI experimentation toward measurable business impact. To enrich the learning experience and accelerate real-world application, BCG convenes leading research and technology partners, bringing together cutting-edge insights with practical, proven implementation capabilities. Participating enterprises leave with a clear digital and AI roadmap tied to their business priorities, a live AI solution implemented with appointed technology partners to deliver early business impact and strengthened leadership capability to sustain and scale their digital and AI transformation independently.

Quote from Mr Sagar Goel

Managing Director and Partner, BCG

"In today's AI race, experimentation is easy, but generating real business value is not. Many companies struggle because they lack clarity on where AI will truly move the needle. Through DLAB delivered by BCG U, we're proud to partner with IMDA to help digitally progressive local enterprises focus on the use cases that matter most and build a practical path from first pilot to scaled results. With the right prioritisation and execution discipline, AI can become a powerful lever for productivity and growth across Singapore's economy."

EY-Parthenon

Leveraging global expertise and cross-sector experience in digital and artificial intelligence, EY-Parthenon teams help local enterprises gain knowledge and confidence for their digital transformation. Through workshops and sprint sessions, EY-Parthenon provides coaching to participating organisations in their planning and innovation; supports the development of

digital enterprise roadmaps to scale their impact; and guides them in customising and deploying AI solutions in their organisations.

Quote from Mr Abhishek Chakravarty

EY-Parthenon Partner, Technology and AI Strategy, Ernst & Young Solutions LLP

“Many organisations recognise the potential of AI. However, the real value is unlocked when AI evolves from isolated tools into autonomous agents that are embedded across business processes. EY-Parthenon is proud to be part of IMDA’s Digital Leaders Accelerator Bootcamp to help digitally progressive local enterprises cut through complexity by focusing on real problems, real value and rapid execution. By combining strategic clarity with practical and actionable advice, we aim to equip Singapore businesses with not just AI pilots, but also the confidence, capabilities and roadmap needed to scale AI responsibly and sustainably.”