

Talent Accelerator Programme (TAP) – Feature Film Call-for-Proposals (CFP) Brief

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TAP – Feature Film CFP Brief

1 INTRODUCTION

1.1 Objective of TAP

The Talent Accelerator Programme (TAP) builds on IMDA's earlier sectoral development efforts by strengthening the capabilities of Singapore media talent – particularly Creative Producers, Scriptwriters and Directors – across both film and television, to develop a sustainable pipeline of high-quality, globally marketable Made-with-Singapore stories. Supporting talent across the full value chain – from story development to production and distribution – TAP strengthens core capabilities in storytelling, pitching and deal structuring, while creating regional and global co-production pathways by enabling Singapore talent to pitch directly and engage with buyers, commissioners and sales agents through IMDA-driven platforms.

1.2 Available Content Grants:

The following grants support Feature Films of at least 70 minutes:

- a. **First Features:** Projects with a new SG talent (Producer and/or Director), paired with veteran producers.
- b. **Asia Co-productions:** Projects with a SG Co-producer and a regional/Asian producer, with demonstrated plans to reach Asian territories in at least three countries (one of which must be outside the Southeast Asia (SEA) region¹).
- c. **Global Co-productions:** Projects with a SG Co-producer and an international producer (may also include SEA producers), with demonstrated plans to reach at least four countries, one of which must be mainland China, North America or Europe). Projects should demonstrate international scale, ambition and impact that goes beyond Asia.

1.3 Submission Conditions

- a. You may submit your proposed project ("Project") for only ONE of the above categories.
- b. IMDA does not provide retrospective funding for projects that have begun production, or projects that have been completed, at the point of formal funding application.

¹ SEA region refers to Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Thailand, Timor Leste, Vietnam, including Singapore.

- c. IMDA's decision for grants awarded is final, and no appeals will be entertained.

2 ELIGIBILITY CRITERIA

2.1 Eligibility Criteria

- a. Companies must meet **all** the following requirements:
- i. Be a Singapore-registered company.
 - ii. Adopt the Tripartite Standards for Procurement of Services (TAFEP) for Media Freelancers.
- b. Companies and project teams must also meet the eligibility criteria **specific** to each film project category, as listed in 2.2.

2.2 Specific Eligibility Criteria

a. For First Features only

- i. For projects applying under **First Feature**, the following additional² criteria apply:

First Feature
<p>The Company should have produced media content that has been publicly screened, minimally:</p> <ul style="list-style-type: none"> • At least three short films, OR • At least three episodes of broadcast/OTT series.
<p>This must be the first feature film project of the new Director the new Producer (i.e. their first feature film credit as “Director” and “Producer”).</p>
<p>The new Director and/or new Producer must be attached to a veteran Producer (as a “Producer” or “Executive Producer” in the project) who has been credited in at least two long-form content projects³ (feature films/episodic series) that have been publicly screened (excluding self-published works).</p>

² Supporting documents, including screen grabs or web links, are to be presented as a list within the proposal. If the Director is not directly employed by your company, a back-to-back agreement between your company and the Director will be required upon Project approval, with a copy to be submitted to IMDA.

³ Long-form projects refer to feature films of at least 70 minutes in length and/or episodic series, where the Company is the main production company.

The new Director and/or new Producer must be credited as a “Director”/ “Producer” in publicly screened content (excluding self-published works), minimally:

- At least three short films, OR
- At least three episodes of a broadcast/OTT series.

The new Director and/or new Producer must be Singapore Citizens/Permanent Residents (SC/PR).

b. For Asia Co-productions only

- i. For a project applying under **Asia Co-production**, the following additional criteria apply:

Asia Co-production
<p>The Company should have produced media content that has been publicly screened, minimally:</p> <ul style="list-style-type: none"> • Two long-form content projects (feature film/episodic series).
<p>This is for projects with:</p> <ul style="list-style-type: none"> • SC/PR Co-producer(s), AND • Regional/Asian producer(s), AND • Distributed to at least three countries, one of which must be outside the Southeast Asia (SEA) region.
<p>Singapore Co-producer:</p> <ul style="list-style-type: none"> • The Project must have a SC/PR Co-producer from or engaged by⁴ the Company, AND • This Singapore Co-producer must be credited as a "Producer" or "Co-producer" in at least two long-form content projects (feature film/episodic series) that have been publicly screened (excluding self-published works).
<p>Asian Co-producer:</p>

⁴ If the Singapore Producer is not directly employed by your company, a back-to-back agreement between your company and the Singapore Producer will be required upon Project approval, with a copy to be submitted to IMDA.

<ul style="list-style-type: none"> • The Project must have a Co-producer of Asian nationality⁵ (excluding Singapore), AND • This Asian Co-producer must be from or engaged by⁶ a company registered in an Asian country (excluding Singapore), AND • This Asian Co-producer must be credited as a "Producer" or "Co-producer" in at least two long-form content projects (feature film/episodic series) that have been publicly screened (excluding self-published works).
<p>Director:</p> <ul style="list-style-type: none"> • The Project must have a Director of Asian nationality (including Singapore⁷), AND • The Director must be credited as "Director" in at least two long-form content projects (feature film/episodic series) which have been publicly screened (excluding self-published works).
<p>Project Financing Structure:</p> <ul style="list-style-type: none"> • Documentary proof of commitment must be provided (preferably fully executed co-production agreements, or at minimum letters of intent) from partners who contribute financially to the Project, demonstrating ambition and plans for at least regional reach.

c. For Global Co-productions

- i. For projects applying under **Global Co-production**, the following additional criteria also applies:

Global Co-production
<p>The Company should have produced media content that has been publicly screened, minimally:</p> <ul style="list-style-type: none"> • Four long-form content projects (feature film/episodic series).
<p>This is for projects with:</p> <ul style="list-style-type: none"> • SC/PR Co-producer(s), AND • Global producer(s) from outside Asia, AND

⁵ Includes both citizenship and permanent resident.

⁶ Should the Project be approved, the Applicant will be required to sign a back-to-back agreement with the Asian Co-producer, and submit a copy to IMDA.

⁷ This provision is extended only to the Director of an Asia Co-production project.

<ul style="list-style-type: none"> • Distributed to at least four countries, one of which must be mainland China, North America or Europe.
<p>Singapore Co-producer:</p> <ul style="list-style-type: none"> • The Project must have a SC/PR Co-producer from or engaged by⁸ the Company, AND • This Singapore Co-producer must be credited as a "Producer" or "Co-producer" in at least four long-form content projects (feature film/episodic series) that have been publicly screened (excluding self-published works).
<p>Global Co-producer:</p> <ul style="list-style-type: none"> • The Project must have a Co-producer of a nationality⁹ outside Asia, AND • The Global Co-producer must be from, or engaged by¹⁰, a company registered in a country outside Asia, AND • The Global Co-producer must be credited as a "Producer" or "Co-producer" credits in at least four long-form content projects (feature film/episodic series) that have been publicly screened (not self-published).
<p>Director:</p> <ul style="list-style-type: none"> • Project's Director can be from Singapore¹¹, AND • The Director must be credited as a "Director" in at least four long-form content projects (feature film/episodic series) that have been publicly screened (excluding self-published works).
<p>Project Financing Structure</p> <ul style="list-style-type: none"> • Documentary proof of commitment must be provided (preferably fully executed co-production agreements, or at minimum letters of intent) from partners who contribute financially to the Project, demonstrating ambition and plans for wide global reach.

⁸ If the Singapore Producer is not directly employed by your company, you will be required to sign a back-to-back agreement with the Singapore Producer upon Project approval, and submit a copy to IMDA.

⁹ Includes both citizenship and permanent resident.

¹⁰ Upon Project approval, the Applicant will be required to sign a back-to-back agreement with the Global Co-producer and submit a copy to IMDA.

¹¹ This provision is extended only to the Director of a Global Co-production project.

2.3 Funding

a. The following funding quantum and associated talent KPIs will apply:

Type of Grant	Funding Quantum	Minimum Talent KPIs
First Features	Up to SGD \$300,000* per project.	<ul style="list-style-type: none"> • A minimum of 10 SG¹² media talents working on the project is required • 3 of the 10 SG media talents must be in directing, producing and screenwriting roles • Each of the 3 departments, Directing, Producing, and Screenwriting, must have at least 1 SG talent in any role.
Asia Co-productions	Up to SGD \$600,000* or 50% of qualifying expenses (QE) for SMEs / 30% for non-SMEs, whichever is lower. (Note: Minimum QE will be a project KPI)	<ul style="list-style-type: none"> • A minimum of 20 SG media talents working on the project is required • 6 of the 20 SG media talents must be in directing, producing and screenwriting roles. • Each of the 3 departments, Directing, Producing, and Screenwriting, must have at least 1 SG talent in any role.
Global Co-productions	Up to SGD \$1,200,000* or 50% of qualifying expenses for SMEs / 30% for non-SMEs, whichever is lower. (Note: Minimum QE will be a project KPI)	<ul style="list-style-type: none"> • A minimum of 40 SG media talents working on the project is required • 12 of the 40 SG media talents must be in directing, producing and screenwriting roles. • Each of the 3 departments, Directing, Producing, and Screenwriting, must have at least 1 SG talent in any role.

* The final grant amount will be determined based on qualifying expenses and the number of SG media talent engaged in the Project (Project KPIs).

b. Cost Categories for Qualifying Expenses

¹² SG refers to Singapore Citizen/Permanent Resident.

Please note the following considerations apply to qualifying expense categories for Asia Co-productions and Global Co-productions:

- i. Founder/Shareholder fees of Company could be allowed under the cost category of **Manpower specific to the Project**, subject to IMDA's assessment.
- ii. **Equipment (Hardware and Software)** costs are only considered for the following:
 - Purchase of storage media for the Project.
 - Rental of equipment for the Project.
- iii. **Intellectual Property**
- iv. **Professional Services specific to the Project** include local F&B and ground transportation, subject to further assessment.
- v. Costs (including insurance, legal, and accounting costs) under **Others** are subject to IMDA's assessment.

3 CALL-FOR-PROPOSALS (CFP) PROCESS (STAGE 1)

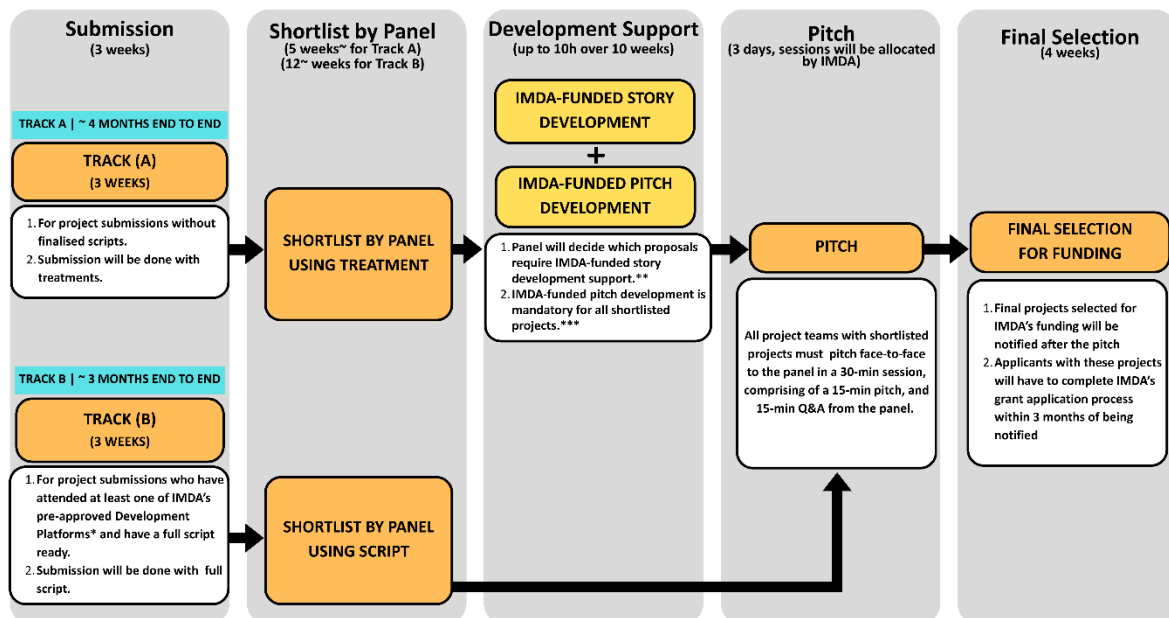
3.1 Frequency

There will be two Feature Film Call-for-Proposals (CFP) per year.

3.2 Application Tracks

Each film CFP will have two tracks (Track A and Track B). The process from opening the call to notifying projects that would be eligible to apply for IMDA's film grant takes approximately four months. The process is illustrated in Diagram 1 below.

Diagram 1:



* Refer to Annex B

** Story Development is mandatory for all shortlisted projects under the First Features category.

*** Exceptions apply for projects that demonstrate at least 80% secured financing for the Project through executed agreements with investment/financing/co-production partners (not simply a Letter of Intent).

3.3 Submission Track A

a. What is Track A and who is it for?

Track A is for submissions without a finalised script. Submissions may be done using a treatment instead.

b. Timeline for Track A

After the CFP submission window closes, treatments will be reviewed, scored, and ranked by an external panel of assessors. Shortlisted projects will be informed and invited to attend IMDA-funded Development Support (Story and Pitching, see para 3.3.c below), before the final pitch (see para 3.5 below).

c. IMDA-funded Development Support (Mentorship)

All shortlisted projects will undergo Pitch Development, with the panel determining which projects will additionally require Story Development support. Mentorship will be provided for up to 10 hours over a 10-week period.

- i. Please note that all projects submitted under First Features must undergo both Story Development and Pitch Development mentorship.
 - ii. The time commitment and cadence will be determined with the assigned mentors.
 - iii. Full attendance at all sessions is compulsory. Failure to attend any session will result in the withdrawal of the project from the CFP.
 - iv. One SG Producer and SG talent from the screenwriting department must attend both the Story Development (if identified by the assessment panel) and Pitch Development mentorship.
- d. Shortlisted projects (excluding First Features) that fulfill all of the following criteria will be exempted from mentorship:**
- i. Must demonstrate 80% secured financing for the Project through executed agreements with investment/financing/co-production partners (Letters of Intent will not be accepted).

3.4 Submission Track B

a. What is Track B?

Track B is for project submissions that have attended at least one of IMDA's **pre-approved Development Platforms** (see **Annex B**) and have a developed script. Submissions must be made using the developed script.

b. Timeline for Track B

After the call closes, scripts will be reviewed, scored and ranked by an external panel of assessors. Shortlisted projects will be informed and invited for the Final Pitch (see para 3.5 below).

3.5 Final Pitch

- a. Each shortlisted project from Track A and Track B is required to pitch to the panel of assessors in a 30-minute session, comprising a 15-minute pitch and a 15-minute Q&A.
- b. The project team, including the SG Producer, Director and international Co-producers (where relevant), should be present for the pitch.
- c. Sessions will be allocated by IMDA, over a three-day period.

3.6 Notification of Selection

If your project is selected by the assessment panel after the final pitch, you will be invited to make a formal application for IMDA's grant. The complete application must be submitted within three months of the official notification date.

3.7 How to submit for a CFP

You must submit the complete proposal (including all required documents listed in **Annex A**) via FormSG by the deadline stipulated for each submission window. Please refer to [IMDA's website](#) for the relevant CFP dates and FormSG submission link. Late submissions and/or submissions with incomplete documentation will NOT be considered for shortlisting.

3.8 Assessment Criteria

Proposals will be assessed on the following criteria, including but not limited to:

- a. Company and project team's track record
- b. Market reach and distribution strategy
- c. Travelability (Strength of Concept/Audience Targeting)
- d. Feasibility and readiness of business proposal

FORMAL GRANT APPLICATION (STAGE 2)

3.9 Timeline for Formal Application

The project team must make a formal funding application submission via the Business Grants Portal-Grant Management System (BGP-GMS) or by email, within three months of notification of selection.

3.10 Application Requirements

The latest published CFP Brief should be used as reference for the formal application.

3.11 Required Documents

Selected projects will be informed of the required documents for submission as part of the formal application.

3.12 Additional Information

- a. Submitted materials will not be returned.
- b. IMDA reserves the right to request for additional supporting documents to be submitted as part of the application at CFP (Stage 1)/Formal Grant Application (Stage 2), as deemed necessary for assessment of the Project.
- c. If your application is approved, a Letter of Offer will be issued via BGP-GMS or email. The Company will need to formally accept the Letter of Offer through BGP-GMS or email, before any milestone claim can be made.

4 PROJECT KPIS

4.1 Key Performance Indicators (KPIs)

The KPIs for a Project are:

- a. Number of SG media talent* (Singapore Citizens/Permanent Residents) who worked on/participated in the Project. Please refer to para 2.3(a) for the minimum number of talents required for each grant.
- b. Qualifying expenses for the Asia Co-production/Global Co-production Project (see para 2.3(b)).

If the KPIs are not met, a penalty, including a corresponding reduction in the grant amount, will be imposed. This may also result in termination of the grant.

** List of SG media talent that will be considered:*

Above-the-Line	Below-the-Line
<ul style="list-style-type: none"> • Executive Producer • Producer • Director • Director of Photography / Cinematographer • Script Consultant / Scriptwriter / Story & Screenplay • Key Cast 	<ul style="list-style-type: none"> • HOD: Art Director, Casting Director, Stunt Director, Head Editor, Visual Effects Supervisor, Post-production Supervisor • Production & Management: Assistant Director, Assistant / Associate Producer, Production Manager / Co-ordinator, Line Producer, Script Supervisor / Continuity, Editor, Post-production Producer / Post Producer, Intimacy Co-ordinator • Creative & Design: Production Designer, Costume Designer, Wardrobe Stylist, Special Effects Make-up Artist, Set Designer, Music Composer, Musician,

	<p>Sound Editor, Audio Engineer, Re-recording Mixer, Animation Artist, Visual Effects Artists, Colourist</p> <ul style="list-style-type: none"> • Technical & Crew: Data Wranglers, Digital Imaging Technician, Technical Advisor, Camera Operator, Camera Assistant, Gaffer, Grip, Best Boy, Grip, Sound Crew, DMX Lighting Technician, Studio Technician • Virtual Production (VP): VP Supervisor, Technical Director, VP Engineer, LED Engineer, System Engineer, VP Technical Assistant, Real-time 3D Engine Operator, Real-time 3D Artists
<p>Note: Other roles equivalent to the above listed roles may also be considered, subject to IMDA’s approval.</p>	

4.2 Information Disclosure Requirements

By submitting the CFP, the Company agrees, if selected for support, to disclose the following information:

- a. At the CFP submission and Formal Grant Application stages – financial performance of the Company’s last three long-form projects, including but not limited to:
 - i. Financing, IP ownership, and recoupment structure
 - ii. Sales agents and distributors engaged
 - iii. Countries released and respective box office
 - iv. Sales to broadcasters and/or streaming platforms
 - v. Nominations and awards at prestigious festival/award platforms
- b. Pre-release – Any pre-sales, sponsorships, investments and financing
- c. After completion and release – Any nominations or awards, box office, sales and revenue info, theatrical release deals, and/or deals with broadcast/streaming platforms
- d. Number and names of companies and partners that worked on your project
- e. Any press releases or marketing/promotional info

4.3 Consequences of Non-disclosure

For the avoidance of doubt, failure or refusal to disclose the required information at the relevant stages will result in the following:

- a. **At CFP/Formal Grant Application stages:** The CFP submission/Formal Grant Application will be deemed incomplete and will not be considered for funding.
- b. **After the Letter of Offer has been signed and accepted:** Disbursement of current and subsequent milestones will be withheld until the required information is provided. Continued failure or refusal to disclose information will result in project termination and/or clawback.

4.4 Survival of Conditions

For projects awarded a grant, the conditions outlined in 4.2 and 4.3 shall survive termination of the Letter of Offer, and the release of the completed Project.

5 ENQUIRIES

For enquiries, please submit your request via the online form [here](#).

Documents required to be submitted for Feature Film CFP (Stage 1)

Applicant Company Information	Business Information	Creative Information
<p>1. ACRA Business Profile</p> <p>2. Supporting document for adopter of the Tripartite Standards</p> <p>(TS Media Freelancers)</p>	<p>1. Profile and track record of the Company (to include supporting documents¹³), and financial performance of the Company's last 3 long-form content projects, in accordance with Sections 4.2 to 4.4 of CFP Brief. If there are fewer than three long-form projects produced to-date, information for the available one to two projects should be provided.</p> <p>2. Profile, track record and nationality of key personnel (to include supporting document¹⁴). For Asia Co-production – to include declaration and supporting eligibility documents.</p> <p>3. List of proposed or confirmed cast and crew with nationality.</p> <p>4. List of proposed or confirmed Singapore media SMEs.</p> <p>5. Country/countries of shoot.</p> <p>6. Production schedule covering from pre-production to final delivery.</p> <p>7. Project budget with topline breakdown into cost categories (e.g. main talents, post-production, etc.) indicating local and foreign costs. Note: Detailed line-by-line breakdown required for Asia Co-production and Global Co-production.</p> <p>8. IP rights and financing structure – listing sources of funding, quantum and percentage (to include proof of confirmed financing¹⁵). Note: Proof of</p>	<p>1. Project cover page: title, genre, language, runtime, shooting format, setting, target audience/age group.</p> <p>2. Logline and short synopsis.</p> <p>3. Director's and Producer(s)' statement and vision.</p> <p>4. Character bible for narrative feature films, or research for documentaries.</p> <p>5. Story treatment in English (≥ two pages, also applies to documentaries) [Mandatory for Tracks A and B].</p> <p>6. Full script in intended language (with English translation) [Optional for Track A and mandatory for Track B].</p> <p>7. Production plan to execute creative concept, in particular, challenging scenes and sequences.</p> <p>8. Optional: visual guides, mock-ups, mood boards, URL to trailers/teasers.</p>

¹³ Proof of track record such as screenshot of credits, media articles, letter from broadcaster, etc.

¹⁴ Proof of track record for relevant key roles (e.g. producer, Asia producer, director) such as screenshot of credits, media articles, letter from broadcaster/online platform, invitation/notification of festival selection, etc.

¹⁵ Examples of proof of financing include the latest bank statements showing funds in the production account, long-form agreements or deal memos from financiers. Note that a "Letter of Intent" is acceptable as proof of interest, but not as proof of confirmed financing.

	<p>full financing (excluding IMDA's grant) required for Global Co-production.</p> <p>9. Marketing and distribution plan. (Strongly encouraged to include evidence of interest/commitment from exhibitors, distributors or sales agents.)</p> <p>10. Sales projection and justification (with historical data of past projects/examples of similar projects) for domestic and international territories – Note: Optional for First Feature.</p>	
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Pre-approved Development Platforms for CFP Track B

Project Labs	Project Development Platforms
<ol style="list-style-type: none"> 1. ACE Producers Network 2. Berlinale Talents 3. Cannes Film Festival Development Labs, including Cinema de Demain: THE LAB 4. CPH DOX:LAB 5. Docs by the Sea 6. Film London Programmes, including Labs and Production Finance Market (PFM) 7. International Documentary Film Festival Amsterdam (IDFA) DocLab Academy 8. Locarno Filmmakers Academy 9. Malaysian Development Lab for Fiction Feature Films (mylab) 10. NAFF (Network of Asian Fantastic Films) Fantastic Film School (renamed BIFAN+) 11. Rotterdam Lab 12. Sam Spiegel International Film Lab 13. Sundance Institute 14. Taipei Golden Horse Film Academy (金马电影学院) 15. Talents Tokyo 16. Ties that Bind/European Audiovisual Entrepreneurs 17. TorinoFilmLab 18. Series Mania Institute 	<ol style="list-style-type: none"> 1. Berlinale Co-Production Market and Talents Project Market 2. Busan Asian Project Market 3. Hong Kong Filmart Asia Film Financing Forum 4. Focus Asia All Genres Market 5. NAFF Project Market (BIFAN+) 6. Rotterdam CineMart 7. Taipei Golden Horse Film Project Promotion (金马创投会议) 8. Taiwan Creative Content Fest (TCCF)