INFOCOMM MEDIA DEVELOPMENT AUTHORITY

Annex A

Inaugural SME AI Impact Awards 2026

1. The SME AI Impact Awards is a new initiative jointly organised by the Infocomm Media Development Authority (IMDA) and the Singapore Business Federation (SBF) to recognise Singapore small and medium-sized enterprises (SMEs) that have achieved meaningful business outcomes through artificial intelligence (AI). The Awards are part of the National AI Impact Programme (NAIIP) and in support of Singapore's National AI Strategy.

2. Singapore SMEs are increasingly harnessing AI to boost productivity, strengthen competitiveness, and unlock new capability and growth. Hence, the Awards focus not just on the technology used, but on how SMEs have applied AI to solve real business problems, changed how their teams work, and deliver better outcomes for their business and customers. The SME AI Impact Awards aims to spotlight these SMEs, providing practical examples that can inspire more businesses to adopt AI with confidence and realise its benefits.

Award Categories and Verified Mark of Excellence

3. 15 winners are recognised in each of the two categories:

   i. **SME Innovation Excellence Award** – Recognises SMEs that have developed their proprietary AI solution and successfully deployed it within their own business to achieve substantial business benefits and grow the teams' capabilities.

   ii. **SME Adoption Excellence Award** – Recognises SMEs that have successfully implemented ready-to-use or off-the-shelf AI solutions, and implemented them effectively to improve their operations and build their teams' capacity.

4. All winners receive the SME AI Impact Awards Trustmark, a verified mark of excellence that can be used across marketing and business development materials to signal credibility and enhance market reputation, and give them a competitive edge in their respective sectors.

Please refer to the Appendix for the list of SME AI Impact Awards 2026 winners.

Awards Nominations

5. The SME AI Impact Awards is open to self-nominations only. This is intentional as the Awards are designed to encourage SMEs to reflect on their AI journey and articulate the real challenges and impact that matter most — surfacing grounded, outcome-focused accounts that can serve as practical examples for the broader SME community.

6. The Awards received 290 nominations across 21 sectors, reflecting the breadth and growing depth of AI adoption among SMEs, from commercial AI tools and specialised applications to AI integrated with business systems and agentic workflows:

- Accountancy and Financial Services
- Agriculture and Aquaculture
- Built Environment and Engineering
- Business and Professional Services
- Early Childhood
- Environmental Services
- Food and Beverages
- Healthcare
- ICT/Consultancy
- Logistics
- Manufacturing
- Marine and Offshore Energy
- Media, Marketing and Creative
- Personal Care Services
- Retail
- Security
- Talent and Recruitment
- Training and Education
- Transport and Mobility
- Wholesale Trade
- Tourism

7. The nominations showed that AI is increasingly supporting core business activities such as engineering and production, operations and logistics, customer service, sales and marketing, finance and administration, and knowledge management, as SMEs begin to combine AI with their own business data, domain expertise, and workflows to address specific business needs.

Judging Criteria and Panel

8. SMEs that meet the following criteria are eligible to submit their nominations:

i. Singapore-registered company with local operations;
ii. At least 30% local shareholding;
iii. Group annual sales turnover below $100 million, or group employment size below 200; and
iv. Minimum six months of AI solution deployment with demonstrable, positive business impact.

9. The nominations were evaluated against three criteria:

i. **Impact and value-add of AI:** The significance of the business challenge faced, and how effectively the AI solution addressed it.

ii. **Measurable results:** Quantifiable outcomes achieved, including productivity gains, financial benefits, and operational improvements.

iii. **Change management and workforce impact:** How the company trained staff, adapted work processes, and positioned itself for deeper AI adoption in the future.

10. The judging panel comprised senior leaders from government, industry, and the technology sector, bringing expertise spanning enterprise transformation, digital innovation, and business competitiveness to ensure that the nominations were evaluated with both rigour and real-world relevance. The panel included:

i. **Mr Ng Cher Pong**, Chief Executive, IMDA
ii. **Mr Kok Ping Soon**, Chief Executive Officer, SBF
iii. **Mr Loh Hean-Ho**, Managing Director & Senior Partner, Boston Consulting Group
iv. **Mr Liew Nam Soon**, Asean and Singapore Managing Partner, EY
v. **Mr Benjamin Stewart King**, Country Managing Director, Google Singapore
vi. **Mr Chia Wee Luen**, Managing Director, Microsoft Singapore
vii. **Mr Oliver Jay,** Managing Director International, OpenAI

Quotes from IMDA and SBF

11. Mr Ng Cher Pong, Chief Executive, IMDA, shared: "The SME AI Impact Awards is significant because it makes AI adoption tangible for SMEs. What sets these winners apart is not just the technology they used, but how they used it to address real business needs and deliver results. Their experiences show how they applied AI in meaningful ways, changed their workflows, helped their employees build new skills and capabilities, and unlocked new opportunities for their businesses. By sharing these examples, we hope to give other SMEs greater confidence to start, and clearer ideas on where AI can make a difference for them."

12. Mr Kok Ping Soon, Chief Executive Officer, SBF, said: "Many of the winners did not start with AI. They started with a business problem they needed to solve and a clear idea of the outcomes they wanted to achieve. They then found the right tools and, just as importantly, supported their implementation with strong change management and staff training. With these foundations in place, AI becomes more

than a technology. It becomes a lever for businesses to unlock new possibilities and grow with confidence.”

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Appendix

SME AI Impact Awards 2026 Winners

AWARD CATEGORY: SME INNOVATION EXCELLENCE AWARD	
Accountingbpo Pte Ltd **Sector:** Business Services	**Accountingbpo uses AI to cut accounting document processing time by up to 67% and free up 396 professional hours each month** *Accountingbpo developed an in-house AI accounting ecosystem spanning document processing, work coordination, reconciliation, financial reporting, and analysis.*
Best Marketing Agency Pte Ltd **Sector:** Media and Creative	**Best Marketing Agency uses AI to automate routine workflows and increase revenue per employee by 71%** *Best Marketing Agency developed an in-house AI platform spanning client delivery, reporting, finance, and client service, with AI agents executing routine workflows under human supervision.*
Blue Aqua International Pte Ltd **Sector:** Aquaculture	**Blue Aqua uses AI to reduce production costs by around 30% and flag disease risks up to seven days earlier** *Blue Aqua developed an AI-powered aquaculture platform spanning water-quality forecasting, disease-risk detection, feed optimisation, and farm*

	management across its aquaculture operations.
GetGo Technologies Pte Ltd **Sector:** Transport and Mobility	**GetGo uses AI to detect vehicle damage and recover cost for damages that it would have missed previously** *GetGo developed an in-house AI-powered damage detection system that screens end-trip vehicle photos, identifies potential new damage, and supports faster attribution and cost recovery.*
Glints Singapore Pte Ltd **Sector:** Talent and Recruitment	**Glints uses AI to speed up internal knowledge searches by around 90% with an estimated annual staff-time savings of $120,000** *Glints developed an in-house agent platform that enables employees to build their own agents. One of the agents developed is an AI knowledge agent that answers staff questions across company data, contracts, internal wikis, and employment laws, with supporting sources.*
Greenphyto Pte Ltd **Sector:** Agriculture	**Greenphyto uses AI to improve crop inspection time by 10 times and support more proactive farm management** *Greenphyto developed a proprietary AI-powered farm operations platform spanning crop monitoring, yield prediction, environmental controls, and automated farm workflows.*

iAPPS Health Group Pte Ltd **Sector:** Healthcare	**iAPPS Health Group uses 1docAI to help doctors manage up to four times more patients across AI-enabled clinics** *Developed in-house, 1docAI is an AI-native healthcare platform spanning patient care, clinical decision support, pharmacy, finance, and operational workflows, while doctors retaining final clinical authority.*
Kyanon Digital Pte Ltd **Sector:** ICT/Consultancy	**Kyanon Digital uses AI to cut new AI project setup time by 83% and increase concurrent delivery capacity from four to seven projects** *Kyanon Digital developed a proprietary enterprise AI platform that turns common AI components, business rules, and quality controls into reusable capabilities.*
Limteh Project Pte Ltd **Sector:** Retail	**Limteh Project uses AI to reduce 80% of the reworks on printing orders and saves more than 20 hours of manual work each week** *Limteh Project developed an in-house AI automation system that interprets printing and personalised gift orders, prepares production instructions, and automates business workflows.*
Lithan Academy Pte Ltd **Sector:** Education	**Lithan Academy uses AI to cut curriculum development time by 75%**

	Lithan Academy developed an AI-powered batch-of-one adaptive learning platform spanning curriculum development, personalised learner experience, and programme management.
Mencast Marine Pte Ltd **Sector:** Marine and Offshore Energy	**Mencast uses AI to halve propeller design and manufacturing time, and generate about $900,000 in new revenue** *Mencast Marine developed an in-house AI platform spanning propulsion design, manufacturing, and operational workflows, drawing on decades of engineering knowledge and data*.
Oceanus Media Global Pte Ltd (OMG Studios) **Sector:** Media and Creative	**OMG Studios uses AI to cut production timelines by around 80% and reduce costs by up to 85%** *OMG Studios developed an in-house AI-integrated virtual production pipeline spanning pre-production, virtual environments, filming, visual effects, and localisation.*
ONG&ONG Group Pte Ltd **Sector:** Built Environment	**ONG&ONG Group uses AI to cut workflow durations by up to 95%, saving an estimated 22,500 hours annually** *The firm has developed an in-house AI platform spanning knowledge retrieval, regulatory compliance, architecture, engineering, project management, presentations, and financial reporting.*

Supreme Components International Pte Ltd **Sector:** Wholesale Trade	**Supreme Components International uses AI to accelerate RFQ processing, cutting sourcing and quote preparation time by up to 90%** *Supreme Components International developed an in-house AI platform spanning customers' Requests for Quotation (RFQs), supplier-price intelligence, sourcing, and fulfilment workflows.*
Thriving Weeds Pte Ltd **Sector:** Environmental Services	**Thriving Weeds uses AI to enable continuous waste monitoring with more than 95% accuracy in waste weight measurements** *Thriving Weeds developed an AI and IoT-enabled waste monitoring ecosystem that captures and structures waste data over long periods, supported by human verification and consultancy where required.*
AWARD CATEGORY: SME ADOPTION EXCELLENCE AWARD	
Agape CP Holdings Pte Ltd **Sector:** Business Services	**Agape uses AI to cut administration tasks by over 60%, while supporting its inclusive workforce** *Agape adopted an AI-powered contact centre platform spanning agent assistance, call documentation, quality assurance, and knowledge support.*
Brew Interactive Pte Ltd **Sector:**	**Brew Interactive uses AI to cut client onboarding time by 85%**

Media and Creative	*Brew Interactive adopted AI tools across client onboarding, content development, creative production, and business communications.*
Catalyst Performance Pte Ltd **Sector:** Personal Care Services	**Catalyst Performance uses AI to improve digital marketing, with organic search clicks increasing by over 300%** *Catalyst Performance adopted AI to build its website, marketing, and operations infrastructure without dedicated engineering or marketing staff.*
GOODSTUPH Pte Ltd **Sector:** Media and Creative	**GOODSTUPH uses AI to cut campaign production time from three to four weeks to three to seven days, while increasing output by over 200%** *GOODSTUPH integrates ready-to-use AI tools into its creative production, supporting image and video production and faster iteration, while retaining human-led creative ideation and final outputs.*
iHub Solutions Pte Ltd **Sector:** Logistics	**iHub Solutions uses AI to simplify access to warehouse and delivery data and halve the time needed to handle data requests** *iHub Solutions implemented a GenAI-powered virtual assistant, Gideon, that lets staff and customers retrieve and*

	analyse warehouse and delivery data through natural-language queries.
Innovative Hub (SG) Pte Ltd **Sector:** Media and Creative	**Innovative Hub uses AI to cut proposal drafting time by around 80% and speed up customer responses** *Innovative Hub adopted AI across proposal development, multilingual content, compliance, and customer service to automate routine work and support faster delivery.*
IYLA Collective Pte Ltd **Sector:** Retail	**IYLA Collective uses AI to produce up to four times more marketing content and free up 60 hours a month of manual work across content, email, and sales reporting** *IYLA Collective adopted AI across content, marketing, sales analytics, and software development to expand the capabilities of its two-person team.*
Kopi Near Me Pte Ltd **Sector:** Food and Beverage	**Kopi Near Me uses AI to cut technician scheduling time by 80% and reduce manual enquiry processing time by 70%** *Kopi Near Me adopted three connected AI engines across sales, scheduling, and field operations to support its growing network of beverage machines.*
Lil' but Mighty Education Centre Pte Ltd	**Lil' but Mighty uses AI to cut personalised parent communication preparation time by over 80%**

(Lil' but Mighty) **Sector:** Education	*Lil' but Mighty adopted AI across curriculum development, marketing, customer service, human resources, and operations to streamline repetitive work and support its educators and staff.*
Linksworkz Design Studio Pte Ltd **Sector:** Built Environment	**Linksworkz Design Studio uses AI to cut proposal preparation time by 70%** *Linksworkz Design Studio adopted AI across proposals, project research, wayfinding, contract review, and documentation to reduce time spent on non-creative work and support its three-person core team.*
McLink Asia Pte Ltd **Sector:** ICT/Consultancy	**McLink Asia uses AI to increase campaign production capacity by 200% and accelerate campaign roll-out by 85%** *McLink Asia implemented a multi-agent AI platform that automates marketing processes from lead qualification and content creation to campaign execution and reporting.*
Nami Japanese Academy Pte Ltd **Sector:** Education	**Nami Japanese Academy uses AI to handle rescheduling and cancellation requests, cutting resolution time to under two hours** *Nami Japanese Academy implemented an AI-powered WhatsApp concierge that automates scheduling, reminders, and invoicing,*

	while escalating complex cases to staff.
The Gourmet Factor Pte Ltd **Sector:** Food and Beverage	**The Gourmet Factor uses AI to cut invoice processing time by 80%** *The Gourmet Factor adopted an AI-driven inventory platform that automates invoice processing, stocktaking, and recipe costing across its F&B operations.*
TTS Group Pte Ltd **Sector:** Transport and Mobility	**TTS Group uses AI to increase traffic-data acquisition capacity by about 98% and process about 50 times more sites** *TTS Group adopted AI-powered computer vision and predictive analytics to automate traffic data collection, detect near-miss risks, and support proactive road-safety assessments.*
You Tiao Man Pte Ltd **Sector:** Food and Beverage	**You Tiao Man uses AI to cut supplier invoice processing time by 85% and saved 40 manhours per week** *You Tiao Man adopted AI and automation across supplier invoices, order management, sales reporting, and marketing, with staff retaining final approval.*